



GET INVOLVED!

Commons 302
www.uidaho.edu/getinvolved

Finance Goals and Raising Funds

- Prioritize your group's monetary needs. A monthly, quarterly, or annual budget is a way to take stock of your organization's monetary resources and plans for the future.
 - Make short-term goals: how much money do you need to make in dues or small fundraisers to put on the next event? Does your organization regularly contribute a small amount of money to a reserve fund?
 - Make long-term goals: what kind of events or projects does the group see in its future? What will the group have to do to make them happen?
- Fundraisers:
 - Budget ahead of time to ensure that the event will likely raise more money than is spent putting it on. Keep in mind that rented space, decorations, advertising, equipment, and food can become expensive.
 - Be creative; your fundraiser can be anything from a classic garage sale or scavenger hunt to a Highland Games competition, poetry slam, womanless beauty pageant, or anything you can think of that no one else may have done before!
- Sponsorships can be either monetary or in the form of goods. Organizations may request to be advertised at your event if they choose to sponsor your group.
 - Speak with the Dean or other faculty of a college associated with your group's purpose about national or international funding opportunities. Ask local businesses with whom you share a common goal if they would be interested in sponsoring you.
 - National companies may be more inclined to offer a sponsorship if the endeavor reaches more than one campus. Consider teaming up with WSU or becoming involved with a project that is regional or nation-wide.
- Grants are simply donations of money towards a particular cause. If your event or project is large in scope or service-oriented, consider applying for a grant.
 - The Career Center has hard-copy books that can be excellent resources for identifying a donor organization.
 - Once you have identified a donor organization, you will need to write a grant proposal. For more information on how to write a grant proposal go to <http://www.cpb.org/grants/grantwriting.html>.