Arboretum Associates board meeting
8 February 2016, at 5:00 p.m.

Present: Paul Warnick, Bill Bowler, Kris Roby, Ron Mahoney, Jan Leander, Maureen Taylor Regan, Amy Ross-Davis, Sally Greene, Joy Fisher, Ray Pankopf, and Brian Johnson

Absent: Dave Tank and Dan Johnson

Approval of the minutes – Minutes of the 1/11/16 meeting approved. Joy Fisher moved to approve; Jan Leander seconded.

Arboretum Initiative and Artist’s Rendering – Ray introduced the idea behind the presentation from zimmerraystudios. It is not heavy on text, and relies on images. Brian talked about the potential for three spring sessions to introduce the concepts to the campus and broader community – one in the commons (daytime), one associated with our annual meeting, and a third (evening) session in the Pitman that reaches out to the broader community. Each would feature the presentation with three accompanying stations that outline the three major concepts, hosted by someone who would collect feedback, which will be collated and provided to campus executives. Brian clarified that this is still at the conceptual stage – not actual designs or fundraising (which would come later) – and stated that the Arboretum Associates will be asked throughout the process about whether they are involved to the desired extent. After this, campus executives will be briefed. Ray spoke in detail and with eloquence about the message each slide is intended to communicate – how the objective for the north end project quickly transformed into something much larger that would impact campus for the next 100 years and encompassed three major ideas: (1) strengthening connections (e.g., narrowing Nez Perce drive which now bisects the two arboreta), (2) expanding the network (to incorporate I-tank hill, develop a new path to link the NE tip of the Shattuck to the Arboretum and the Botanical Garden and the corner of the Administration lawn), and (3) clearing a connection to the Academic mall through the Shattuck.

The board is quite happy with the revised images and the presentation overall. Ron appreciated that the presentation is very open and elicits feedback and suggested that the presentation be pre-tested so answers can be prepared for potential questions (such as parking and the clubhouse at the golf course). There was a discussion about the long-term plan for campus growth being focused on in-fill, with parking moving to the outer borders of campus.

Gazebo – Brian provided an up-date on the Gazebo. He stated that concepts have been prepared and shared with the donor, who has provided initial feedback. Once things have moved to a certain point with the donor, they will be shared with the associates, the executive committee, and campus executives. Ron cautioned that we would like to be involved at an
appropriate time such that feedback is still welcome. It may be possible that the project can be shared at the annual meeting.

**Signage** – Three signs have been fabricated and are now installed – 2 on Highway 95 and 1 on Palouse River Drive. The signs are green, 5’ wide with 6” lettering. We can have larger signs made if it is determined that the current signage is too small.

**2016 Annual Meeting** – Maureen has reserved the 1912 Center. Jan provided the alcohol permit and contract from last year. We will have a social starting at 6:30, the business meeting and Paul’s state of the arboretum address will run from 7:00 - 7:30, and then the Arboretum Initiative presentation will begin at 7:30. All board members will assist with questions from attendees following the presentation. We anticipate the three artist’s renderings to be on display for viewing with folks able to ask questions and make comments. Our role would be to gather up these questions and comments and pass them along to Brian and Ray for further fine-tuning of other presentations. Amy will order food from the co-op. Bill will take care of the wine. Bill will also design a postcard, which we'll send out to the membership (by post as well as email). We will also advertise in the Daily News and make posters to put up around downtown.

**Membership** – Dan Johnson’s term is up (filling Amy’s member-at-large term). Ron will ask Dan about his interest in continuing and potentially serving as an officer. Sally kindly volunteered to serve the one-year vacancy of Secretary but we did not have any volunteers for the one-year President vacancy. Maureen will contact Dave to make sure he is interested in continuing to serve on the board; otherwise we'll fill his position. There was discussion of some viable candidates to fill board positions should we need them; designated board members will make contact with these prospects and will let us know at the March meeting what the responses were.

**Old Business: Scavenger Hunt** – Bill provided a draft of the Winter Scavenger Hunt. Amy will send Bill the Spring Scavenger Hunt draft to work up and will work with Dan to finish the summer and fall drafts before leaving in June. **Science Saturdays** – Since none of the board members volunteered to lead the program, Amy will ask Will Boyd if he would consider leading a standing committee to run Science Saturdays. If not, we will take a one-year hiatus. Paul suggested we send out the RFP.

**New Business:** Maureen suggested having an **Arboretum Art Show** – possibly as part of our 2017 Annual Meeting or to be held as an autumn event.

**Next meeting** – March 21.

Meeting adjourned at 6:50 pm.

Submitted by Amy Ross-Davis