Corporate Social Responsibility Academic Certificate

What is Corporate Social Responsibility?

Corporate Social Responsibility (CSR) encompasses the practices and policies that focus on:

- Environment and sustainability
- Philanthropy
- Ethical Considerations
- Economic responsibility

Earning this certification will equip you with a broad understanding of how corporate actions can engage with communities and consumers in socially responsible ways.

You can earn this certificate as an add on to any major or field of study or as a standalone credential to increase the appeal of your resume.

Current and aspiring leaders of organizations realize the benefits of CSR practices and policies as they leverage a new skill set to increase the triple bottom line: people, planet and profit.

Benefits of CSR

- Increased employability Corporations hire people who bring skills to organizations that go beyond expertise in the industry.

- Implement Socially Responsible practices that help communities, protect the environment, and grow a sustainable model that matches corporate values.

- You will learn how to help your company join major corporations in pursuing recognition for CSR initiatives: Starbucks, Johnson & Johnson, Pfizer, TOMS, and Lego are just a few of the many companies that receive worldwide recognition for their CSR efforts.

- Realize the benefits of CSR in any size organization. Grow market share, increase consumer loyalty, and doing the right thing – these are the most important reasons to embrace CSR.

University of Idaho

www.uidaho.edu/class/csr
208-885-6474
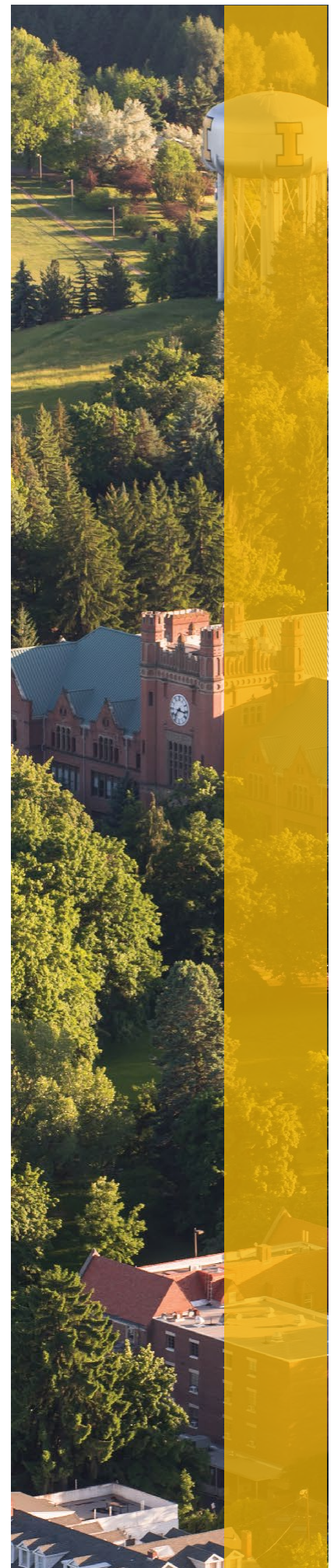
People, planet, and profit...
the triple bottom line.

18-20 Credits

Work-Related Skills—6 credits

- HDFS 445: Issues in Work and Family Life*
- JAMM 341: Mass Media Ethics
- MHR 310: Leading Organizations and People*
- MHR 441: Maintaining Employee & Labor Relations*
- ORGS 321: Workplace Motivation*
- ORGS 322: Workplace Soft skills*
- ORGS 441: Human Relations in the Workplace*
- PHIL 208: Business Ethics
- SOC 423: Economic (In)Justice in the United States
- WGSS 201: Introduction to Women's Gender, and Sexuality Studies

Culture & Creativity—6 credits

- AIST 321: Tribal Elders Series
- AMST 301: Studies in American Culture*
- ANTH 102: Cultural Anthropology
- ART 100: Introduction to Art*
- COMM 335: Intercultural Communication*
- DAN 100: Dance in Society
- GEOG 165: Human Geography*
- MUSH 106: Women in American Popular Music*
- MUSH 201: History of Rock and Roll*
- THE 101: Introduction to Theatre
- German, French, Chinese, or Spanish* 101

Health & Environment—3 credits

- CORS 232: Science on your plate: Food Safety, Risks, & Technology
- ENVS 101: Introduction to Environmental Science
- FS 110: Introduction to Food Science
- FS 346: Principles of Sustainability
- IAD 151: Introduction to Interior Architecture and Design
- LARC 151: Introduction to the Built Environment.
- NR 101: Exploring Natural Resources
- PSYC 319: Environmental Psychology*
- RSTM 104: Recreation, Sport, and Tourism in Healthy Communities*
- SOC 346: Responding to Risk*

Considerations—1 class

- ACCT 201: Intro. Financial Accounting*
- ACCT 202: Intro. Managerial Accounting
- BLAW 265: Legal Environment of Business
- CYB 110: Cybersecurity and Privacy
- ORGS 320: Budgeting for Small Organizations*

Capstone—1 class
- INTR 401: Career and Leadership Development*

In the final course, you will apply what you have learned to create a CSR initiative and be well on your way to realizing CSR aspirations for your current or future company.

Communities thrive when corporations and organizations engage ethically with the natural and social environment, and understand their responsibility beyond the corporate bottom line.

CSR gives organizations an edge in competitive landscapes. This certificate will help you learn to improve market share, consumer and employee loyalty, and sustainability. Most importantly, it helps organizations act upon their core values and to do the right thing.

* online or virtual course available