**Innovation Showcase**

**Graduate and Undergraduate Artistic and Creative Activities Presentation Rubric**

**Introduction:** (maximum 10 points) \_\_\_\_

Catches audience’s attention; Introduces inspiration; clearly articulates inspiration and purpose

**Effective Use of Medium/Method:** (maximum 10 points) \_\_\_

Uses appropriate medium or method capture the inspiration or address the issue/problem

**Clarity of Expression:** (maximum 10 points) \_\_\_

Ability to understand the work based on the explanation

**Uniqueness:** (maximum 10 points) \_\_\_

The artistic/creative work is unique and distinct; the spirit of the work is clearly individual and distinctive

**Emotional Response:** (maximum 10 points) \_\_\_

Does the work elicit an emotional response in the reviewer?

**Relevance:** (maximum 10 points) \_\_\_

The work seems vital, living, organic, and the evolution or idea is clear.

**Organization and Visual Aids:** (maximum 10 points) \_\_\_

Artistic/creative work is clear and easy to follow; Effective transitions, Effective use of aids (if part of presentation)

**Presentation Style:** (maximum 10 points) \_\_\_

Well-rehearsed; Good eye contact; Relaxed, Confident; Not too quiet; minimal pauses

**Summary:** (maximum 10 points) \_\_\_

Ends presentation smoothly; Allows for a question or two

**Responses to Questions:** (maximum 10 points) \_\_\_

Answered questions with confidence; clarified points to judges; Thoughtful

**Presentation, total score: \_\_\_\_\_ / 100**