

MARKETING, PGA-PGM Option

2010-2011 Catalog

Name

College of Business and Economics

1/10

Advisor

This worksheet is intended to be used as a guide to the curriculum requirements for earning a B.S. Business degree under the 2010-11 General Catalog. Refer to Degree Audit for specific requirements and seek the advice of your advisor for questions.

GPA Requirement Satisfied

Major Requirements Satisfied

Core Curriculum Requirements Satisfied

UI Core

State Board Core

General Core Studies Satisfied

CORE CURRICULUM

Credit Hours

Earned Credits

Sem/Year

Communication:

Comm 101 - Fundamentals of Public Speaking

2

English Composition:

Engl 102 - College Writing and Rhetoric (*prereq is Eng 101 or appropriate SAT/ACT score*)

3

Natural and Applied Sciences:

Select two from Degree Audit choices. (For UI Core, must have two with labs or one with lab and one CORS. For State Board Core, must have at least one with lab.)

4

If Envs 101 is taken here, it also satisfies the CBE Environmental related course requirement.

3 or 4

7 or 8

Mathematics:

Math placement based on SAT/ACT scores. Must have 3 credits beyond Math 108. MATH 143 is a prereq to STAT 251 (required for IBC).

3

Total Core Curriculum Credits

15-16

GENERAL CORE STUDIES

Please refer to Degree Audit for lists of applicable classes

Social Science Requirement - (Core Discovery, Freshman Year, for UI Core) or (SS elective for State Board Core)

3 or 4

Humanities Requirement - (Core Discovery, Freshman year, for UI Core) or (Hum elective for State Board Core)

3

International Course (Required for UI Core Only)

3 or 4

Additional Course in Humanities (can be satisfied by Phil 103)

3

Additional Course in Social Science (can be satisfied by Econ 201, 202 or 272)

3 or 4

Additional Course in Social Science or Humanities (can be satisfied by CBE Senior Capstone, Bus 490)

3

Total General Core Studies Credits

18-21

Special Rules For CBE Students

*** Before proceeding to any upper division courses (300-400 level Acct, Blaw, Bus or Econ), students in the CBE must complete and pass at least 58 semester credit hours and earn at least a 2.35 GPA in the predictor courses shown below.**

Note: Non-CBE majors must have completed 58 total credits before proceeding to upper division courses, but are exempt from the 2.35 rule.

Predictor Courses

Hours

Grade

Points

TRANSFER STUDENT

Accounting 201 & 202

3+3

Credits Transferred:

Blaw 265

3

Date of Evaluation:

Economics 272 *or* 201 & 202

4 or 3 + 3

Evaluator:

Statistics 251

3

Prior Degree:

TOTALS

16-18

[>2.35]

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CBE COMMON PROGRAM REQUIREMENTS:

Credit Hours Earned Credit Sem/Year

<input type="checkbox"/>	Bus 100/101 - The World of Business	1 or 3		
<input type="checkbox"/>	Comm 101 - Fundamentals of Public Speaking (Communications)	2		
<input type="checkbox"/>	Phil 103 - Ethics (Humanities)	3		
<input type="checkbox"/>	Literature Elective - 1 Class, see Degree Audit for choices.	3		
<input type="checkbox"/>	Environmental Related Course - 1 Class, see Degree Audit for choices.	3		
<input type="checkbox"/>	Additional Writing Course - 1 Class in Engl 207 or 208 or 209 or 313 or 317	3		
<input type="checkbox"/>	Math Course - Placement based on SAT/ACT scores. Must have 3 credits beyond Math 108/123.	3		
<input type="checkbox"/>	Statistics Course - Stat 251 (<i>prereq is Math 143 or higher</i>)	3		
<input type="checkbox"/>	Additional Math or Statistics Course - see Degree Audit for choices *If Stat 433/Econ 453 is used here, it cannot be used to satisfy the Upper-Division Econ Requirement	3 or 4		
<input type="checkbox"/>	Accounting 201 - Intro to Financial Accounting	3		
<input type="checkbox"/>	Accounting 202 - Intro to Managerial Accounting (<i>prereq Acct 201</i>)	3		
<input type="checkbox"/>	BLaw 265 - Legal Environment of Business	3		
<input type="checkbox"/>	Economics - Econ 272 (Foundations) or Econ 201 (Macro) & Econ 202 (Micro) - (Social Science)	4 or 3 + 3		
IBC	Bus. 340, 341, 342, 343, 344, & 345 (IBC) may only be repeated once			
1st Semester Integrated Business Curriculum (IBC) courses must be taken concurrently.				
<input type="checkbox"/>	Bus 339 - Spreadsheet Modeling (<i>coreq Bus 340, 341, 342 & Econ 340</i>)	1		
<input type="checkbox"/>	Bus 340 – Team Building and Group Dynamics (<i>coreq Bus 339, 341, 342 & Econ 340</i>)	2		
<input type="checkbox"/>	Bus 341 – Business Systems (<i>coreq Bus 339, 340, 342 & Econ 340</i>)	4		
<input type="checkbox"/>	Bus 342 – Product and Process Planning (<i>coreq Bus 339, 340, 341 & Econ 340</i>)	3		
<input type="checkbox"/>	Econ 340 – Managerial Economics (<i>coreq Bus 339, 340, 341, & 342</i>)	2		
2nd Semester Integrated Business Curriculum (IBC) courses must be taken concurrently.				
	<i>(Prereq: Bus 339, 340, 341, 342 and Econ 340)</i>			
<input type="checkbox"/>	Acct 310 – Accounting for Business Decisions I (<i>coreq Bus 343, 344 & 345</i>)	2		
<input type="checkbox"/>	Bus 343 – Planning & Decision Making in Organizations (<i>coreq Acct 310, Bus 344 & 345</i>)	2		
<input type="checkbox"/>	Bus 344 – Managing the Firm’s Resources (<i>coreq Acct 310, Bus 343 & 345</i>)	3		
<input type="checkbox"/>	Bus 345 – Business Operating Decisions (<i>coreq Acct 310, Bus 343 & 344</i>)	3		
<input type="checkbox"/>	Upper-division Economics Elective (<i>not part of IBC</i>) - Econ 385 may be used to satisfy the upper-division economics elective requirement OR the environmental related course requirement, but not both.	3		
<input type="checkbox"/>	Bus 490 – Strategic Management or Bus 415 New Venture Creation (<i>Rec. during your final semester</i>)	<u>3</u>		
MARKETING, PGA-PGM Option (<i>Prereqs are in italics</i>)				
*Check with your advisor to see if any of the classes are offered only one semester. Bi-semester courses may be subject to change.				
<input type="checkbox"/>	Bus 103 (formerly Rec 103) – Introduction to Professional Golf Management (<i>PGM Major</i>)	2		
<input type="checkbox"/>	Bus 150 (formerly Rec 150) - Professional Golf Management Level I (<i>Bus 103</i>)	2		
<input type="checkbox"/>	Bus 251 (formerly Rec 250) – Professional Golf Management Level II (<i>Bus 103, 150 and PGM Major</i>)	2		
<input type="checkbox"/>	Bus 298 - Internship (1st summer) Bus 298 - Internship (2nd summer) (<i>Permission</i>)	1 + 1		
<input type="checkbox"/>	Bus 324 – Buyer Behavior (<i>Bus 321 or prereq or coreq Bus 343-345</i>)	3		
<input type="checkbox"/>	Bus 385 - Professional Golf Management Level III (<i>Bus 103, 150 and 251</i>)	2		
<input type="checkbox"/>	Bus 386 (formerly Rec 340/345) - Food & Beverage Hospitality w/ Lab (<i>PGM Major or permission</i>)	4		
<input type="checkbox"/>	Bus 398 - Internship (<i>CBE Major</i>)	6		
<input type="checkbox"/>	Bus 421 – Marketing Research and Analysis (<i>Stat 251 and Bus 321; or prereq or coreq Bus 343-345</i>)	3		
<input type="checkbox"/>	Bus 424 - Pricing Strategy and Tactics (<i>Bus 321 or 343- 345; and Econ 202 or 272</i>)	3		
<input type="checkbox"/>	Bus 425 – Retail Distribution Management (<i>Bus 321; or prereq or coreq 343-345</i>)	3		
<input type="checkbox"/>	Bus 428 – Marketing Management (<i>Bus 324, 421, and one Tier 1 Marketing elective</i>)	3		
<input type="checkbox"/>	Larc 301 – Survey of Landscape Architecture & Golf Course Design (<i>PGM Major, Junior standing</i>)	3		
<input type="checkbox"/>	Plsc 302 – Golf and Sports Turf Management (<i>PGM Major, Junior standing</i>)	3		
<input type="checkbox"/>	*Rec 105 – Teaching Golf I (<i>PGM Major or Rec 103 and Permission</i>)	2		Spring
<input type="checkbox"/>	*Rec 205 – Teaching Golf II (<i>PGM Major or Rec 103 and permission</i>)	2		Fall
<input type="checkbox"/>	Rec 305 - Teaching Golf III (<i>Rec 205</i>)	2		
<input type="checkbox"/>	Communication Elective: One class in Comm 233, 235, 331 or 332 (See Degree Audit for prereqs)	3		
<input type="checkbox"/>	Tier 1 Marketing Electives: One class in Bus 420, 422, 423, 426, 427 or 482 (See Degree Audit for prereqs)	3		
SUMMARY OF CURRICULUM REQUIREMENTS:		Required	Earned	
	Total of Core Curriculum, General Core Studies and CBE Common Program Requirements	80-90		
	Marketing Major and PGM Program Requirements	56		
	TOTAL MINIMUM CREDIT HOURS FOR GRADUATION	136-146		
PGA'S PGM REQUIREMENTS: Must have 12.0 handicap or better to enter program.				
	Also, must be a U.S. citizen/resident alien to be eligible for PGA membership.			