Career Development Purpose and Objectives:

Purpose:

To develop agricultural leadership by providing for FFA member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship.

Objectives:

To develop the ability to complete research on an agricultural topic.

To develop writing skills in the completion of a manuscript.

To develop the ability to effectively orally deliver a prepared speech.

To develop the ability to answer impromptu questions from the content of their written manuscript and from their orally presented speech.

Related Content Standards – Humanities:

**Standard 1: Acquisition and use of language**

**Goal 1.1: Listening**

7-12.WL1.1.1.1 Comprehend basic vocabulary in isolation and in context.

7-12.WL1.1.1.2 Capture essential information from everyday conversations and short passages (e.g., cognates, context clues).
Goal 1.2: Speaking

7-12.WL1.1.2.1 Use basic vocabulary to respond to familiar prompts.

7-12.WL1.1.2.2 Express preferences, desires, opinions, and feelings.

7-12.WL1.1.2.3 Use appropriate level of politeness in simulated social exchanges.

Goal 1.3: Reading

7-12.WL1.1.3.1 Decode written text, diacritical marks, and symbolic systems.

Standard 2: Critical Thinking

Goal 2.1: Analysis of Language Elements and Products

7-12.WL1.2.1.2 Derive meaning from word order.

Related Content Standards – Language Arts:

12 Grade

Standard 2

Goal 2.3: Acquire Skills for Comprehending Literary Text

12.LA.2.3.4 Analyze the ways in which irony, tone, mood, symbolism, and the “sound” of language achieve specific rhetorical or aesthetic purposes. (752.02)

12.LA.2.3.5 Evaluate the aesthetic qualities of style, including the impact of diction and figurative language, on tone, mood, and theme. (752.01.g; 752.02.d)

Standard 3: Writing Process

Goal 3.1: Acquire Prewriting Skills

12.LA.3.1.1 Generate ideas using a variety of strategies. (753.01.b)

12.LA.3.1.2 Generate a main idea or thesis appropriate to a type of writing. (753.02.b)

12.LA.3.1.3 Apply organizational strategies to plan writing. (753.01.a)
12.LA.3.1.4 Match format to purpose and audience. (753.01.c; 753.03.b)

12.LA.3.1.5 Produce a piece of writing within a set period of time.

**Goal 3.2: Acquire Skills for Writing a Draft**

12.LA.3.2.1 Use the ideas generated and organized through prewriting to write a draft. (753.01.a)

12.LA3.2.2 Sequence ideas in a cohesive, meaningful order. (753.02.b)

**Standard 4: Writing Applications**

**Goal 4.3: Acquire Persuasive Writing Skills**

12.LA.4.3.1 Write persuasive compositions that take into consideration the validity and reliability of sources. (753.05.b; 753.05.c; 753.06.a)

**9-12 Grade Speech**

**Standard 6: Communication**

**Goal 6.1: Acquire Listening Skills**

9-12.Spch.6.1.1 Assess how language and delivery affect the mood and tone of oral communication and make an impact on the audience. (754.02.a; 754.03.a)

9-12.Spch.6.1.2 Summarize a speaker’s purpose and point of view and ask questions concerning the speaker’s content, delivery, and attitude toward the subject. (754.01.b; 754.02.a)

9-12.Spch.6.1.3 Draw conclusions about the ideas under discussion and support those conclusions with convincing evidence. (753.03.a)

9-12.Spch.6.1.4 Evaluate the clarity, quality, effectiveness, and general coherence of a speaker’s important points, arguments, evidence, organization of ideas, delivery, choice of words, and use of language.

9-12.Spch.6.1.5 Analyze the types of arguments used by a speaker (e.g., argument by causation, analogy, authority, emotion, and logic). (754.03.a)
Goal 6.2: Acquire Speaking Skills

9-12.Spch.6.2.1 Choose appropriate techniques for developing the introduction and conclusion in a speech, including the use of literary quotations, anecdotes, and references to authoritative sources. (755.01.b)

9-12.Spch.6.2.2 Identify and use elements of classical speech forms (e.g., the introduction, transitions, body, conclusion) in formulating rational arguments and applying the art of persuasion and debate. (755.01.b)

9-12.Spch.6.2.3 Use props, visual aids, graphs, and electronic media to enhance the appeal and accuracy of presentations. (755.01.b)

9-12.Spch.6.2.4 Analyze the occasion and the interests of the audience and choose effective verbal and nonverbal techniques (e.g., voice, gestures, eye contact) for presentations. (755.01.c)

9-12.Spch.6.2.5 Use effective and interesting language, including formal expressions for effect, standard English for clarity, and technical language for specificity. (755.01.a)

9-12.Spch.6.2.6 Analyze historically significant speeches to find the rhetorical devices and features that make them memorable.
9-12.Spch.6.2.7 Deliver narrative presentations that narrate a sequence of events and communicate their significance to the audience. (755.01.b; 755.01.c)

9-12.Spch.6.2.8 Deliver expository presentations that provide evidence in support of a thesis. Include related claims and include information on all relevant perspectives. (755.01.b; 755.01.c)

9-12.Spch.6.2.9 Deliver oral responses to literature that advance a judgment and/or demonstrate a comprehensive understanding of the significant ideas of a work or passage. Support important ideas and viewpoints through accurate and detailed references to the text and to other works. (755.02.a)

9-12.Spch.6.2.10 Deliver persuasive arguments (e.g., evaluation and analysis of problems
and solutions, causes and effects) that structure ideas and arguments in a coherent, logical fashion. (755.01.a; 755.01.b; 755.01.c)

9-12.Spch.6.2.11 Deliver multimedia presentations that incorporate information from a wide range of media. (755.01.b)

Related Content Standards – Mathematics:

Related Content Standards – Science:

8-9 Grade Earth Science

Standard 1: Nature of Science

Goal 1.8: Understand Technical Communication

8-9.ES.1.8.1 Analyze technical writing, graphs, charts, and diagrams. (658.02a)

Goal 5.1: Understand Common Environmental Quality Issues, Both Natural and Human Induced

8-9.ES.5.1.1 Analyze environmental issues such as water and air quality, hazardous waste, and depletion of natural resources. (656.01a)

Goal 5.2: Understand the Relationship between Science and Technology

8-9.ES.5.2.1 Explain how science advances technology. (655.01a)

8-9.ES.5.2.2 Explain how technology advances science. (655.01a)

8-9.ES.5.2.3 Explain how science and technology are pursued for different purposes. (655.01b)

Goal 5.3: Understand the Importance of Natural Resources and the Need to Manage and Conserve Them

8-9.ES.5.3.1 Describe the difference between renewable and nonrenewable resources. (656.03a)
Goal 1.6: Understand Scientific Inquiry and Develop Critical Thinking Skills

9-10.B.1.6.1 Identify questions and concepts that guide scientific investigations. (649.01a)

9-10.B.1.6.2 Utilize the components of scientific problem solving to design, conduct, and communicate results of investigations. (649.01b)

9-10.B.1.6.4 Formulate scientific explanations and models using logic and evidence. (649.01d)

9-10.B.1.6.6 Communicate and defend a scientific argument. (649.01f)

Goal 1.8: Understand Technical Communication

9-10.B.1.8.1 Analyze technical writing, graphs, charts, and diagrams. (658.02a)