### B.A. / B.S. : Major Requirements

#### Key
- = Could study abroad
- = Could do national student exchange
- = Course has international focus
- = Could do internships, cooperative education, research projects
- = Occasionally offered as service-learning course
- = Could do practicums and clinical experiences
--- = Pending information from department
- = Year-long sequence that should not be broken up
( ) = May be approved on a case by case basis
■ = Cannot be done abroad or on national student exchange

#### Find UI Approved International Universities for Your Major
http://www.webs.uidaho.edu/ipo/abroad/search/subjects.htm

#### Find USAC Study Abroad Programs for Your Major
http://usac.unr.edu/programs/search.aspx

This Transformative Learning Map (TLM) is intended to be used as an advising tool only, not a contract between the student and the university, and is subject to verification by the student’s academic advisor and/or department chair. The TLM is designed to help students plan for transformative learning experiences such as study abroad, national student exchange, service-learning and internships. While a good faith effort has been made to provide accurate and up-to-date information for the TLM, course and degree requirements may change and so it is imperative you meet with your academic advisor to determine what changes, if any, have taken place and plan your experiences accordingly. The TLM is designed under the University of Idaho General Catalog. Please refer to the Catalog for specific requirements and seek the advice of your advisor for questions.

A minimum cumulative university grade-point average of 2.50 is required of students in order to graduate with a degree from the School of Journalism and Mass Media. All students must have completed a minimum of 58 credits to enroll in any upper-division course (numbered 300 or above) offered by the school. Registration preference in all courses is given to School of Journalism and Mass Media majors.

A student who graduates with a major in the School of Journalism and Mass Media must complete a minimum of 128 credits of which a maximum of 12 credits can come from experiential courses (Practicum -- JAMM 401, Internship -- JAMM 498, Directed Study -- JAMM 499). Students can receive no more than 6 credit hours for internship (JAMM 498) experience; students can repeat JAMM 498 one time. Students must obtain approval from the School of Journalism and Mass Media to apply internship credit toward a degree from the school.

Majors cannot apply more than 42 hours of courses in Journalism and Mass Media toward the 128-credit degree requirement and are required to take no fewer than 65 hours in the liberal arts and sciences.

Candidates for the B.S. degree are required to complete a second major, an academic minor or area of emphasis of at least 18 credits outside the School of Journalism and Mass Media. The emphasis area must be approved by the student's academic advisor.

JAMM 100 and 121 must be completed with a grade of C or better before a major may enroll in any other Journalism and Mass Media courses.

A student may not double major in the School of Journalism and Mass Media.

Courses required in all majors in the School of Journalism and Mass Media:

<table>
<thead>
<tr>
<th>Course Information</th>
<th>Credit</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Comm 101- Fundamentals of Public Speaking</td>
<td>2</td>
<td></td>
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<tr>
<td>Jamm 100- Media and Society</td>
<td>3</td>
<td></td>
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<tr>
<td>Jamm 121- Media Writing</td>
<td>3</td>
<td></td>
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<td>Jamm 341- Mass Media Ethics</td>
<td>3</td>
<td></td>
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<tr>
<td>Jamm 448- Law of Mass Media</td>
<td>3</td>
<td></td>
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<tr>
<td>Two of the following courses:</td>
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<td>Jamm 340- Cultural Diversity and the Media</td>
<td>3</td>
<td></td>
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<td>Jamm 377- Documentary</td>
<td>3</td>
<td></td>
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<tr>
<td>Jamm 379- Hollywood Portrayals of Journalists</td>
<td>3</td>
<td></td>
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<tr>
<td>Jamm 378- American Television Genres</td>
<td>3</td>
<td></td>
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<tr>
<td>Jamm 440- Culture and Mass Media</td>
<td>3</td>
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Students in the School are required to complete 15 credits hours within one of the four majors: Advertising, Broadcasting and Digital Media, Journalism, and Public Relations:

### Advertising Requirements

- Jamm 265- Principles of Advertising
- Jamm 361- Advertising Creativity
- Jamm 364- Advertising Media Planning
- Jamm 466- Advertising Campaign Strategy
- Jamm 468- The Advertising Agency

(Advertising majors are encouraged to apply for the Advertising Competition Team, Jamm 469)

### Journalism Requirements

- Jamm 225- Reporting
- Jamm 322- Broadcast News
- Jamm 324- News Editing and Production
- Jamm 325- Publications Editing
- Jamm 420- Public Radio Journalism
- Jamm 422- Advanced Broadcast News
- Jamm 425- Feature Article Writing
- Jamm 427- Public Affairs Reporting
- Jamm 428- Environmental Journalism

(Journalism majors are encouraged to pursue their studies across media, including print, broadcast and online journalism.)

### Public Relations Requirements

- Jamm 255- Reporting
- Jamm 252- Principles of Public Relations
- Jamm 350- Public Relations Writing and Production
- Jamm 452- Public Relations Campaign Design
- Jamm 458- Public Relations Case Studies and Issues Management

### Broadcasting and Digital Media Production

- Jamm 275- Introduction to Video/ Television & Digital Media Production

(Nine credits from this list:

- Jamm 322- Broadcast News
- Jamm 370- Digital Audio Production
- Jamm 375- Broadcast Television and Studio Program Production
- Jamm 376- Digital Animation in Mass Media
- Jamm 377- Documentary
- Jamm 378- American Television Genres
- Jamm 420- Public Radio Journalism
- Jamm 422- Advanced Broadcast News

Nine credits of electives in Journalism and Mass Media (three of which must be upper division credits)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Jamm 475</td>
<td>Digital Media Thesis Production</td>
<td>3</td>
</tr>
<tr>
<td>Jamm 478</td>
<td>Broadcast/Cable/Web Programming</td>
<td>3</td>
</tr>
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Required course work includes the university requirements [see regulation J-3 see http://www.students.uidaho.edu/documents/Part3J.pdf&pid=18549&doc=1 and the general requirements for the B.A. degree.

The University of Idaho reserves the right to change, amend or discontinue any articulation agreement or curriculum plan at any time.