

# Entities White Paper

Office of Research and Economic Development

Due: Oct. 29, 2010 (Electronic submittal to Lodi Price [lodi@uidaho.edu](mailto:lodi@uidaho.edu))

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## Overall Description:

A short white paper (less than 5-8.5 X 11 pages, double-spaced, 12 point type, .5 inch margins) that outlines the purpose or core focus of the entity, its goals, the key actors, and the justification for proposed level of the entity.

## Topics to Be Addressed:

### I. Introduction & Background

The Alliance: Who's involved? Why is the collaboration likely to be effective?

Alignment with University of Idaho Strategic Action Plan

<http://www.uidaho.edu/provost/sap>

Alignment with University Signature Areas

<http://www.uidaho.edu/research/featuredresearch/strategicareas>

Historical context: (If applies, mostly useful to existing entities).

### II. Purpose and/or Core Focus

Core focus: Compelling vision that is exciting and likely to have impact.

Description of products and services and their short, medium and long-term impact;

Competitive advantage of the University of Idaho;

Major risks involved, if any; and

Potential recognition for the University of Idaho and the entity.

### III. Goals: 3-5 bullet-point statements – visionary picture, brief, relatively general, measurable.

Description of the sustainable research/outreach programs you plan to initiate to address each goal; and

Description of the measures of success (Outputs, outcomes and/or impacts) of each goal.

### IV. Key Actors

Brief description of the appropriate collaborating University of Idaho units and external groups;

Brief description of the right individuals;

Concerns about working together; and

Synergies resulting from working together.

### V. Justification for Proposed Entity Level (I, II, III)

Describe why is an institute, center, or some other name appropriate; and

Describe why the proposed entity fits the selected category level (I, II, III)?

## FINAL NOTE

Each of the five topics above must be addressed in your white paper; however the items listed under each topic are only provided to stimulate your thinking and may or may not fit a particular situation.