

2013 School of Journalism and Mass Media Four-year Recommended Study Plan

This guide is intended only to give general advice for students pursuing a degree in the School of Journalism and Mass Media (**BA** or **BS** in **Advertising, Journalism, Public Relations** and **Broadcasting and Digital Media Production**). Every student's situation is different, reflecting one's high school or community college experience, as well as career interests. Classes should be chosen carefully in consultation with an academic advisor. Please contact the JAMM office to request a checklist for your particular degree, or click on the [JAMM Majors link](#) for a .pdf.

Not all JAMM courses are offered every semester. Some are offered only once a year; some are offered every other year. Most upper-division courses must be taken in sequence. The School offers a number of Special Topics courses each semester, numbered 404. These may often be substituted for upper-division concept or writing/editing courses.

Please note the following requirements:

- ◆ A student must earn a grade of C or better in JAMM 100 (Media and Society) and JAMM 121 (Media Writing) before enrolling in any other JAMM courses.
- ◆ A student must successfully complete English 102 before enrolling in JAMM 121.
- ◆ A student needs to take at least 15 credits per semester to finish in four years.
- ◆ A student must have a 2.5 GPA or higher (based on UI courses only) to complete a JAMM degree.

Freshman Year			
First Semester	Credits	Second Semester	Credits
ENGL 101	3	ENGL 102	3
JAMM 100	3	American Diversity Course	3
COMM 101	2	ISEM 101	3
Science course with lab	4	Math, Statistics, or Computer Science	3
Humanities course or foreign language	3	Social Science course or foreign language	3
Total Credits	15	Total Credits	15

Sophomore Year			
First Semester	Credits	Second Semester	Credits
JAMM 121 (may be taken earlier if ENGL 102 is completed first)	3	Advertising major: JAMM 265	3
International course	3	Journalism major: JAMM 225	3
Additional Science course	4	Public Relations major: JAMM 252	3
Additional Social Science (American Diversity)	3	Broadcasting/DM major: JAMM 275	3
Humanities course or foreign language	3	Foreign language or minor/emphasis area	3
		Electives	3
Total Credits	16	Total Credits	15

Junior Year			
First Semester	Credits	Second Semester	Credits
Advertising major: JAMM 361 or 364	3	Advertising major: JAMM 361 or 364	3
Journalism major: JAMM 322, 324 or 325	3	Journalism major: JAMM 322, 324 or 325	3
Public Relations major: JAMM 225	3	Public Relations major: JAMM 350	3
Broadcasting/DM major: JAMM 370 or 375	3	Broadcasting/DM major: JAMM 370 or 375	3
Foreign language or minor/emphasis area	3	Upper-division JAMM concept course (JAMM 340,378, 379, 440, 443, 444, 445, 465 477, or 490)	3
JAMM elective	3	JAMM elective	3
Electives	4-6	Minor or emphasis area	3
ISEM 301	1	Electives	3
Total Credits	14-16	Total Credits	15

Senior Year			
First Semester	Credits	Second Semester	Credits
Advertising major: JAMM 466	3	Advertising major: JAMM 468	3
Journalism major: JAMM 327	3	Journalism major: JAMM 422 or 425	3
Public Relations major: JAMM 452	3	Public Relations major: JAMM 458	3
Broadcasting/DM major: JAMM 478	3	Broadcasting/DM major: JAMM 475	3
All JAMM majors: JAMM 341 or JAMM 448	3	All JAMM majors: JAMM 341 or JAMM 448	3
Upper-division JAMM concept course (JAMM 340,378, 379, 440, 443, 444, 445, 465 477, or 490)	3	Upper-division JAMM elective	3
Minor or emphasis area	3	Minor or emphasis area	3
Electives	3	Electives	3
Total Credits	15	Total Credits	15