



Performance WITH PURPOSE

As part of our company-wide commitment to Performance with Purpose, We embrace our responsibility to be good stewards to Earth's natural resources to leave a positive imprint on society while achieving business and financial success.

We continually monitor our environmental footprint and work to find ways to reduce it.

Our people are our greatest strength. We will leverage the reach of our employee base and continue to encourage our employees around the world to participate in community service and inclusion activities, which are designed not only to positively impact the communities we serve, but to drive our employees to be leaders in social responsibility.



PepsiCo PROGRESS



PepsiCo is on track to develop more LEED (Leadership in Energy and Environmental Design – Green building rating system™) certified facilities than any other U.S. food & beverage manufacturer. www.leed.net



Aquafina® uses patented spider web technology in the new Eco-Fina Bottle™ to use 50% less plastic than the '02 version. www.aquafina.com



PepsiCo partners with Keep America Beautiful and has been a sponsor of the Great American Cleanup since its inception in 1999. www.kab.org



Naked® Juice is the first nationally-distributed brand to utilize 100% recycled bottles – the Naked 32 oz reNEWabottle™. This initiative aims to reduce virgin plastic consumption by 8.1 million pounds per year. www.nakedjuice.com



Return the Warmth program. This nationwide recycling effort helped divert more than 37 million plastic bottles from the waste stream. 100,000 fleece jackets made of recycled Aquafina® bottles were donated to children in need.



Tropicana 64 oz container of Pure Premium Orange Juice is the first consumer product in North America to receive Carbon Trust certification. www.tropicana.com



please recycle

Learn more about the PepsiCo Sustainability commitment at www.pepsico.com.



PepsiCo SUSTAINABILITY

CREATING A **Better** TOMORROW
FOR **Future** GENERATIONS.



PEPSICO
FOODSERVICE



Good NEWS

Harnessing RENEWABLE ENERGY

Water STEWARDSHIP

Worldwide, we are evolving our use of renewable energy operations as well as finding ways to reuse our existing resources.

- Wind turbines meet more than 75% of the electricity needs in our Mamancur, India plant
- We use solar energy to help make SunChips® snacks in our Modesto, CA plant, one of seven plants across the U.S. that make SunChips® snacks
- In 2011, Frito-Lay's Casa Grande, AZ plant will begin to run almost entirely on renewable energy sources
- Reduced corrugate used in our Quaker Oats facility in Scotland 30% over the past 5 years by moving to cases with open tops and reduced sides



32 ounce juices are easy to identify – while the previous bottles were translucent, the Naked® reNEWabottle is clear

Providing our consumers with easy-to-use, convenient and innovative containers is one of our top priorities.

- SunChips® bags are made with renewable, plant-based materials and are 100% compostable
- Naked® Juice is the first nationally distributed brand to transition to a 100% post-consumer recycled plastic bottle. Check out our 32 oz reNEWabottle in the clear packaging.



Visit www.sunchips.com to view our time lapse video showing the bag composting.

We recognize that water is a vital and increasingly scarce resource for our planet and its inhabitants. Water is also essential to our business. It is the main ingredient in many of our beverages; it is used in many steps of our manufacturing process; and it is critical for growing the agricultural products used to make our beverages and foods.

For our business and for our planet, we must be leaders in stewarding this finite natural resource. We have challenged ourselves to reduce water used in our production processes by 20% by 2015. And we have resolved to work with communities, down the street and across the globe, to help ensure access to quality water today and for generations to come.



We manufacture all of our bottled water here in the United States, eliminating international shipping for production.