OUR JOURNEY TO THE HIGHEST LEVEL OF EXCELLENCE
STRATEGIC PLAN OVERVIEW

- Plan
- Strategic Advantage
- Engagement/Cascading
- Organizational Transformation
PLAN STRUCTURE

Mission, Values – Enduring (Why you exist, How you do things)

Vision (What mountain do you need to climb now? Where are you going?)

Themes and Objectives (Breaking Vision Down to Planks and Major Lines of Activity)

Tasks/Strategies/Specific Things to do

Cascaded Planning
HOW TO ENGAGE....
Goal 1: Innovate

Scholarly and creative work with impact

Aim: Scholarly and creative productivity at the highest level, resulting in designation as a Carnegie Research Very High (RVH) Institution.

Goal 2: Engage

Outreach that inspires innovation and culture

Aim: Make meaningful contributions to societal needs, global issues and advancement of culture (e.g. Go-On rates in Idaho).

Goal 3: Transform

Educational experiences that improve lives.

Aim: Advance our educational impact.

Goal 4: Cultivate

A valued and diverse community

Aim: Foster an inclusive, diverse community of students, faculty and staff and improve cohesion and morale.
2015 Carnegie Basic Classification*

- Doctoral Universities
- Master's Colleges and Universities
- Baccalaureate Colleges
- Baccalaureate/Associate's Colleges
- Associate's Colleges
- Special Focus Institutions
- Tribal Colleges

- Doctoral Universities
  - >20 research doctoral degrees (not including professional practice)
    - R1: Highest research activity
    - R2: Higher research activity
    - R3: Moderate or limited research activity

Research Activity – Methodology

Two indices of research activity

• Aggregate
  – Science and Engineering (S&E) R&D expenditures
  – Non-S&E R&D expenditures
  – S&E research staff (postdoctoral appointees and non-faculty research staff with doctorates)
  – Doctoral conferrals by broad disciplinary area (humanities, social sciences, STEM fields, and other fields);

• Per capita (by the number of full-time faculty)
  – S&E R&D expenditures
  – Non-S&E R&D expenditures
  – S&E research staff
INTEGRATED PLANNING

- Enrollment Plan
- Fundraising
- Prioritization
- Accreditation
- Strategic Plan
- Budget
Form in May 2016

Define path to cascade plans

- Proposed concept … Waypoint plans from Colleges and VP areas (three 3 yr plans)
- Integrate SP into budget process, enrollment planning, academic planning

Define dashboards

Define assessment tools and methodologies