

## PARTICIPANTS

**Team Name:** 49 Knots North

**Team Members:** Travis Goldsby, Kyle Head, and Sydney Sherer

**Abstract:** 49 Knots North is developing a type of wind turbine that takes advantage of wind cycles in urban environments. As elevation increases, so do wind speeds. We will place turbines on top of buildings at three stories or higher to produce a more clean form of energy. This takes advantage of the increased wind speeds by converting them into energy.

**Team Name:** Artists' Guild

**Team Members:** Austin Brown

**Abstract:** Essentially, the Artists' Guild is like a game that artists play to make money and reduce the stress of doing all the work in finding and securing work on their own, since they will be assisted. The guild will also provide many options of what to do all within the same community work environment, making the membership highly desirable for the creative spirit and for those looking for a little more security than the average job as an artist.

**Team Name:** Atlas Restaurant

**Team Members:** Leija Thomas

**Abstract:** The nature of this venture is a restaurant that provides excellent service and high-quality cuisine with flavors from around the world, and a focus on local quality ingredients. I will provide exceptional products and service that will afford customers a full dining experience. I hope to achieve this through a high-quality and reliable supply chain, practicing a "culture of excellence" among employees, active and engaged community involvement, and awareness and always being mindful of our stakeholders.

**Team Name:** Bar Hopper

**Team Members:** Tyler Bunderson, Cory Cramer, and Neil Martin

**Abstract:** The product of this venture is the "Bar Hopper" application designed for use and sale at the Apple app store. This application allows the user to access weekly bar specials offered by bars and pubs in their current region.

**Team Name:** Collegiate Coins

**Team Members:** Trever Bostrom, Daniel Dose, and Ian Nicoll

**Abstract:** The Collegiate Coin is a challenge coin aimed at college students and alumni for the purpose of collection or playing any challenge coin game. Ours is a 1.5 inch metal alloy coin with images and words that symbolize the university and identify a community. Our competitive advantage stems from the ability to produce a high-quality coin locally at a family-owned foundry at a reasonable production cost. This allows us the full capability to meet market demand on any scale.

**Team Name:** CRED Inc.

**Team Members:** Erik Illum, Rebecca Knauer, Christopher Roberson, and Daniel Urrutia

**Abstract:** Aquaponics is the combination of aquaculture, raising fish for food and hydroponics, growing plants in a soil-free environment. With this system we can grow foods locally that cannot be grown otherwise.

**Team Name:** Dual Droppers

**Team Members:** Jessica Leon, Casey Scott, and Bruno Wilson

**Abstract:** Any parent knows how difficult it can be to put eye drops in their children's eyes. They squirm, they flinch and they fight you all the way. Our product alleviates the struggle by limiting the child's senses and administering the eye drops into both eyes at once. We are not talking about redesigning the eyedropper bottle rather making an adapter that reduces the child's visibility by completely covering both eyes and safely distributing pre-measured doses simultaneously into each eye.

**Team Name:** Elemental Plastics

**Team Members:** Isaac Bass, Jarin Bressler, Kaylee Howell, and Julia Krauser

**Abstract:** Elemental Plastics is an upstart plastics manufacturer focusing exclusively on PHA (polyhydroxyalkanoates). Dr. Coats of the Civil Engineering Department produces PHA on a small scale from dairy cow waste. Elemental Plastics has teamed up with Dr. Coats to produce this organic plastic on a large scale. PHA has the potential to be used in many ways including packaging and plastic sheeting.

**Team Name:** Equipment MGMT Innovation

**Team Members:** Kelly Higby

**Abstract:** The Equipment MGMT Innovation team's goal is to improve worker productivity for the support staff who deal with the care and maintenance of football helmets by providing a multi-tool that can eliminate the need to have a plethora of single use tools saving both money and time.

**Team Name:** E-Team 4

**Team Members:** Todd Lindstrom, Richard Scuderi, Parker Simmons, Jessica Valadez, and Man Fung Wong

**Abstract:** A website that matches what people do and do not want. Bartering disappeared because of high transaction and searching costs. But now, technology allows us to reduce both of those costs. Our service will charge both parties a fixed rate once the transaction is a success.

**Team Name:** E-Team 5

**Team Members:** James Gutierrez, Jeffrey Reznicek, Corey Sandberg, and Chris Skidmore

**Abstract:** We will present a screen printing business in the Moscow area.

**Team Name:** Forget Me Not

**Team Members:** Anthony Filicetti and Paul Jorg

**Abstract:** Ever forgotten your significant other's birthday or even your anniversary? Forget Me Not can solve at least a few of your relationship woes. Couples sign up for monthly or quarterly boxes of gifts filled with surprises to delight and excite for their significant other. Different subscription levels add varying amounts of spice to your relationship with products ranging from cards and flowers to jewelry, lingerie and other intimate products. The only thing you have to do now is decide where you're going to dinner on the special night.

**Team Name:** Impresarios

**Team Members:** Moyd Alamri, Danbai Mao, and Brandi Reid

**Abstract:** Our new primarily online company will specialize in a novelty product—a white bath rug that turns red with heat. This product will be used as Halloween décor, a trick item, and encourages children to get out of the tub.

**Team Name:** Motive Athletics

**Team Members:** D'Mario Carter

**Abstract:** This is a service to help and motivate athletes who are suffering from injury and other struggles in life. We not only offer counseling but also a rehabilitation center.

**Team Name:** Parker Simmons

**Team Members:** Parker Simmons

**Abstract:** I would like to buy real estate in big cities that have seen extreme poverty within the inner-city neighborhoods. A city like Baltimore is a great example of a place with prime, downtown real estate and that is currently experiencing crime, poverty, and abandonment. There are areas that could be developed into high end, downtown living for people with jobs in the city.

**Team Name:** P.E.R.C.H.

**Team Member:** Cody Lewis and Cole Lewis

**Abstract:** Pears and apples have been harvested using a ladder and picking bag for more than 100 years. Thirty-one percent of a worker's time is wasted moving the ladder, climbing the ladder and unloading the picking bag. Machines exist to aid workers in picking pears and apples, but the problem is that ladders are designed for use on flat ground. As more flat ground is used, farmers have to plant on sloped surfaces. We are designing a product that is smaller and capable of operating on those sloped surfaces while increasing safety.

**Team Name:** Pique Nique

**Team Members:** Sam Badger, Brittany Crietzberg, and Samantha Gilson

**Abstract:** Pique Nique is an indoor restaurant with an outdoor setting that provides a location for families to enjoy an "outdoor" meal year round. We provide a unique atmosphere in suburban areas where the scenery correlates to the area's countryside.

**Team Name:** Riding Solo

**Team Members:** Joshua Lee

**Abstract:** Network and learn from older professionals.

**Team Name:** Roman Aerotech

**Team Members:** Francis Roman

**Abstract:** Roman Aerotech will provide FOD ingestion solutions to helicopter owners and operators. Our products are specially designed to handle the high air flow rates of high-performance turbine engines. Roman Aerotech's systems increase engine performance and efficiency while dramatically reducing maintenance costs.

**Team Name:** Simple Solutions

**Team Members:** Alex Martonick, Thanawat Phituksithkasem, and Dany Yanchapaxi

**Abstract:** Conventional luggage is expensive and wears out fast. We produce an affordable, easy to carry cardboard box. The benefit for the consumer is that it is easy to find in the airport, lightweight, and maximizes baggage allowance. It is also easily replaced.

**Team Name:** The Studio

**Team Members:** Walker Brown, Jake Doggett, Bri Gabiola, and Chris Guarino

**Abstract:** The Studio is a social media website where users worldwide gather to share and explore music. Acting as collaborators, users of The Studio communicate through music rather than words. Along with sharing music, Studio provides a unique way of discovering songs through user-created playlists and posts. When a user signs up for Studio, he or she creates a profile through a 17-track album representing their lives and/or personalities. Each Studio user learns more about their fellow collaborators by listening to their profile albums and Studio activity.

**Team Name:** SuperNaked

**Team Members:** Miles Hendrix, Thomas Leija, Reagan Quigley, and Chelsea Small

**Abstract:** We provide a healthy choice of nutrient-rich super foods in a café setting, with breakfast and lunch.

**Team Name:** Team 11

**Team Members:** Bryan Gill, Matt Montecucco, and Anthony Oslund

**Abstract:** No matter if you have played golf your entire life, want to pick up the game again, or have never played, Get Golf Ready is designed in a friendly and fun manner that enables you to learn or improve your golf game. It's a five-week program designed to teach people of all levels the basics of the game. The program is offered three times a week to provide maximum flexibility for the attendees. One hour per week for five weeks will get you "Golf Ready"!

**Team Name:** TKB Enterprises

**Team Members:** Kasey Moore, Brad Pollock, and Tyler Stanaway

**Abstract:** TKB is designing a smartphone app that takes personal reminders to a whole new level. The way our app notifies the user sets it apart from others. Rather than simply a note of what to remember or a time constraint, our app triggers a type and location that automatically reminds you when you're near a particular location or item you need to purchase. There is nothing comparable to

our technology in the app store, and we are confident TKB Enterprises can fill a valuable niche market.

**Team Name:** uDivide, LLC

**Team Members:** Nicholas Garcia, Tyler Gestrin, Kaela Rice, and Allison Wagner

**Abstract:** We created a washing machine divider, named uDivide, that allows both colors/darks and whites to be washed at the same time without the colors bleeding together. The divider also enables the consumer to cut back on loads of laundry because you are able to wash different colors together.

**Team Name:** UIV Corporation

**Team Members:** John Esser, Jared Lund, Chris Olds, and Kyle Street

**Abstract:** The UIV Corporation extreme sports center combines a park/free running gym with an obstacle course. The gym encompasses other extreme sports (e.g., rock climbing) and the obstacle course gives gym users a chance to test their skills and improvements. The obstacle course and gym will be separate in the sense that an individual can pay to participate in one or the other. The center will be constructed in a large in-place warehouse to save costs and add to the industrial feel that many attribute to free running.

**Team Name:** Weller Enterprise

**Team Members:** Julia Krauser and Nathan Weller

**Abstract:** Weller Enterprises is the parent company to a variety of business including a healthier spirits company called NU spirits.

