

Business Plan Competition

April 28, 2012

J.A. Albertson Building

7:45 am – 4:30 pm



Welcome to the 2012 VIEW Business Plan Competition. This is the seventh year of the competition and we are pleased to have 15 outstanding teams competing this year. The students on these teams represent a cross section of the university, with both undergraduate and graduate students competing.

The 2012 VIEW Business Plan Competition has two tracks:

- ❖ **Innovative Ventures** transform an idea into a business venture and get a new product, technology, process, or service to the marketplace.
- ❖ **Small Business** plans typically do not involve intellectual property but focus more on traditional startups ventures such as new or expanded retail or service operations.

In total, \$15,000 in prize money is available this year.

As your review this program you will notice many outstanding judges who are reviewers and evaluators of the business plans. The experience of these professionals is what makes this competition. My sincere thanks to these judges for taking the time to be involved with this business plan competition. Without the judges and the real world experience they bring to the competition this would simply be another classroom exercise. However, our judges make this competition real world. How real? Many past teams have launched a business idea creating jobs, building our economy, and enhancing our tax base. Many of the teams you see today will also launch, taking their dreams, and the mandate of VIEW “out there!”

Our thanks also goes out to the many faculty and staff who are serving as mentors to our student teams.

I hope you enjoy this year’s competition and sincerely thank all of our sponsors and private donors who have made this event possible. With their support the students you see today can, and will realize their dreams and change the world.



Dr. Mike McCollough
VIEW Director

Vandal Innovation and Enterprise Works (VIEW) is a campus wide, multi-disciplinary education program at the University of Idaho. The mission of the VIEW Entrepreneurship Program is to stimulate entrepreneurial spirit throughout the University of Idaho and beyond.

SCHEDULE OF ACTIVITIES

SATURDAY, APRIL 28, 2012

Time	Innovative Ventures Track ALB 102	Small Business Track ALB 101
7:45 - 8:00	Opening Remarks ALB 102	
8:15 - 8:45		My Dream Course
9:00 - 9:30	LingoFix	Nick's Place
9:45 - 10:15	Thermal Touch	Above the Bar
10:30 - 11:00	Dragon Shield	Aller-Ganic
11:15 - 11:45	Grab Ad	Contained Image
12:00 - 1:00	Lunch ALB 311	
1:00 - 1:30	Alternative Transportation Specialists	Venture Suit
1:45 - 2:15	NanoBond	Growing Pains
2:30 - 3:00	UltraFast Fermentation	Boy Meets Girl
3:00 - 3:45	Judges Decide	
4:00 - 4:30	Award Ceremony ALB 102	

*Please no entering and exiting the rooms
once the presentation has started.*

TEAMS

Innovative Ventures Track

Project: Alternative Transportation Specialists

Team: Devon Giguiere, Koyi Mo & Connor Watkins

Mentor: Hank Artis, Instructor, College of Business and Economics

Today, motions are being spearheaded to reduce America's reliance on foreign supplied fuel and many believe that Natural Gas is the best option as it burns cleaner, is less costly, and the US has over 100 years of domestic supply. Unfortunately, consumers have reservations about the technology as natural gas vehicles' (NGVs) mileage per tank is less than that of traditional vehicles'. Our product, a natural gas efficiency system, will solve this problem by using compression to increase NGVs fuel storage by 40%.

Project: Dragon Shield

Team: Sagur Andu Mui, Cameron Lobdell, Danny Lund,
Danielle Maynard & Jake McInnally

Mentor: Hank Artis, Instructor, College of Business and Economics

Dragon Shield, Inc. provides fire retardant treatment for outdoor-use lumber products with superior resiliency to weather exposure. Our treatment is a patented compound developed by Idaho National Laboratories and is a proven non-toxic, inorganic alternative shown to outperform traditional products with the added benefit of reduced combustibility. Our management team consists of architectural, finance, operations, marketing, and HR personnel with a combined eight years of entrepreneurial and management experience. Directing our marketing at lumber product distributors, we intend to rapidly gain market share and diversify our product line to increase sales. Today, we are concluding organization, finalizing licensing agreements, and preparing for our initial round of funding.

TEAMS

Innovative Ventures Track

Project: Grab Ad

Team: Hayden Anderl, Juston Andersen, Christina Morgan,
Jerod Morris & Taylor Williams

Mentor: Hank Artis, Instructor, College of Business and Economics

Grab Ad operates in the online advertising industry and uses the talents of internet users everywhere to develop internet ads, television ads, print ads, radio ads, apparel graphic design, logo design and packaging design so companies can effectively communicate with its target markets and make sure advertising dollars are not going to waste.

Project: LingoFix

Team: Samuel Davis & Ryan Halligan

Mentor: Hank Artis, Instructor, College of Business and Economics

Understanding thick regional dialects is a frequently painful experience for those learning Spanish as a second language, taxing one's time, money, and mostly their peace of mind. This is why we created a business called LingoFix that specializes in developing smartphone applications to help train the user's ear to recognize and understand variations of Spanish spoken throughout Latin America. In addition to our niche focus, LingoFix applications offer a unique functionality and experience from all other Spanish dialect educational apps.

TEAMS

Innovative Ventures Track

Project: NanoBond

Team: Jamie Hass, Joel Loomis, Max Lowry , Kristen O'Connor & Melody Ronningen

Mentor: Hank Artis, Instructor, College of Business and Economics

NanoBond will focus on nanotechnology for the orthopedic market. NanoBond will manufacture a new technology called nanosprings, which are microscopic, silica "glass" coils that will be used to coat screws used in prosthetics and implants. Currently, screws and adhesives are used to aid in orthopedic procedures, but their use still requires significant healing times and often leave patients much weaker than they were before the injury. The NanoBond coating on the screws will address these issues, helping to strengthen the bone as it heals, providing a shorter healing time which allows patients to get back to their lives.

Project: Thermal Touch

Team: Tevis Cox & Bruno Gorini

Mentor: Hank Artis, Instructor, College of Business and Economics

Thermal Touch aims to solve the problem of temperature controlling an injury by automating the process. This solution will benefit athletes, physical therapists, hospitals and veterinary clinics. Physical therapy is a \$27 billion dollar industry with a growth rate of 7.7% per year for the last 5 years. Thermal Touch will capture a portion of that market by differentiating itself from the competition by not requiring the use of ice or hot packs to tend injuries.

TEAMS

Innovative Ventures Track

Project: Ultrafast Fermentation

Team: Tushar Jain, Carlo Munoz & Tony Pastrama

Our Ultrafast Fermentation process utilizes biocatalyst beads for the process of ethanol and alcoholic beverages such as beer, wine or distilled spirits. This process requires from 8 hours to as long as 7 days for completion. The use of the newly invented biocatalyst beads reduces the time required for fermentation to as little as 2 hours and thereby increasing the production capacity to at least 3-25 times.



MEET THE JUDGES

Innovative Ventures Track



Mary Jane Bedegi
CFO, Nokia Growth Partners

Mary Jane led Nokia Growth Partners, the venture capital arm of Nokia Corporation to establish offices in China, India and Europe. She has been a CFO for several emerging companies and venture capital firms over the past 10 years. Previously she held various finance positions including the VP of Administration at a start-up telecommunications venture-backed firm and eight years at Silicon Graphics after extensive technical accounting, SEC experience and external auditing as a principal at Ernst & Young. She received her M.B.A. in Finance from UC Berkeley, B.S. in Accounting from the University of Idaho and is a Certified Public Accountant.



Pamela Bird
Founder & CEO, Innovative Product Technologies

Pamela is an internationally recognized commercialization expert for IPT, a product and technology based market commercialization corporation. Pamela is a “key player” in the technology-transfer process. She is a liaison between inventor organizations, venture capital organizations, entrepreneurial networks and research park facilities. She also works with manufacturers regarding production of new products and with investors to capitalize new business ventures. Pamela also founded the Inventors Educational Foundation. This is a non-profit public charity to assist in the educational, as well as commercialization needs of innovators and entrepreneurs with new ideas, products and technologies from all ages and walks of life.

MEET THE JUDGES

Innovative Ventures Track



Greg Brown
Senior Partner, CAPROCK

The CAPROCK Group, a multi-family office serving ultra-high net worth clients. Prior to joining CAPROCK, he was an active investor and entrepreneur with a background in product and business development strategy, capital formation, and mergers and acquisitions. As a partner with The Sienna Group, a middle market private equity investment group, he played a key role in identifying, transaction structuring, acquiring and developing several investments. Prior to Sienna, Greg launched, built, and sold three technology companies. Greg earned an MBA from Columbia Business School in New York and the Haas School of Business at the University of California at Berkeley and a B.S. in Business from the University of Idaho.



Michael Richards
Senior Partner, Deloitte

Michael is a senior partner in the mergers and acquisitions (M&A) practice at Deloitte & Touche LLP with more than 22 years of professional and M&A experience. He has been with Deloitte for more than 19 years, including 12 years as a dedicated M&A specialist and two years in Deloitte's national office. In addition, Michael spent three years as a principal at Calera Capital (formerly Fremont Partners), a private equity firm associated with the Bechtel Group with more than \$2 billion under management. He has extensive experience in business valuation and financial modeling; capital structure analysis; business, strategic, operational, and financial due diligence; and negotiating definitive credit and acquisition agreements. Michael earned his B.S. degree in Accounting from the University of Idaho.

MEET THE JUDGES

Innovative Ventures Track



Ben Rolphe
CEO, Rolphe Industries

A retired businessman, considers himself a true entrepreneur. He identifies himself as a 'Vacuum Seeker'. During his business career he successfully started, operated and sold sixteen companies. His business philosophy is that an individual desiring to succeed must be willing to, as he states, "Get down and pick with the chickens." Ben has served as a director for fourteen companies and organizations. Currently he is a director for North Idaho College Foundation and the University of Idaho CBE Advisory Board and recently retired from being director of bandcda Community Bank of North Idaho. Ben is a published author of How-To books, biographies and fictional novels. He attended Law School at the University of Santa Clara. He is a decorated Air Force combat veteran of the Korean War.



Tom Ryan
CEO, Athena Chiefs

Athena Chiefs combines Angel investing and consulting for early stage companies in the Pacific Northwest. Tom started his career with Andersen Consulting and Cambridge Technology Partners and spent 12 years in the systems consulting business before devoting himself to the startup world full time in 1999. Since then he has been a VP of Services, VP of Sales, COO and CEO of various software and wireless firms. He is an advisor for several start-ups in Washington and Idaho (including the winner of the 2010 VIEW competition) and runs a social group of 25+ startup CEO's called "Birds of a Feather". Tom has degrees in Management and Computer Science from the University of Idaho.

MEET THE JUDGES

Innovative Ventures Track



Robert Urso
COO, KMS Solutions

As a sought out strategy consultant, Bob is able to help organizations assess and improve their external market focus; identify and successfully pursue compatible verticals; optimally align operations and market development resources; and find internal efficiencies. His experience is in providing clients with technology based solutions, specialty manufacturing & systems integration, and professional services spanning the entire Federal sector as well as the State and Local sectors. Bob has an M.S. in Management from Rensselaer Polytechnic Institute (RPI) and a B.S. in Accounting, from the University of Idaho in 1980. He is also a graduate of the US Naval War College's Strategy & Policy Course and is a Captain in the U.S. Navy Reserve Component.



TEAMS

Small Business Track

Project: Above the Bar

Team: Eric Akert, Jimmy Byers, Jason M. Perry & Michael Stephens

Mentor: Hank Artis, Instructor, College of Business and Economics

Above the bar, with the assistance of Pre-Motion Moving Presentation Systems, will provide customers the ability to place their food and beverage orders electronically at the convenience of their table. This puts them in control of the ordering process, without having to rely solely on the availability of servers. By providing an interactive, electronic ordering interface at each table, customers will be able to review the entire menu with in depth descriptions of food items, as well as reviews of alcoholic beverages to aid in the selection process.

Project: Aller-Ganic

Team: Jesse Fisker, Zack Hood, Phillip Howard & Jason P. Perry

Mentor: Hank Artis, Instructor, College of Business and Economics

Aller-Ganic is a manufacturer of specialty foods. Its innovation lies in using dedicated equipment in a sterile environment, resulting in allergen-free products. These products are currently organic granola bars, which are sold directly to consumers through an online store and to retailers such as co-ops and supermarkets.

TEAMS

Small Business Track

Project: Boy Meets Girl

Team: Jordan Bigelow, Jesse Elliott & Dan Mathewson

Mentor: Mike Beiser, Climbing Wall/OP Coordinator,
Campus Recreation

Boy Meets Girl (BMG) is a brand of customized coffee mugs featuring a guy and a girl participating in a sport or activity of their enjoyment. BMG is representing the couples not as what they are (teacher, student, professional) but of who they are (runner, gymnast, backpacker). It portrays how the couples met, how they see themselves, their passions and what they share in their relationship. The figures on the mugs are the portrait of the people involved in the relationship and as such do not have names, but instead, take on the names and identities of the owners of the mugs.

Project: Contained Image

Team: Jordan Carson, Nicholas Hill & Kingmond Tang

Mentor: Hank Artis, Instructor, College of Business and Economics

Contained Image is a commercial business design firm that focuses on the use of repurposed shipping containers to create cost effective and unique solutions for businesses that are looking to expand and grow to change their image and reach new customers. Similarly to other design firms *Contained Image* will provide complete design service for their customers. This includes working directly with customers to create a design solution that captures their needs as well as meets their budget. By focusing on the use of repurposed shipping containers *Contained Image* will offer a truly unique design perspective that can be adapted for almost any situations, while still maintaining low costs for the customers.

TEAMS

Small Business Track

Project: Growing Pains

Team: Danny Bell, Connor Bullard, Joel Mahoney & Jehsi Maderos

Mentor: Hank Artis, Instructor, College of Business and Economics

Growing Pains operates in the health-care industry as a hospital operations consulting service. We will use ProModel Corporations simulation software given our hands on experience with scholastic consulting projects for Boeing and Frontier Communications. The usefulness of ProModel allows us to test a change with a click of the button and analyze results versus yearlong test programs. Our vision is to create a socially responsible company from the ground up, benefitting society by generating more reliable and efficient hospital care and giving back to local communities that we operate in.

Project: My Dream Course

Team: Ryan Hague, Peter Leslie & Ryan Morrow

Mentor: Hank Artis, Instructor, College of Business and Economics

My Dream Course allows professors to teach the topic they are most passionate about to students who couldn't be more interested. We're breaking down the classroom walls and getting to the core of what education is all about. Passion is a steroid for learning. Professors design their dream college course without regard for geography or worrying about appealing to a broad group of students and post it to our online platform to see if a group of students nation-wide will take the journey with them. Students explore our online catalog of courses and enroll in their favorite course.

TEAMS

Small Business Track

Project: Nick's Place

Team: Nick Gordon

Nick's Place will be a unique bar on the Palouse. It will be a smaller establishment, around fifteen hundred square feet in the downtown Moscow area. Nick's Place is going to be focused more towards the non-traditional students, professors and younger professionals of the area. Nick's will also feature local artists throughout the year in a showing of their work while giving them a venue to hang it, or have an art show if you will. Another interesting fact about Nick's is it will also focus on how economically friendly the Moscow area is. By using recycled materials in the construction of floors and other areas in the establishment.

Project: Venture Suit

Team: Hayden Anderl, Juston Andersen, Christina Morgan,
Jerod Morris & Taylor Williams

Mentor: Hank Artis, Instructor, College of Business and Economics

The Venture Suit is a lifestyle brand that promotes comfort, professionalism, style, and confidence to any wearer. 'Desk' jobs are no longer the norm in today's dynamic business world, and we believe that it is time there is a business suit that reflects this. The Venture Suit will have functional benefits that will provide the wearer with a competitive advantage in any professional setting. This redesign of the traditional business suit will eliminate any restrictions, both in the workplace and in terms of mobility.

MEET THE JUDGES

Small Business Track



Andrew Bielat
CEO, EIS Analytics

Andrew is a nationally recognized expert in business performance and leadership. Andrew's background in corporate America as a fast-track leader in Frito-Lay, an executive accountable for organizational performance in the commercial nuclear power industry, and an executive director of manufacturing in the steel industry, followed by a decade as an executive adviser for hundreds of business executives, uniquely enabled him to develop the management analytics EIS now provides. Having seen the best companies in the world struggle with inadequate information and with semi-automated analyses, Andrew and his colleagues combine the best of technology and business practices to create profound advantages for their clients.



Tom Bundy
Board of Directors, Helac

Tom earned his degree in Production Operations Management from the University of Idaho College of Business & Economics. After graduation Tom went to work for Boeing in the corporate office as industrial engineering supervisor, General Manager and then worked directly for the CEO and President. Tom then was hired to work with Delta Point Consultants as a partner and owner. After growing the firm to a \$40 million company with 50 associates they sold the firm to General Physics. He continued to consult, became a CEO of a software development start up, purchased and sold several companies and now is working with a growing manufacturing company in the Puget Sound area. Tom continues to serve on two boards of directors as well as a member of the CBE advisory board.

MEET THE JUDGES

Small Business Track



C. Scott Green
CEO, Pepper Hamilton LLP

Pepper Hamilton LLP is one of the largest law firms in the world. The firm provides corporate, litigation and regulatory legal services to leading businesses, governmental entities, nonprofit organizations and individuals internationally. Scott is responsible for leading the approximately 1000 attorneys and staff that comprise Pepper Hamilton. He was formerly the Executive Director for the law firm of WilmerHale and was responsible for that Firm's operations located in 14 offices in 5 countries. Scott has over 20 years management, finance and compliance experience and is an award-winning author. He is a Certified Public Accountant and has a B.S. degree in Accounting from the University of Idaho and an M.B.A. from the Harvard Business School.



Edward Hawkins
Founder and KOV, Litehouse

A lifelong veteran of Litehouse. He grew up working in the family restaurant in Hope, Idaho, which his parents had purchased in 1958. After college and a short time as an elementary teacher - 25 year old Edward joined the dressing business full time in 1977. This had been his passion to do so from childhood and his first official job was as a mixer in the production department. He was also the financial manager and in 1985 added responsibility for all operations. He served as CEO from 1986-2011, and also held the office of president from 2003-2008. Today Edward is on the Board of Directors and when asked what his role at Litehouse is, he proudly responds "Keeper of Values". He received a bachelor of arts degree in elementary education from the University of Idaho.

MEET THE JUDGES

Small Business Track



David Spurling

Board of Directors, Evergreen Business Capital

David is Senior Vice President and Chief Credit Officer of Heritage Financial Corporation, a bank holding company headquartered in Olympia, Washington. Over his 30+ years in banking he has made thousands of business loans and has reviewed hundreds of business plans. He attended the University of Washington where he received his Bachelor's degree in Business Administration and his MBA degree. He serves on the board of directors of Evergreen Business Capital and chairs that organization's loan committee. He has also served as a SCORE counselor, providing business advice to entrepreneurs. His son, Steve, is graduating from the University of Idaho this spring with a degree in Geology.



Gail Urso

CEO, KMS Solutions

Gail's career in the federal contracting professional services field has spanned over 24 years in a variety of positions. In all of these programs she worked in multifaceted joint government/contractor environments coordinating timely achievement of program milestones, analyzing the nature and implementation requirements of proposed system engineering changes, and providing technical analyses leadership in resolving system alternation issues. A self-made woman, Gail has attended Roger Williams University, is a certified DoD Computer-Aided Acquisition & Logistics Support (CALs) logistician, and has also completed technical training courses on government proprietary database systems.

VANDAL INNOVATION AND ENTERPRISE WORKS

INSPIRING
VIEW Entrepreneurship
INNOVATION

University of Idaho
College of Business *and* Economics

STUDENT
BIOGRAPHIES

STUDENT BIOGRAPHIES

Erik Akert

Major: Finance and Marketing

Telephone: 208-310-6382

Email: stef1046@vandals.uidaho.edu

My name is Erik Akert and I am pursuing a double major in Marketing & Finance. I am currently the president of the American Marketing Association chapter on the University of Idaho campus and a 3.35 GPA student. I am extremely interested in the financial markets and the implications marketing has on different financial instruments.

Hayden Anderl

Major: Marketing

Telephone: 208-964-0234

Email: ande7694@vandals.uidaho.edu

Hayden graduates in May and has applied to law school at USC, UCLA, Loyola Marymount and University of Washington. He is currently involved as an analyst with the Davis Investment Group, a portfolio manager with Barker Capital Management Group, an officer of Sigma Alpha Epsilon and a campus manager for College Hill Custom Threads.

Juston Andersen

Major: Marketing

Telephone: 208-731-2885

Email: ande5275@vandals.uidaho.edu

Juston plans to graduate in the fall of 2012 with a bachelor's degree in Marketing and Management. Post graduation he plans to attend graduate school. His list of colleges includes: Gonzaga University, Whitworth University, or the University of Colorado.

Sagur Andu Mui

Major: Finance

Telephone: 714-272-6233

Email: alah6770@vandals.uidaho.edu

Sagur Andu Mui attends the University of Idaho and originally studied Electrical Engineering but has moved to a successful degree in Finance at the College of Business. Sagur is originally from Saudi Arabia and he plans on moving to Brazil as soon as he graduates and begin his travels as a novelist.

Danny Bell

Major: Operations Mgmt. and Management

Telephone: 360-790-3308

Email: bell7967@vandals.uidaho.edu

Danny Bell is an Operations Management and Management major with intent to graduate in December of 2012. Experience in Construction management, agribusiness and equipment rental industries. Hobbies include hunting fishing, hiking, snowmobiling and wakeboarding. Main focus is to manage projects and meetings with customers.

STUDENT BIOGRAPHIES

Jordan Bigelow

Major: Secondary Education

Telephone: 208-874-7036

Email: bige3052@vandals.uidaho.edu

Jordan spent 2 semesters working with the Service-Learning Program in Plummer, ID. Jordan is an artist and is the creative skill behind BMG and is currently training for her first marathon while working the UI Climbing Wall.

Connor Bullard

Major: Operations Mgmt. and Management

Telephone: 208-695-3676

Email: bull9409@vandals.uidaho.edu

Connor Bullard is an Operations Management and Management major with intent to graduate in December of 2012. Experience in forest fire management. Hobbies include snowboarding, tennis, video games, participating actively in his fraternity Beta Theta Pi and spending time with his girlfriend. Main focus is to manage human resources and meetings with customers.

Jimmy Byers

Major: Business / Finance

Telephone: 208-290-7840 Email: byer0354@vandals.uidaho.edu

I'm Jimmy Byers, a junior level Finance major from the University of Idaho. I grew up in Sandpoint, ID where I learned how to implement hard work into my lifestyle at an early age. I have stayed constantly employed since I was fifteen years old. I have maintained above average grades throughout primary and secondary education, and this has carried on throughout college when I found my passion for business.

Jordan Carson

Major: Marketing

Telephone: 208-249-2114

Email: cars1480@vandals.uidaho.edu

Jordan Carson is 21 year old from Nampa Idaho. He is studying marketing and plans on graduating in 2012. Toby is an avid sports fan, especially for the NBA. After graduation he plans to move to a big city and attempt to get a marketing job with a major sports franchise.

Tevis Cox

Major: IS and Operations Management

Telephone:

Email: Cox7981@vandals.uidaho.edu

In 2006 I graduated NIC with an A.S. Degree in Business Management. I applied my degree in the family business, Pend Oreille Pines as an advisor and productions floor manager. Fall of 2009 I got the opportunity to return to college where I have studied Information systems and operations management.

STUDENT BIOGRAPHIES

Samuel Davis

Major: Accounting

Telephone: 208-630-3486

Email: samueld@vandals.uidaho.edu

I am an accounting major at the U of I. After graduation in December, 2012, my goal is to eventually become a CPA. Additionally I want to become fluent in Spanish. I spent last summer studying in South America and I plan to return this summer.

Jesse Elliott

Major: Non-student

Telephone: 208-310-3286

Email: jesse.elliott@gmail.com

After UI's graduation, Jesse accepted a position with Seventh Generation as a Customer Analyst. After spending ten months there, Jesse moved to Kennewick, WA to work for Amazon.com in customer service.

Jesse Fisker

Major: Accounting

Telephone: 360-749-3009

Email: fisk3103@vandals.uidaho.edu

Jesse Fisker is a student at the University of Idaho and plans to begin a Masters of Accountancy in the summer of 2012. He has extensive woodworking experience.

Devon Giguere

Major: Finance

Telephone: 208-340-2915

Email: gigu0348@vandals.uidaho.edu

Devon Giguere is currently working towards a Finance degree with minors in Accounting and Spanish and is planning to graduate in May, 2013. While pursuing her degree, Devon has held two internships with The Boeing Company. This has allowed her to develop skills in budgeting and forecasting as she completed Boeing's five year budget for its international marketing properties.

Nick Gordon

Major: Marketing

My name is Nick Gordon I am a 25 year old marketing major going in to my last year at the University of Idaho. I am from the Seattle area with a background in marketing and also many years of experience in the restaurant and bar industry. I have spent the last few years while at the University of Idaho managing a small bar and prepping it for sale.

STUDENT BIOGRAPHIES

Bruno Gorini

Major: Control and Automation Engineering

Telephone: 208-596-5550

Email: bgorini14@gmail.com

I'm graduating in Control and Automation Engineering at Federal University of Itajubá, in Brazil. One of my main activities at my college is being a member of a robot war competition team, electronics division. Is our main achievement the 2010 world championship of hockey category. I worked too as a consultant to implement the ISO9001 quality control standard in Itajubá's public organizations, such as health centers.

Ryan Hague

Major: Foreign Language

Telephone: 208-660-0769

Email: hagu8398@vandals.uidaho.edu

Ryan Hague is a language student in his senior year here at UI. His courses the past 4 years have mostly revolved around the Spanish, French, German, Accounting and Political Science subjects. One of his defining characteristics is an intense love of travel, which has lead him through a semester-long cultural immersion program in Quito, Ecuador and to Seward, Alaska for work in the fishing industry.

Ryan Halligan

Major: Advertising

Telephone: 208-818-9005

Email: hall5163@vandals.uidaho.edu

I'm a senior and an advertising major with an emphasis in entrepreneurship for my minor. I am planning on graduating in the fall of 2012. Then I would like to work on the client side of the advertising business after graduating which means I'll work for the company instead of an advertising agency. I would also like to open a restaurant or bar with my dad and some friends.

Jamie Hass

Major: Ph.D Candidate

Telephone: 208-660-7298

Email: hass0681@vandals.uidaho.edu

As a North Idaho small business owner for more than 22 years, Jamie Hass has a unique incite in combining biomedical devices, nanotechnology and business. She is a practicing veterinarian for over 24 years and now is pursuing her research interests. Using Dr. Dave McIlroy's nanospring technology, she has developed a new application for increasing osseointegration, bone attachment to orthopedic devices. This technology has been patented by the U of I, and in 2011, was a finalist of the Idaho Innovation Award Early Technology.

STUDENT BIOGRAPHIES

Nicholas Hill

Major: Finance

Telephone: 208-841-0423

Email: hill8485@vandals.uidaho.edu

Nicholas is studying Finance and plans to graduate in 2012. After which he plans to travel and eventually open and run his own business. Nicholas has a desire to teach and educate people. In the past working as a baseball coach at his old high school; he plans to use his interest in technology to create a new and efficient way to manage employs and run his company.

Zack Hood

Major: Economics and Finance

Telephone: 208-921-6532

Email: hood8514@vandals.uidaho.edu

Zack Hood is a senior at the University of Idaho. He is currently seeking degrees in Economics and Finance. He is a motivated and goal oriented individual who has a strong quantitative background. He possesses computer skills essential to the business environment, such as the use of Solver and regression analysis in Excel, as well as image processing and Microsoft Access.

Phillip Howard

Major: Marketing

Telephone: 208-691-7097

Email: phoward@vandals.uidaho.edu

Phillip Howard is a student at the University of Idaho finishing his Bachelor's Degree in Marketing with a Certificate in Entrepreneurship. After graduating in December 2012, he plans on moving into the Organic Food Industry as a product developer. Phillip has four years of management experience in the Food Service Industry.

Tushar Jain

Major: Biology and Ag Engineering

Telephone: 208-596-9208

Email: jain6843@vandals.uidaho.edu

Tushar is in last semester of PhD in Lignocellulosic Ethanol with Biological and Agricultural Engineering (BAE) department at the University of Idaho. He holds Masters Degree in Chemical Engineering and worked for two years as design engineer. He is co-inventor in a recently filed patent on Ultrafast Fermentation.

Peter Leslie

Major: Business Economics and Finance

Telephone: 206-661-5185

Email: peter.h.leslie@gmail.com

Peter Leslie is a Senior Finance and Economics student from Bainbridge Island, Washington. He is expected to graduate in May of 2013. He is a member of the Beta Theta Pi Fraternity, the Economics Club, and is a scout team player for the University of Idaho Girls Basketball Team. His interests include entrepreneurship, reading, golf, basketball, and leadership development.

STUDENT BIOGRAPHIES

Cameron Lobdell

Major: Architecture

Telephone: 208-874-4401

Email: lobd3111@vandals.uidaho.edu

Cameron relocated to the Palouse from San Francisco in January, and currently attends the University of Idaho as an aspiring architect. Prior to arriving in Moscow, he worked as a drafter within the design-build teams of several engineering groups. Cameron brings a unique entrepreneurial experience to his team having spent the last three years growing a CAD/BIM consultancy from conception to a business that approached \$1M in gross revenue for the first time in 2011.

Joel Loomis

Major: Finance

Telephone: 208-739-3774

Email: jloomis@vandals.uidaho.edu

Joel Loomis grew up in Weiser, Idaho and is now in Moscow attending the University of Idaho. He is a finance major, and will be graduating in May, 2012. He has 7 years experience working in food service and retail. In his free time he enjoys camping, and spending time with his son.

Max Lowry

Major: Management and H.R.

Telephone: 208-699-4312

Email: lowr3965@vandals.uidaho.edu

Maxwell Lowry is a senior at the University of Idaho's College of business and Economics. He will tentatively graduate in December of 2012 with a Bachelor's degree in Management and Human Resources with a management emphasis. He is also in the process of completing the prerequisites for Medicine and is pursuing acceptance to Medical school and hopes to begin the fall term of 2013.

Danny Lund

Major: Management, H.R. and Marketing

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Daniel Lund, is an inspiring and motivated student, who is goal-oriented and persistent. He grew up and went to high school on a ranch in Drummond, Montana. Currently attending the University of Idaho to pursue a Business degree. He is expected to graduate in May 2012, with a Bachelors of Science, Business Management & Human Resources.

Jehsi Maderos

Major: Operations Mgmt. and Management

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Jehsi Maderos is an Operations Management and Management major with intent to graduate in May of 2012. Experience in operations and administrative assistance in raw materials of food and transportation industries. Hobbies include skiing, tennis, soccer and developing Spanish conversation groups on campus. Main focus is to coordinate and organize projects.

STUDENT BIOGRAPHIES

Joel Mahoney

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Joel Mahoney is an Operations Management and Management major with intent to graduate in May of 2012. Experience in the restraint industry and providing a high level of quality customer service.

Dan Mathewson

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Dan has one year of internship work with NASA completing project work from initial conception through manufacturer design. While completing his masters, he is a part of the UI's competitive rock climbing and ultimate teams.

Danielle Maynard

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Danielle Maynard is majoring in Business Management & Human Resource and also, Clothing, Textiles and Design. Her creative spirit and drive to achieve excellence is represented in her work and passion for design. Danielle has interned with one of Boise's best interior designers, working on construction sites and with customers to create high quality homes with a unique flair.

Jake McInnally

Major: Marketing

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Jake McInnally currently attends the University of Idaho and is pursuing a degree in Marketing. Originally from Garden Valley, Idaho, he gained valuable sales experience through working at a local pro shop and restaurant. Presently in Moscow, he works at Inland Northwest Painting, where he manages his own crew, and Sangria, a successful local restaurant.

Christina Morgan

Major: Textile Design and Marketing

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Christina plans on graduating in May 2012 with a dual major in Business Marketing and Clothing and Textile design. She has experience in the fashion industry and worked with the clothing company, Vicarious by Nature, in summer of 2011. After graduation she plans on pursuing a career in fashion in hopes of becoming a Fashion Buyer.

STUDENT BIOGRAPHIES

Jerod Morris

Major: Finance

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Jerod Morris will be graduating from the University of Idaho in May with a B.S. in Finance and a B.A. in Spanish. After graduation, he will be moving to Spokane, Washington to work for Northwest Farm Credit Services. Jerod is a member of both the Davis Investment Group and the Barker Capital Management Group where he holds a leadership position.

Ryan Morrow

Major: Accounting

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Ryan Morrow is a senior at the University of Idaho studying accounting because of the respected business program and campus atmosphere. He grew up in Sacramento, CA and moved to Eagle, ID as a sophomore in high school. He will be graduating in May 2012 and plans to attend Boise State University to obtain his Master's Degree and become a licensed CPA. In his free time Ryan likes to ski, golf, exercise and travel.

Koji Moy

Major: Economics

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Koji Moy is currently working towards a Business Economics degree with an emphasis in finance and is planning on graduating in May, 2012. While pursuing his degree, Koji has held a two-year internship with NBC-Universal. This has allowed him to further hone his skills in marketing as he is frequently asked to develop and execute marketing campaigns for major movie releases.

Carlo Munoz

Major: Biology and Ag Engineering

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Carlo is in his last semester of M.Sc. in Renewable Diesel Production with Biological and Agricultural Engineering (BAE) department at the University of Idaho. He holds a B.S. in Mechanical Engineering from the Autonomous University of Guadalajara in Mexico (UAG). He has 7 years of experience in biofuels and is one of Mexico's biofuel pioneers.

Kristen O'Connor

Major: M.A. Accountancy

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Kristin O'Connor is currently a graduate student at the University of Idaho, pursuing a Master's of Accountancy with an expected graduation date of May 2013. She has obtained a Bachelor's degree in History as well as a Social Science Credential from California State University, Chico.

STUDENT BIOGRAPHIES

Tony Pastrama

Major: Professional Science Masters

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Tony is currently in his last semester with the Professional Science Masters (PSM) program with an emphasis on environmental contamination and bioenergy research at the University of Idaho. He holds a B.S. in Environmental Science and Bioenergy Research with the University of Idaho and has researched various methods in biodiesel and processing under the assistance of the Biological and Agricultural Engineering department at the University of Idaho.

Jason M. Perry

Major: Operations Management

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My name is Jason Perry and I came to the University of Idaho from Hayden, ID in 2008. I am a senior in the College of Business and Economics and am pursuing a degree in Production/Operations Management expecting to graduate in December 2012.

Jason P. Perry

Major: Marketing

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Jason Perry is a senior in the marketing program at the University of Idaho that anticipates graduating in May of 2012. He has experience as a supervisor and trainer in a customer service environment and plans to pursue a career in action sports equipment sales after graduation.

Melody Ronningen

Major: Finance and Accounting

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Melody is a senior at the University of Idaho's College of Business and Economics on track to graduate with a double major in Finance and Accounting in December 2012. Melody has experience as an ambassador for the College of Business and Economics, as well as professional and volunteer experience through membership in the Iota Gamma chapter of Beta Alpha Psi.

Michael Stephens

Major: Operations Management

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I'm Mike Steffens, and I'm majoring in Production/Operations Management and Marketing with an Entrepreneurship emphasis. I came to the University of Idaho from Ohio in 2009 after deciding I wanted to start my own business in the craft beer industry. I plan on completing the Master Brewer program at the Siebel Institute of Technology in Chicago, IL before opening my own brewery.

STUDENT BIOGRAPHIES

Kingmond Tang

Major: Virtual Technology and Design

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Kingmond Tang is a 21 year old from Walla Walla Washington. He is studying Virtual Technology and Design and will graduate in the spring of 2012. Kingmond plans to travel abroad and possibly work as a designer for his mothers company in Singapore. Kingmond enjoys writing and playing music in his free time and plans to continue this even as he moves forward in his career.

Connor Watkins

Major: Business Management and H.R.

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Conner Watkins is currently working towards a degree in Business Management and Human Resources. Conner plans on graduating in the fall of 2012 then pursuing a career in business. Conner has worked in the beer industry the past 6 years, holding positions ranging from sales and marketing to lower level management. Connor plans to pursue an internship at Grand Teton Brewing in Victor, ID this upcoming summer. From these experiences Conner will be able to contribute leadership and marketing skills to the success of Alternative Transportation Specialists.

Taylor Williams

Major: Finance and Political Science

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Taylor is a double major and works as the Idaho State Chair for the Young Americans for Liberty. He has also served as Vice President and Treasurer of the UI chapter. Taylor has interned in financial advising and for US Senator Risch. After graduation he intends to start a new venture that promotes innovative payment techniques in developing economies.



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