CATHY A. ROHEIM

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Education

Ph.D. Agricultural Economics, University of California, Davis, 1990.
M.S. Applied Economics, Montana State University, Bozeman, 1984.
B.S. Economic Science, Montana State University, Bozeman, 1982.

Experience

University of Idaho Department of Agricultural Economics and Rural Sociology	Department Head and Professor	2011-present
University of Rhode Island Department of Environmental and Natural Resource Economics	Department Chair	1997-2001
	Professor	2000-2011
	Associate Professor	1995-2000
	Assistant Professor	1989-1995
College of the Environment and Life Sciences	Associate Dean for Research and Outreach, and Associate Director for the Rhode Island Agricultural Experiment Station and Cooperative Extension	2001-2003
University of Tromsö, Norway Department of Economics, College of Fishery Science	Adjunct Professor	2004-2006 1996-1998
University of Life Sciences, Ås, Norway Department of Economics and Resource Management	Adjunct Professor	2003-2005

Recognition and Honors

Teacher of the Year, College of the Environment and Life Sciences, URI,1998.
U.S. Department of Agriculture, National Needs Ph.D. Fellowship recipient, Class I, 1985-1988.

Professional Service of Particular Note

Director, URI Sustainable Seafood Initiative, 2007 – 2011
President, International Institute of Fisheries Economics and Trade (IIFET), 2006-2008; President-Elect, 2004-2006; Executive Council, 1998 - 2002.
Member, USDA ESCOP/ACOP Leadership Development Program, Class 8, 1998-99.
Member, CSREES Academic Program Review (Department of Agricultural Economics, University of Georgia, Athens, 2005; Department of Agricultural Economics, University of Nebraska, Lincoln, 2003)
Editor, *Marine Resource Economics*, 1995-98

Professional Service of Particular Note (cont'd)

Associate Editor, *American Journal of Agricultural Economics*, 2006 – 09; Editorial Councils (*Journal of Agricultural and Applied Economics*, 2004-07; *Review of Agricultural Economics*, 1999-2001, 2004-07; *Agricultural and Resource Economics Review*, 1994-96); Advisory Board, *Choices*, 1999 - 2001.

Advisor: Monterey Bay Aquarium, Seafood Watch Program Senior Advisory Board, 2012-2014;
National Geographic Society Ocean Restoration Advisory Council, 2010;
WorldFish Center Science Advisory Committee, (an FAO CGIAR center), Malaysia, 2010-12;
Mote Marine Laboratory Marine Policy Institute Advisory Council, Florida, 2008-2011;
Marine Stewardship Council, Board of Trustees, 2006-07;
Marine Stewardship Council, Stakeholder Advisory Council, 1999- 2007, (Co-chair, 2006-07);
UN FAO CGIAR Scientific Committee Systemwide Strategic Review, Aquatic Resources Panel, 2005;
National Advisory Committee to the U.S. Representative (The Honorable Carol Browner) for the North American Commission for Environmental Cooperation under NAFTA, 1997 - 2000.

Refereed Publications

Asche, F., M. Bellemare, C.Roheim, M.Smith, and S. Tveterås. "Fair Enough? Food Security and the International Seafood Trade," in review.

Uchida, H., C. Roheim, H. Wakamatsu, C. Anderson. 2013. "Do Japanese Consumers Care About Sustainable Fisheries? Evidence from an Auction of Ecolabeled Seafood," *Australian Journal of Agricultural and Resource Economics*, DOI 10.1111-1467-8489.12036.

Durham, C.A., C.A. Roheim and I. Pardoe. 2012. "Picking Apples: Can Multi-Attribute Eco-labels Compete?" *Journal of Agriculture and Food Industrial Organization*, Vol. 10, Issue 1, ISSN (Online) 1542-0485, DOI: 10.1515/1542-0485.1372, Oct.

Roheim, C.A., P. Sudhakaran, and C. A. Durham. 2012. "Certification of Shrimp and Salmon for Best Aquaculture Practices: Assessing Consumer Preferences in Rhode Island," *Aquaculture Economics and Management*,' 16:3, 266-286.

Roheim, C., F. Asche and J. Santos. 2011. "The Elusive Price Premium for Ecolabeled Products: Evidence from Seafood in the U.K. Retail Sector," *Journal of Agricultural Economics*, 62:655-668. doi: 10.1111/j.1477-9552.2011.00299.x.

Asche, F., A. G. Guttormsen, D. Kristofersson, and C. Roheim. 2010. "U.S. Import Demand for Swordfish," *Food Economics,* 7:36-43.

Smith, M.D., C. A. Roheim, L. B. Crowder, B. S. Halpern, M. Turnipseed, J. L. Anderson, F. Asche, L. Bourillón, A. G. Guttormsen, A. Khan, L. A. Liguori, A. McNevin, M.O'Connor, D. Squires, P. Tyedmers, C. Brownstein, K.Carden, D. H. Klinger, R. Sagarin, K.A. Selkoe. 2010. "Sustainability and Global Seafood," *Science*, 327:784-86.

Roheim, C. 2009. "An Evaluation of Sustainable Seafood Guides: Implications for Environmental Groups and the Seafood Industry," *Marine Resource Economics*, 24(3):301-310.

Johnston, R.J., C. Roheim, D. Joglekar, and R. Pomeroy. 2008. "Estimating Preferences for Non-Market Attributes of Aquaculture and Sustainable Seafood Production: Methods and Empirical Applications." *International Journal of Environment and Pollution*,33(4):469-484.

Refereed Publications (cont′d)

Roheim, C. 2007. "Does Capacity Analysis Help Us Meet Fishery Policy and Management Objectives? A Special Group of Thalassorama Contributions," *Marine Resource Economics*, 22(1):77.

Roheim, C., L. Gardiner and F. Asche. 2007. "Value of Brands and Other Attributes: Hedonic Analysis of Retail Frozen Fish in the UK." *Marine Resource Economics*, 22(3):239-53.

Johnston, R.J. and C. Roheim. 2006. "A Battle of Taste and Environmental Convictions for Ecolabeled Seafood: A Contingent Ranking Experiment," *Journal of Agricultural and Resource Economics*. 31(2): 283-300.

Pivarnik, L., H. Donath, M. Patnoad and C. Roheim. 2005. "New England Consumers' Willingness to Pay for Fresh Fruits and Vegetables Grown on GAP-Certified Farms," *Food Protection Trends,* 25(4)*:*256-66*.*

Myrland, Ö., P. Emaus, C. Roheim and H. Kinnucan. 2004. "Promotion and Consumer Choices: Analysis of Advertising Effects on the Japanese Market for Norwegian Salmon," *Aquaculture Economics and Management*, 8:1-19.

Roheim, C. 2003. "Early Indications of Market Impacts from the Marine Stewardship Council's Ecolabeling of Seafood*," Marine Resource Economics*, 18:95-104.

Kinnucan,H., F. Asche, Ø. Myrland, and C. Roheim. 2003. "Advances in Economics of Marketing and Implications for Aquaculture Development," *Aquaculture Economics and Management,* 7:35-53.

Wessells, C. Roheim. 2002. "The Economics of Information: Markets for Seafood Attributes," *Marine Resource Economics*, 17:153-162.

Mariojouls, C. and C. Roheim Wessells. 2002. "Certification and Quality Signals in the Aquaculture Sector in France," *Marine Resource Economics*, 17:175-180.

Asche, F., H. Bremnes and C. Roheim Wessells. 2001. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets; Reply,″ *American Journal of Agricultural Economics*, 83(4):1090-1092.

Johnston, R. J., C. Roheim Wessells, H. Donath, and F. Asche. 2001. ″Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison,″ *Journal of Agricultural and Resource Economics*, 26(1):20-39.

Guðmundsson, E. and C. Roheim Wessells. 2000. ″Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management,″ *Marine Resource Economics,* 15:97-113.

Wessells, C. Roheim, R.J. Johnston, and H. Donath. 1999. ″Assessing Consumer Preferences for Eco-Labeled Seafood: The Influence of Species, Certifier and Household Attributes,″ *American Journal of Agricultural Economics*, 81(5):1084-1089.

Wessells, C. Roheim and P. Wallström. 1999. ″Modeling Demand Structure using Scanner Data: Implications for Salmon Enhancement Policies,″ *Agribusiness: An International Journal,* 15(4):449-461*.*

Refereed Publications (cont′d)

Asche, F., H. Bremnes and C. Roheim Wessells. 1999. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets," *American Journal of Agricultural Economics*, 81(3):568-581.

Eales, J. and C. Roheim Wessells. 1999. "Testing Separability of Japanese Demand for Meat and Fish within a Generalized Demand System," *Journal of Agricultural and Resource Economics,* 24:114-126.

Wessells, C. R.1999. "Seafood Safety Regulations and Ecolabeling as Barriers to Trade: Implications for Korea," *Korea Observer*, Vol.XXX: 113-133.

Wessells, C. Roheim and D. Holland. 1998. "Predicting Market Shares of Farmed versus Wild Salmon," *Aquaculture Economics and Management*, 2:49-59.

Johnson, A., C.A. Durham and C. Roheim Wessells. 1998. "Seasonality in Japanese Household Meat and Seafood Demand," *Agribusiness: An International Journal,* 14:337-351.

Holland, D. and C. Roheim Wessells. 1998. "Predicting Consumer Preferences for Fresh Salmon: The Influence of Safety Inspection and Production Method Attributes" *Agricultural and Resource Economics Review,* 27:1-14.

Asche, F. and C. Roheim Wessells. 1997. "On Price Indices in the Almost Ideal Demand System," *American Journal of Agricultural Economics*, 79:1182-1185.

Eales, J., C. A. Durham and C. Roheim Wessells. 1997. "General Models of Japanese Demand for Fish," *American Journal of Agricultural Economics*, 79:1153-1163.

Kinnucan, H.W. and C. Roheim Wessells. 1997. "Marketing Research Paradigms for Aquaculture," *Aquaculture Economics and Management*, 1:73-86.

Wessells, C. Roheim, J. Kline and J. Gray Anderson. 1996. "Seafood Safety Perceptions and their Effects on Consumption Choices under Varying Information Treatments," *Agricultural and Resource Economics Review,* 25:12-21.

Gempesaw, C., J.R. Bacon, C.Roheim Wessells and A. Manalo. 1995."Consumer Perceptions of Aquaculture Products," *American Journal of Agricultural Economics*, 77: 1306-1312.

Wessells, C. Roheim, C.J. Miller and P.M. Brooks. 1995. "Toxic Algae Contamination and Demand for Shellfish: A Case Study of Demand for Mussels in Montreal," *Marine Resource Economics*, 10:143-159.

Wessells, C. Roheim and J. Gray Anderson. 1995. "Consumer Willingness to Pay for Seafood Safety Assurances," *Journal of Consumer Affairs*, 29:85-107.

Wessells, C. Roheim and J. E. Wilen. 1994. "Seasonal Patterns and Regional Preferences in Japanese Household Demand for Seafood," *Canadian Journal of Agricultural Economics*, 42:87-103.

Wessells, C. Roheim and J. E. Wilen. 1993. "Inventory Dissipation in the Japanese Wholesale Salmon Market," *Marine Resource Economics*, 8:1-16.

Refereed Publications (cont′d)

Wessells, C. Roheim and J. E. Wilen. 1993. "Economic Analysis of Japanese Household Demand for Salmon," *Journal of the World Aquaculture Society*, 24:361-378.

Wessells, C. Roheim and J. L. Anderson. 1992. "Innovations and Progress in Seafood Demand and Market Analysis," *Marine Resource Economics*, 7:209-228.

Heien, D. and C. Roheim Wessells. 1990. "Demand Systems Estimation with Microdata: A Censored Regression Approach," *Journal of Business and Economic Statistics*, 8:365-371

Heien, D. and C. Roheim Wessells. 1988. "The Demand for Dairy Products: Structure, Prediction and Decomposition," *American Journal of Agricultural Economics*, 70:219-228.

Heien, D. and C. Roheim Wessells. 1988. "The Nutritional Impact of the Diary Support Program," *Journal of Consumer Affairs*, 22:201-219.

Books

Knapp, G., C.A. Roheim, and J. L. Anderson. 2007. *The Great Salmon Run: Competition between Wild and Farmed Salmon*. Published by TRAFFIC North America, Washington, D.C.

Chapters in Books

Asche, F., C. Roheim, and M. Smith. 2014. "Markets, Trade and Seafood," In: *Encyclopedia of Natural Resources*, Ed. Y.Q. Wang, Taylor & Francis Group, New York, NY, forthcoming.

Roheim, C. 2008. "The Economics of Ecolabelling," In: *Seafood Ecolabelling: Principles and Practice*, Eds. T. Ward and B. Phillips, Blackwell Publishing, Oxford, UK, pgs. 38-57.

Johnston, R. J., C. R. Wessells, H. Donath, and F. Asche. 2007. "Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison," In: *Labelling Strategies in Environmental Policy*, M. Teisl, ed., Ashgate Publishing, Brookfield, Vermont, December, pgs. 395-414.

Guðmundsson, E. and C. R. Wessells. 2007. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," In: *Labelling Strategies in Environmental Policy*, M. Teisl, ed., Ashgate Publishing, Brookfield, Vermont, December, pgs. 81-98.

Roheim, C. 2005. "Ecolabeling and Urban Aquaculture." In: *Urban Aquaculture*, B. Costa-Pierce, A. Desbonnet, P. Edwards and D. Baker, eds., CAB International Publishing, Oxfordshire, UK: 259-266.

Roheim, C. 2004. "Trade Liberalization in Fish Products: Impacts on Sustainability of International Markets and Fish Resources." In: *Global Agricultural Trade and Developing Countries*, A. Aksoy and J. Beghin, eds. The World Bank, Washington, DC: 275-295. (*Note: Book received AAEA Honorable Mention – Quality of Research Discovery Award 2005*).

Roheim, C. A. 2003. "Konsumentane sin rett til informasjon: Kor mykje må ein fortelje dei?" In: *Økonomiske Perspektiv På Sjømatnæringa,* T. Bjøndal, ed., SNF Årbok, 2003, Bergen Norway:93-104.

Chapters in Books (cont'd)

Roheim, C. A. 2003. "The seafood consumer, trade and the environment." In: *The International Seafood Trade*, J. L. Anderson, Woodhead Publishing Limited, Cambridge, England:193-204.

Wessells, C. Roheim. 1996. "Reflections on Agricultural Trade and the Environment: Understanding and Measuring the Critical Linkages." In: *Agriculture, Trade and the Environment: Discovering and Measuring the Critical Linkages*, M.E. Bredahl, N. Ballenger, J.C. Dunmore and T.L. Roe, eds., Westview Press, Boulder, CO:301-307.

Wessells, C. Roheim and P. Wallström. 1994. "New Dimensions in World Fisheries: Implications for US and EC Trade in Seafood." In: *Agricultural Trade Conflicts and GATT: New Dimensions in North American-European Agricultural Trade Relations*, G. Anania, C. Carter and A. McCalla, eds., Westview Press, Boulder, CO:515-535.

Major Reports

Roheim, C. 2010. *Economic Analysis of Market Benefits from Fisheries Certification.* Final report to the Packard Foundation.

Roheim, C.A. 2008. Seafood Supply Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace. Prepared for IUCN World Conservation Union-US. Washington, D.C. http://cmsdata.iucn.org/downloads/supply_chain_management_roheim.pdf

Roheim, C.A. and J.G. Sutinen. 2006. *Trade and Market-Related Instruments to Reinforce Fisheries Management Measures to Promote Sustainable Fishing Practices.* Report prepared for the International Centre for Trade and Sustainable Development, Geneva, Switzerland, and the Organization for Economic Cooperation and Development – High Seas Task Force, Paris, France. http://ictsd.org/downloads/2008/06/roheim_sutinen_20061.pdf.

Roheim, C. 2004. *Trade Liberalization in Fish Products: Impacts on Sustainability of International Markets and Fish Resources*. Contained on CD within book *Global Agricultural Trade and Developing Countries,* A. Aksoy and J. Beghin, eds. The World Bank, Washington, DC.

Wessells, C. Roheim, K. Cochrane, C. Deere, P. Wallis, and R. Willmann. 2001. *Product Certification and Ecolabeling for Fisheries Sustainability*. FAO Fisheries Technical Paper 422, Food and Agriculture Organization of the United Nations, Rome.

Other Publications

Roheim, C. R. Johnston, and S. Tuler. 2011. "Long-Term Health Effects, Risk Perceptions, and Implications for Agricultural Markets: Modeling Consumption Patterns for Aquaucltured Seafood," *Journal of Food Distribution Research*, 42(1):135-36.

Roheim, C. 2010. "Changing Retail Landscape," SAMUDRA, 55(1):7-10.

Durham, C. J. J. McCluskey, R.P. King, C. Roheim, A.Johnson, and I. Pardoe. "Demand Impacts and Implementation of Eco-Labels for Food Products" Agricultural Markets and Trade Project Directors Meeting, November 15-16, 2007. USDA, Washington, DC.

Other Publications (cont'd)

Roheim CA, 2006. Market conflicts and trade disputes. In: Aquaculture Compendium, 2006 edition. Wallingford, UK: CAB International. Available online at www.cabicompendium.org/ac and on CD-ROM.

Roheim ,C. , C. Durham, R. King, A. Johnson, J. McCluskey, I. Pardoe, J. Flores, and H. Zhao. Rhode Island Consumers' Preferences for Locally-Produced Food: Report on Results from a 2006 Survey. University of Rhode Island. Available for download at

Roheim, C., E. Gudmundsson, F. Asche, and J. Lee. 2003. Market Information and Fisheries Management. Report prepared for NMFS, NOAA/CMER program, September.

Mariojouls, C. and C. Roheim Wessells. 2002. "Attestering og signalisering av kvalitet," Norsk Fiskeoppdrett, 27(15):30-32 (in Norwegian).

Donath, H., Wessells, C. Roheim , R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," In: *Proceedings of the Xth International Conference of the International Institute of Fisheries Economics and Trade*, 2001.

Johnston, R.J., C. Roheim Wessells, H. Donath and F. Asche. 2000. "Measuring Consumer Preferences for Ecolabeled Seafood: An International Comparison," Foundation for Research in Economics and Business Administration, Report number 42/00, Bergen, Norway.

Asche, F., H. Donath, R. J. Johnston and C. Roheim Wessells. 2000. "Miljőmerking av fisk," Foundation for Research in Economics and Business Administration, Report number 16/00, Bergen, Norway (in Norwegian).

Wessells, C. Roheim 2000. "Enlisting the Consumer in Sustainable Fisheries Production" *Maritimes,* University of Rhode Island, Office of Marine Programs, 42(3):5-8.

Wessells, C. Roheim. 2000. "Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," *Fisheries Economics Newsletter* 50: 44-49.

Wessells, C. R., H. Donath, and R. J. Johnston. *U.S. Consumer Preferences for Ecolabeled Seafood: Results of a Consumer Survey*, A Rhode Island Agricultural Experiment Station and Rhode Island Sea Grant report, 1999.

Wessells, C. R. "Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," Proceedings of the European Association of Fisheries Economics meetings, Esbjerg, Denmark, April 13-14, 2000.

Wessells, C. R. "Barriers to International Trade in Fisheries," prepared for the U.N. Food and Agriculture Organization, Proceedings of the E-Mail Conference on Fish Trade and Food Security, 1998.

Wessells, C. R. "Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," In: *Proceedings of the VIIIth International Conference of the International Institute of Fisheries Economics and Trade*, p.317-312, 1998.

Guðmundsson, E. and C. Roheim Wessells. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," In: *Proceedings of the VIIIth International Conference of the International Institute of Fisheries Economics and Trade*, p. 309-316, 1998.

Other Publications (cont'd)

Wallström, P. and C. Roheim Wessells. "Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy," In: *Proceedings of the VIith International Conference of the International Institute of Fisheries Economics and Trade*, p. 264-276, 1996.

Brooks, P. M., C.J. Miller and C.R. Wessells. "Analyzing the Economic Consequences of Toxic Algae Blooms," In: *Proceedings of the VIith International Conference of the International Institute of Fisheries Economics and Trade*, p. 250-263, 1996.

Manalo, A.B., C.R. Wessells and C. M. Gempesaw. "Consumer Attitudes Toward Quality and Safety of Aquaculture Products," In: *Proceedings of the VIith International Conference of the International Institute of Fisheries Economics and Trade*, p. 192-199, 1996.

Wessells, C.R. "Marketing Food Products without Marketing Policies: International Competitiveness of the U.S. Seafood Industry," in *Global Restructuring of Agro-Food Markets: Need for Change in Marketing Policy*, S. Sonka, J. Caswell, R. Christy and D. Padberg, (eds.), proceedings of a symposium sponsored by the Food and Agricultural Marketing Consortium, January 1996.

Wessells, C.Roheim and P.Wallström. "Growing Complexities in World Seafood Trade: Implications for the US and EU, part II." *American Seafood Institute Report*, October 1994:p. 35-43.

Wessells, C.R., S. Morse, A. Manalo and C. Gempesaw. *Consumer Preferences for Northeastern Aquaculture Products: Report on the Results of a Survey of Northeastern and Mid-Atlantic Consumers*. Northeast Regional Aquaculture Center and Rhode Island Cooperative Extension Publication No. 3, Department of Resource Economics, URI, URI/OSU Special Grant Paper Series, RI-94-105.

Anderson, J.G., M.T. Morrissey, T. Reilly, J. Kline, and C.R. Wessells, "Seafood Consumption and Perceptions of Seafood Quality and Safety: Results of a Survey of Rhode Island Consumers." URI/OSU Special Grant Paper Series, RI-94-103, Department of Resource Economics, URI.

Wessells, C.R. "Consumption and Demand," Provocateur discussion in: *Proceedings of the VIth International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 413-415, 1994.

Wessells, C.Roheim and J. Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." In: *Proceedings of the VIth International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 475-483, 1994.

Anderson, J. Gray and C. Roheim Wessells. "Consumer Ability to Discern Seafood Quality: Results of Experimental Studies." In: *Proceedings of the VIth International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I, p. 417-426, 1994.

Wilen, J. and C. Roheim Wessells. "Inventory Dissipation in the Japanese Wholesale Salmon Market." In: *Proceedings of the Vth International Conference of the International Institute of Fisheries Economics and Trade*, Vol. II, 1993.

Anderson, J. L. and C. Roheim Wessells. "The State of the Art in Demand and Marketing Analysis in Fisheries and Aquaculture," In: *Proceedings of the Vth International Conference of the International Institute of Fisheries Economics and Trade*, Vol. I:1-12, 1993.

Other Publications (cont'd)

Wessells, C.Roheim and T. Korneliussen. "Det Japanske Laksemarked: En Analyse av Konsummönster I Husholdninger," (The Japanese Market for Salmon: An Analysis of Household Consumption Patterns - in Norwegian), *Fiskets Gang*, 1(1992):34-37.

Wessells, C.Roheim and J. Gray Anderson. "Consumer Preferences for Seafood Quality Characteristics: Results of a Conjoint Analysis." In: *Proceedings of the American Council on Consumer Interests, 37th Annual Conference*, V. Haldeman, ed., 1991:38-42.

Wilen, J. and C. Roheim Wessells. "Strategies for Salmon Demand Forecasting." In: *Salmon Price Forecasts for the 1990's, Proceedings of the Salmon Forecasting Workshop*, D. DeVoretz, ed., Simon Fraser University, Burnaby, British Columbia, Canada, 1989:46-50.

Invited Presentations

"The Trade-offs between Farmed and Wild Salmon: An historical overview of changes in the market," presented at the Chef's Collaborative Summit, Charleston, SC, Nov. 2013.

"Drivers and Market Trends for Third~Party Certified Aquaculture," presented at the Idaho Aquaculture Association meetings, Twin Falls, Idaho, June, 2012.

"Market Benefits of Fisheries Certification: Available Evidence," presented at the World Fisheries Congress, Panel on Sustainable Fish & Sustainable Fisheries: Examining the Role of Standards, Certification & Labelling, Edinburgh, Scotland. May, 2012.

"The Importance of Product Attributes for Improved Fisheries Management," presented at Conference on Fisheries Economics and Management – Future Challenges: 100 Years after Warming's "On Rent of Fishing Grounds". Copenhagen, Denmark. September, 2011.

"Defining Sustainable Seafood: Environmental and Economic Perspectives," keynote speaker, Baird Symposium, Johnston and Wales University/RI Sea Grant Symposium, June 2011.

"The Market for Sustainable Seafood: Consumer Preferences, Supplier Responses," Nicholas School of the Environment, Duke University, April 2011.

"Motivations and Goals of the Seafood Industry in Sourcing Sustainable Seafood," annual meetings of the Food Distribution Research Society, Sandestin, Florida, October, 2010.

"Policy Implications of Seafood Ecolabeling," Environmental Law Institute, Roger Williams University, Bristol, Rhode Island, March, 2010.

"Consumers and Sustainability," invited panel discussion, Boston Seafood Show, March, 2010.

"Sustainable Seafood Around the World," Alaska Young Fishermen's Summit, Anchorage, AK, December, 2009.

"Who and What is Driving the Global Market for Sustainable Seafood? With Applications for Tuna " Green Tuna: A Workshop on Market-Based and Government-Based Measures for Improving Sustainability in Tuna Industries, Sydney, Australia, November 2009.

"Defining Sustainable Seafood," NOAA/RAMW-EF Sustainable Seafood Training Seminar for Professionals, October 2009, Washington, DC.

I**nvited Presentations** (cont'd)

"Benefits of Aquaculture Certification: Perspectives from the Market," presented at Global Outlook for Aquaculture Leadership 2008 conference of the Global Aquaculture Alliance, Quingdao, China, October.

"Measuring Market Benefits of Fisheries Certification: Possible Approaches and Feasible Outcomes," presented to Gulf of Maine Research Institute, Portland, Maine, October, 2008.

"Harnessing the Power of the Market to Promote Sustainable Fisheries," presented to Gulf of Maine Research Institute, Portland, Maine, October, 2008.

"Seafood Supply-Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace,' 4th Chatham House IUU Fishing Update and Stakeholder Consultation, London, March, 2008. http://www.illegal-fishing.info/item_single.php?item=presentation&item_id=91.

"Effectiveness of Ecolabeling in Promoting Sustainable Fisheries: The Role of Corporate Social Responsibility," Bevan Lecture Series on Sustainable Fisheries, University of Washington, Seattle, February, 2008.

"Seafood Supply-Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace," Fisheries Governance-Tackling Corruption: World Bank/IUCN First Global Workshop on Corruption in Fisheries, Washington, DC, January, 2008.

"Effectiveness of Ecolabeling in Promoting Sustainable Fisheries," Curtis and Edith Munson Conservation Lecture Series on the Future of Fisheries, Yale School of Forestry and Environmental Studies, New Haven, Connecticut, November, 2007.

"Influence of Media Reporting on U.S. Demand for Farmed Salmon," Seafood – Exploring Benefits and Risks, New Hampshire Cooperative Extension/Sea Grant Conference, Concord, New Hampshire, November, 2007.

"Market and Trade Implications of Seafood Ecolabeling," Symposium on Challenges and Opportunities in International Seafood Trade sponsored by U.N. FAO, Government of Iceland, Icelandic Fisheries Association, and University of Akureyri, Akureyri, Iceland, February, 2007.

"The Role of Environmental Labeling & Certification in Ecosystem-Based Management," Marine Law Symposium on The Evolution of Ecosystem Based Management: From Theory to Practice, Roger Williams University School of Law, Bristol, Rhode Island, October 2006.

'U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,' presented to the Department of Economics, University of Tromsö, Norway, August, 2006

'Market Benefits to Sustainable Salmon Aquaculture,' presented to the Maine Salmon Aquaculture Association meetings, Calais, Maine, April 6, 2006.

'U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,' presented to the Department of Economics, University of Stavanger, Norway, March, 2006.

'Assessing the Use of Market Measures for Sustainable Fisheries: Challenges and Opportunities,' presented at the International Centre for Trade and Sustainable Development (ICTSD) Workshop on Fisheries, International Trade and Sustainability, *Untangling Fisheries and Trade: Towards Priorities for Action* Geneva, Switzerland, 9-10 May 2005.

I**nvited Presentations** (cont'd)

Johnston, R., R. Pomerory, C. Roheim, and D. Joglekar. "Estimating Preferences for Non-Market Attributes of Aquaculture and Sustainable Seafood Production: Methods and Empirical Applications," presented at Aquaculture, Ecology, and Economics: Towards a Sustainable Paradigm, Universidad de Los Lagos, Puerto Varas, Chile, December 2003.

"The Battle of Taste Buds and Environmental Convictions: Ecolabeling of Seafood," presented at the 'Food Labeling Conference' sponsored by the Farm Foundation and the USDA's Agricultural Marketing Service, Washington, DC, March 2003.

"Ecolabeling Seafood: Issues and Answers," The Elise B. Newell Seminar, Florida Sea Grant Program and the Department of Food and Resource Economics, University of Florida, Gainesville, Jan. 2003.

"The Battle of Taste Buds and Environmental Convictions: Which One Wins?" presented at the Urban Aquaculture Conference, Warwick, RI, December 2002.

"The Economics of Information," presented to the Joint Workshop of Industry and Academic Interests in Seafood Marketing," Stavanger, Norway, May 2001.

"Preferences of U.S. Seafood Consumers: Implications for Seafood Markets," presented in the seminar "Seafood in World Trade," for the Norwegian Seafood Export Council, The Norwegian Ministry of Fisheries, and the Research Council of Norway. Oslo, Norway, November 2000.

"Ecolabeling Seafood: Implications for International Markets," presented to the Peruvian Exporters Association, Lima, Peru, October 2000.

"Attitudes and Behaviors of Seafood Consumers in the U.S." presentation at FAIR Concerted Action project, "Fish Quality Labeling and Monitoring," Bilbao, Spain, May, 2000.

"U.S. Consumer Preferences for Ecolabeled Seafood: Results of a U.S. Consumer Survey," First Seafood Choices Alliance Conference, SeaWeb/Packard Foundation Seafood Consumer Initiative Workshop in Monterey, CA, April, 2000.

"Ecolabeling and International Seafood Trade: The Roles of Certification Costs and Consumers' Willingness to Pay," Keynote presentation, European Association of Fisheries Economics, Esbjerg, Denmark, April 2000.

"Preferences of U.S. Seafood Consumers: Implications for Seafood Markets," Icelandic Fisheries Symposium, Reykjavik, Iceland, Sept.1999.

"Seafood Safety Regulations and Eco-Labeling: Implications for Korea," presentation at the First Annual Korea-American Marine Policy Forum, Seoul, Korea, Oct 1998.

"Aquaculture Products - What is the Consumer Saying?" keynote presentation at the Aquaculture Pacific Exchange Conference, Campbell River, British Columbia, Canada, Oct 1998.

"Consumer Assurances of Quality and Safety as a Food Marketing Strategy," presentation at the Aquaculture Pacific Exchange Conference, Campbell River, British Columbia, Canada, Oct 1998.

I**nvited Presentations** (cont'd)

"Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," keynote presentation at the IXth conference of the International Institute of Fisheries Economics and Trade, Tromsö, Norway, July 1998.

"Northeastern U.S. Consumers' Preferences for Farmed vs. Wild Salmon," presented to the College of Fisheries Science, University of Tromsö, Norway, September 1996.

"U.S. Consumer Demand for Canned Salmon: A Random Coefficients Estimation Approach," presented to the College of Fisheries Science, University of Tromsö, Norway, September 1996.

"Marketing Food Products without Marketing Policies: International Competitiveness of the U.S. Seafood Industry," presented at the 1996 Food and Agriculture Marketing Consortium, Alexandria, Virginia, January 1996.

"Analysis of Toxic Algae Bloom Event on Consumer Demand for Mussels In Montreal," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995

"Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995.

"World Seafood Trade: The Old and Familiar Problems, the New and Distinctive Issues," presented to the Institute for Fisheries Economics, Norwegian School of Business Administration, Bergen, Norway, June 1995.

Wessells, C. R., C.M. Gempesaw II and A. Manalo. "Consumer Preferences for Farm-Raised Seafood: Results from a Survey of Northeast Consumers," presented at the Atlantic Fisheries Technological Conference, Hyannis, MA, September 1994.

"Seafood Safety Regulations and their Effects on International Trade," presented at the free session `Food Safety Regulations in International Trade: Barrier or Boon?' American Agricultural Economics Association annual meetings, San Diego, CA, August 1994.

"Reflections on Trade and the Environment," rapporteur discussion presented at the International Agricultural Trade Research Consortium conference on Trade and the Environment, Toronto, Canada, June 1994.

Bacon, J. Richard, C.M. Gempesaw II, A. Manalo and C. R. Wessells. "Quality and Safety Issues for Farm-Raised Fish: Opinions of Northeast Regional Consumers," presented at the Mid-Atlantic Aquaculture Region Conference, Fredericksburg, Virginia, June 1994.

"Demand Analysis using AIDS Models," presented to the Department of Agricultural and Resource Economics, University of Connecticut, Storrs, Connecticut, October 1993.

"Seafood Safety: Issues for the 1990s" presented to the Northeast Association of State Departments of Agriculture, Newport, Rhode Island, June 1993.

"Implications of Seafood Safety for International Trade" presented to the Department of Agricultural Economics, University of Viterbo, Viterbo, Italy, June 1992.

I**nvited Presentations** (cont'd)

"Conflicts and Controversies in World Salmon Trade" presented to the Department of Agricultural Economics, University of Calabria, Calabria, Italy, July 1992.

"Strategies for Salmon Demand Forecasting." Presented at the Salmon Price Forecasting Workshop of the Canadian Department of Fisheries and Oceans, Vancouver, British Columbia, Canada, May 1989.

Papers Presented at Professional Conferences

Uchida, H. C. Roheim, R. Johnston, and S. Tuler. " Long run Health Risks and Perceptions: Implications for Willingness to Pay for Seafood," Aquaculture America 2014, Seattle, WA. February, 2014.

Sha Sha, J. Santos, C. Roheim, and F. Asche. "Media Coverage of PCB Contamination of Farmed Salmon: The Response of U.S. Import Demand," Aquaculture America 2014, Seattle, WA. February, 2014.

Uchida, H., C. Roheim. R. Johnston, and S. Tuler. "Long-term Health Effects and Risk Perceptions: Implications for WTP for Seafood," Workshop on Salmon Aquaculture and Seafood Markets, Ås, Norway, August, 2013.

Roheim, C. "Seafood Sustainability Assurance Programs: Economic Implications," presented in the panel Perceptions of Sustainabilty of Seafood at the North American Association of Fisheries Economics, St. Petersburg, FL. May, 2013.

Roheim, C. and J. I. Santos. "Mislabeling Seafood Product Weight: Estimates of Economic Costs of Fraud," presented in the Economics and Market Session of the International Association of Aquaculture Economics and Management, Aquaculture America, Nashville, Tennessee, February, 2013.

Roheim, C. "Improving Sustainable Seafood Lists and Consumers' Ability to Choose," presented at the special session "Seafood Cards – have they impacted the aquaculture industry?", Aquaculture America, Nashville, Tennessee, February, 2013.

Wakamatsu, H., H. Uchida, C. A. Roheim and C. M. Anderson. "Heterogeneous Preferences of Japanese Consumers for Ecolabeled Seafood: A Censored Dependent Variable Latent Class Analysis," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.

Sudhakaran, P. and C. Roheim. "Ecolabeling Aquacultured Seafood: Assessing Consumer Preferences," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.

Roheim, C.A. and F. Asche. "Use of Scanner Data in Seafood Market Analysis: Opportunities for Empirical Applications," presented at the biennial conference of the North American Association of Fisheries Economics, Honolulu, Hawaii, May, 2011.

Smith, M. and C. Roheim. "Sustainability and Global Seafood," Seafood Summit, Conference of the Seafood Choices Alliance, Vancouver, Canada, February, 2011.

Papers Presented at Professional Conferences (cont'd)

Roheim, C. R. Johnston, and S. Tuler. "Long-Term Health Effects, Risk Perceptions, and Implications for Agricultural Markets: Modeling Consumption Patterns for Aquaucltured Seafood," poster presentation at the Annual Meetings of the Food Distribution Research Society, Sandestin,Florida, October, 2010.

Wakamatsu, H., H. Uchida, C. A. Roheim and C. M. Anderson. "Consumer Preferences for Ecolabeled Seafood in Japan: Influence of Information on Preferences," presented at the XVth biennial conference of the International Institute of Fisheries Economics and Trade, Montpelier, France, July, 2010.

Asche, F., J. Insignares, and C. Roheim. "The Market for Sustainable Fish: Evidence of Price Premiums in the U.K. Retail Sector," Aquaculture America 2010, San Diego, CA, March, 2010.

Roheim, C.A. "Drivers and Market Trends for Third~Party Certified Aquaculture Products," Aquaculture America 2010, San Diego, CA, March, 2010.

Wakamatsu, H., H. Uchida, C. A. Roheim and C. M. Anderson. "Revealing Potential Demand for Eco-labeled Seafood in the Japanese Market," Seafood Summit, Conference of the Seafood Choices Alliance, Paris, France, February, 2010.

Durham, C.A., I. Pardoe, C.A. Roheim, and B.Horn. "Conjoint Experiment in Willingness to Pay for Ecolabel Attributes," presented at the conference of the Western Agricultural Economics Association, Kauai, Hawaii, June, 2009.

Asche, F., J. Insignares, and C. Roheim. "The Value of Sustainable Fisheries: Evidence from the Retail Sector in the U.K." presented at the biennial conference of the North American Association of Fisheries Economics, Newport, Rhode Island, May, 2009.

Durham, C.A. and Roheim, C. "Ranking of Reasons for Choosing Local Foods." presented at the Food Distribution Research Society Annual Conference (Entrepreneurship in the Food Chain When "local" is King), Columbus, Ohio. October, 2008.

Durham, C.A., R. P. King, and C. A. Roheim, "Consumer Definitions of "Locally Grown" for Fresh Fruits and Vegetables." presented at the Food Distribution Research Society Annual Conference (Entrepreneurship in the Food Chain When "local" is King), Columbus, Ohio. October, 2008.

Roheim, C. "Can Ecolabeling Reform Poorly Managed Fisheries? Evidence from the Pollock Market," presented at the XIVth biennial conference of the International Institute of Fisheries Economics and Trade, Nha Trang, Vietnam, July, 2008.

Roheim, C. ''U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,' presented at the World Aquaculture Society meetings, San Antonio, Texas, February, 2007.

Roheim, C. and J. Insignares. 'Effectiveness of Market-Based Measures in Promoting Sustainable Fisheries,' presented at the biennial conference of the North American Association of Fisheries Economics, Merida, Mexico, March 2007.

Roheim, C. 'U.S. Demand for Imported Farmed Salmon in the Face of *Science* Regarding PCB Contamination,' presented at the XIIIth biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.

Papers Presented at Professional Conferences (cont'd)

Roheim, C. "Hedonic Analysis of Frozen Processed Retail Fish in the UK Using Scanner Data," presented at the XIIIth biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.

Knapp, G., C. Roheim and J. Anderson. "The Great Salmon Run: Competition Between Wild and Farmed Salmon," presented at the XIIIth biennial conference of the Institute of International Fisheries Economics and Trade, Portsmouth, UK, July 2006.

Roheim, C.A. "Preventing Illegally-Caught Seafood from Reaching the Consumer – A Comparison of Approaches," presented at Seafood Choices Alliance Seafood Summit, Seattle, Washington, January 29-31, 2006.

Johnston, R.J. and C. A. Roheim. "A Battle of Taste and Environmental Convictions for Ecolabeled Seafood: A Choice Experiment," presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.

Asche, F., A. Guttormsen, D. Kristofersson, and C. Roheim. "Import Demand Estimation and the Generalized Composite Commodity Theorem," presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.

Roheim, C.A. "Overview of Current Seafood Safety Issues," presented at the annual conference of the American Agricultural Economics Association, Providence, Rhode Island, July 2005.

Asche, F., A. Guttormsen and C. Roheim. "Import Demand Estimation and the Generalized Composite Commodity Theorem," presented at the Conference of the Nordic Association of Agricultural Scientists, Copenhagen, Denmark, November 2004.

Wessells, C. Roheim and H. Donath. "The Battle of Taste Buds and Environmental Convictions: Which One Wins?" presented at the XIth biennial conference of the Institute of International Fisheries Economics and Trade, Wellington, New Zealand, August 2002.

Myrland,Ø., P. A. Emaus and C. Roheim Wessells. "Market Promotion and Consumer Demand: Analysis of Advertising Effects on Japanese Demand for Norwegian Salmon," presented at the XIth biennial conference of the Institute of International Fisheries Economics and Trade, Wellington, New Zealand, August 2002.

Donath, H., Wessells, C. Roheim , R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," presented at the Xth biennial conference of the Institute of International Fisheries Economics and Trade, Corvallis, Oregon, July 2000.

Donath, H., Wessells, C. Roheim , R. J. Johnston and F. Asche. "Consumer Preferences for Ecolabeled Seafood: A Comparison of Consumers in the U.S. and Norway," presented at the Northeast Agricultural and Resource Economics Association annual conference, Alton Jones campus of URI, Rhode Island, June 2000.

Wessells, C. Roheim , R. J. Johnston, and H. Donath. "Assessing Consumer Preferences for Eco-Labeled Seafood: The Influence of Species, Certifier and Household Attributes," presented at the annual conference of the American Agricultural Economics Association, Nashville, Tennessee, August 1999.

Papers Presented at Professional Conferences (cont'd)

Guðmundsson, E. and C. Roheim Wessells. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," presented at the annual conference of the American Agricultural Economics Association, Salt Lake City, Utah, August 1998.

Asche, F., H. Bremnes and C. Roheim Wessells. "Product Aggregation, Market Integration and Relationships between Prices: An Application to World Salmon Markets," presented at the IXth Conference of the Institute of International Fisheries Economics and Trade, Tromsö, Norway, July 1998.

Guðmundsson, E. and C. Roheim Wessells. "Ecolabeling Seafood for Sustainable Production: Implications for Fisheries Management," presented at the IXth Conference of the Institute of International Fisheries Economics and Trade, Tromsö, Norway, July 1998.

Wessells, C. Roheim and D. Holland. "Predicting Market Shares of Farmed versus Wild Salmon" presented at the World Aquaculture Society annual meetings, Las Vegas, Nevada, February 1998.

Holland, D. and C. Roheim Wessells. "Predicting Consumer Preferences for Seafood: What's in a Label?" presented at the 42nd Atlantic Fisheries Technological Conference, Newport, Rhode Island, November 1997.

Holland, D. and C. Roheim Wessells. "Predicting Consumer Preferences for Seafood: What's in a Label?" presented at the annual meetings of the Northeast Agricultural and Resource Economics Association, Sturbridge, Massachusetts, June 1997.

Gempesaw, C., J. R.. Bacon, C. Roheim Wessells and A. Manalo. "Consumer Perceptions of Aquaculture Products," presented at the American Agricultural Economics Association annual meetings, Indianapolis, Indiana, August 1995.

Wessells, C. Roheim, C. J. Miller and P. M. Brooks. "Toxic Algae Contamination and Demand for Shellfish: A Case Study of Demand for Mussels in Montreal," presented at the American Agricultural Economics Association annual meetings, Indianapolis, Indiana, August 1995.

Wessells, C. Roheim, C. Gempesaw II, and A. Manalo. "Consumer Preference for Fresh Shellfish: Implications for Shellfish Marketing," presented at the 15th Milford Aquaculture Seminar, Milford CT, February 1995.

Brooks, P., C.R. Wessells, and C. Miller. "Toxic Algae Blooms and Their Impact on Shellfish Markets," presented at the 15th Milford Aquaculture Seminar, Milford CT, February 1995.

Wessells, C.R., C. Miller and P. Brooks. "Analysis of Toxic Algae Bloom Event on Consumer Demand for Mussels In Montreal," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.

Wessells, C.R., C. Gempesaw II, and A. Manalo. "Consumer Awareness and Perceptions of Farm-Raised Shellfish: Implications for Marketing," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.

Nauman, F.A., C. M. Gempesaw, J.R. Bacon, C.R. Wessells, A. Manalo, W.W. Lussier. "Consumer Choice for Fresh Fish: Factors Impacting Purchase Decisions," presented at the World Aquaculture Society meetings, San Diego CA, February 1995.

Papers Presented at Professional Conferences (cont'd)

Wallström, P. and C. Roheim Wessells. "Analysis of U.S. Consumer Demand for Canned Tuna: Impact of Dolphin-Safe Controversy." Presented at the VIIth International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.

Brooks, P., C. Miller and C. R. Wessells. "Analyzing the Economic Consequences of Toxic Algal Blooms." Presented at the VIIth International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.

Manalo, A.B, C.R. Wessells, and C.M. Gempesaw II. "Consumer Attitudes Toward Quality and Safety of Aquaculture Products." Presented at the VIIth International Conference of the International Institute of Fisheries Economics and Trade, Taipei, Taiwan, July 1994.

Wessells, C. Roheim and P. Wallström. "New Dimensions in World Fisheries: Implications for US and EC Trade in Seafood." Presented at the Conference on New Dimensions in North American and European Community Agricultural Trade Relationships, Calabria, Italy, June 1993.

Wessells, C. Roheim and J. Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." Presented at the International Fisheries Conference of the Norwegian Institute of Fisheries Economics, Bergen, Norway, May 1993.

Wessells, C. Roheim and J.Gray Anderson. "Seafood Safety Assurances: Implications for Seafood Marketing and Trade." Presented at the VIth International Conference of the International Institute of Fisheries Economics and Trade, Paris, France, July 1992.

Anderson, J. Gray and C. Roheim Wessells. "Consumer Ability to Discern Seafood Quality: Results of Experimental Studies." Presented at the VIth International Conference of the International Institute of Fisheries Economics and Trade, Paris, France, July 1992.

Anderson, J. Gray and C. Roheim Wessells. "Consumer Assurance of Quality and Safety as a Food Marketing Strategy: Implications for Seafood Policy." Presented at the Competitive Strategy Analysis in the Food System Conference, Alexandria, Virginia, June 1991.

Wessells, C. Roheim and J.Gray Anderson. "Consumer Preferences for Seafood Quality Characteristics: Results of a Conjoint Analysis." Presented at the American Council on Consumer Interests 37th Annual Conference, Cincinnati, Ohio, April 1990.

Wilen, J. and C.Roheim Wessells. "Inventory Dissipation in the Japanese Wholesale Salmon Market." Presented at the Vth International Conference of the International Institute of Fisheries Economics and Trade, Santiago, Chile, December 1990.

Anderson, J.L. and C. Roheim Wessells. "The State of the Art in Demand and Marketing Analysis in Fisheries and Aquaculture," keynote speech. Presented at the Vth International Conference of the International Institute of Fisheries Economics and Trade, Santiago, Chile, December 1990.

Wessells, C. Roheim and J. Wilen. "Seasonal Patterns and Regional Preferences for Salmon in Japan." Presented at the American Agricultural Economics Association annual meeting, Vancouver, British Columbia, Canada, August 1990.

Papers Presented at Professional Conferences (cont'd)

Wessells, C. Roheim and J. Wilen. "Ex-vessel Price Determination in Seasonal Fisheries." Presented at Northeast Agricultural and Resource Economics Association annual meeting, Truro, Nova Scotia, Canada, June 1990.

Heien, D. and C. Roheim Wessells. "Welfare Costs and Deadweight Losses in the U.S. Dairy Economy." Presented at the American Agricultural Economics Association annual meeting, East Lansing, Michigan, August 1987.

Research Grants Received

"Evaluating the benefits of fisheries certification: Implications for Rhode Island fisheries,' Rhode Island Sea Grant, (co-PI with J. Collie, URI Graduate School of Oceanography), $170,923 (U of I subcontract, $ 36,418), 2012-14.

"URI Sustainable Seafood Initiative," $8,000, Darden Restaurants, 2009-2010.

"URI Sustainable Seafood Initiative," $68,664, RI Sea Grant, 2010-2012.

""Long-term Health Effects, Risk/Risk Perceptions and Implications for Agricultural Product Markets: Modeling Consumption Patterns for Aquacultured Seafood," USDA/AFRI (co-PI with Robert Johnston, Cark University and Seth Tuler, SERI), $360,261, 2010-2013.

"Ecolabeling Aquacultured Seafood: Assessing Consumer Preferences, Reducing Consumer Confusion, and Increasing Environmental and Economic Sustainability," Competitively awarded RI AES, 2009- 2012, $78,787.

"Improving the Integrity of the U.S. Seafood Industry: Analysis of the Costs of Short-Weighting," Fisheries Scholarship Fund/National Fisheries Institute, $34,623. 2010.

"Consensus Seafood Guide," $5,000, King's Seafood Company, 2008.

"URI Sustainable Seafood Initiative," $52,016, RI Sea Grant, 2008-10.

"Economic Analysis of Market Benefits from Fisheries Certification," $68,812, Packard Foundation, 2008-09.

"Demand Impacts and Implementation of Ecolabels for Food Products," $465,000, USDA/NRI (co-PI with Cathy Durham, Oregon State University, Jill McClusky, Washington State University, and Robert King, University of Minnesota), 2004-2007.

"Consumer Preferences for Seafood: Assessing the Relative Importance of the Production Process", competitively awarded RI AES, 2004-07, $63,829.

"Market Information and Fisheries Management: Improving Efficiency in Northeastern U.S. Groundfish Management Systems," $72,575, NOAA/NMFS/CMER, 2000-2002.

"Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," $10,000, World Wildlife Fund, 1998.

"Assessment of the Effectiveness of Eco-Labeling as a Market-Based Approach to Sustainable Seafood Production," $134,964, RI Sea Grant, 1998-2001.

Research Grants Received (cont'd)

"Consumer Preferences for Eco-Assurances for Seafood Products," $10,000. RI Sea Grant Project Development program, 1997.

"Assessment of International and Domestic Food Market Responses to Eco-Labeling," $92,513. USDA National Research Initiative Competitive Grants Program, (co-PI with P. Lindsey, Oregon State University), 1996-98.

"Japanese Household Demand for Meat and Seafood," $40,227. USDA National Research Initiative Competitive Grants Program, (co-PI with C. Durham, Purdue University), 1994-95.

"Seafood Product Standards as International Trade Barriers: Economic Impact on the U.S. Seafood Industry," $2,600. URI Council for Research, Proposal Development Fund. 1994.

"Economic Losses from Harmful Algal Blooms in U.S. Shellfish Markets," $78,731. Rhode Island Sea Grant Program (co-PI with P. Hargraves, URI Graduate School of Oceanography), 1993-95.

"Analysis of Aquaculture and Seafood Markets: Public Policy, Consumers' Behavior and Industry Relationships," $473,048. Cooperative State Research Service Special Grant, USDA, (co-PI with J.L. Anderson), 1992 - 1994.

"Alternative Marketing Options to Improve Profitability of the Northeast Aquaculture Industry," $200,000 ($45,000 URI). Northeast Regional Aquaculture Center, USDA, (co-PI with J.L. Anderson). 1992-96.

"Impact of Expanded Seafood Safety Inspection on Northeast U.S. Markets," $7,066. URI Council for Research, Proposal Development Fund. 1991.

"Forecasting Changes in Pacific Rim Salmon Products Trade: Implications for the California Industry," $46,402. Saltonstall-Kennedy Program, U.S. Department of Commerce, NOAA, NMFS (with J. Wilen and C. Carter). 1988-89.

Outreach (Websites) created

URI Sustainable Seafood Initiative http://seagrant.gso.uri.edu/sustainable_seafood/index.html

Professional Activities

Memberships

American Agricultural Economics Association
Western Agricultural Economics Association
Northeastern Agricultural and Resource Economics Association
Food Distribution Research Society
International Institute of Fisheries Economics and Trade
North American Association of Fisheries Economics
International Aquaculture Economics and Management Association
World Aquaculture Society
Global Aquaculture Alliance

Professional Service

Chair, External Review Committee, Department of Food and Resource Economics, University of Copenhagen., 2014.

Science Advisory Group, Monterey Bay Seafood Watch Group, 2012-2014.
Working Group, National Center for Ecological Analysis and Synthesis (NCEAS), "Envisioning a Sustainable Global Seafood Market and Restored Marine Ecosystems", 2009-2011.
Dissertation Examining Committees in Norway (University of Stavanger, 2009; Norwegian College of Fisheries Science, University of Tromsö, 2011, 2009 and 2001; Norwegian School of Economics and Business Administration, Bergen, 1996.)
Promotion Committees in Norway (University of Stavanger, 2008 and 2014; University of Life Sciences, Aas, 2006; University of Tromsö, 2004; Norwegian School of Economics and Business Administration, Bergen, 2012.)
AAEA Nominating Committee, 2004-2007; 2013-15.
Expert Consultation on Responsible Fish Trade, UN Food and Agriculture Organization (FAO), 2007
President, Marine Resources Foundation, 2013- present; Treasurer, 2004-present.
Advisor, King's Sustainable Seafood Forum, A Collaborative Venture of King's Seafood Restaurants and The Aquarium of the Pacific, 2005 – 2007.
Invited Expert, International Centre on Trade and Sustainable Development (ICTSD) *Workshop on Fisheries, International Trade and Sustainability, Untangling Fisheries and Trade: Towards Priorities for Action*, held with World Trade Organization (WTO) negotiators, Geneva, Switzerland, May 2005.
AAEA Quality of Research Discovery Award Committee, 2001, 2003.
Executive Committee, NE-165 Regional Agricultural Experiment Station Research Project, "Private Strategies, Public Policies, and Food System Performance," 1994 - 1998.
Chair, AAEA Learning Workshop Planning Committee, 1995; Member,1992-1994.
AAEA Professional Activities Committee, 1993-1996.
AAEA Selected Papers Review sub-Committee, 1993.
NAREA Selected Papers and Symposia Committee, 1991-1993; 1995-1997.
Secretary/Treasurer, American Fisheries Society, Socioeconomic Section, 1990-1992

Reviewer of submitted papers for: *American Journal of Agricultural Economics, Journal of Consumer Affairs, Journal of Agricultural and Resource Economics, Marine Resource Economics, Canadian Journal of Agricultural Economics, Journal of Environmental Economics and Management, Agricultural and Resource Economics Review, Journal of Agricultural and Applied Economics, North American Journal of Fisheries Management, Journal of Nutrition Education, Aquaculture Economics and Management, Agricultural Economics, Journal of the World Aquaculture Society, European Review of Agricultural Economics, Empirical Economics, Agribusiness, Journal of Shellfish Research, Southern Journal of Economics*, *New Zealand Journal of Marine and Freshwater Research, Coastal Management Journal, World Development, Land Economics, Review of Agricultural Economics, Agriculture and Human Values, Food Policy, Journal of Foodservice, Sustainability, Appetite, Ecological Economics, Scientia Agricol, Coastal and Fisheries, Ecology of Food and Nutrition*

Reviewer of grant proposals for Sea Grant (national and various state competitions), NSF, USDA (NRI, AFRI, SBIR), Norwegian Research Council, North Pacific Research Board, Saltonstall-Kennedy.

Panel Member, USDA NRI Markets and Trade, 1996, 2000
Panel Member, NSF, Coastal Science, Engineering, Education for Sustainability, 2013

University of Idaho Service

Co-Leader, CALS Human, Natural and Managed Ecosystems POD, 2014-15
Member, UI Promotions Committee, 2014
Member, University of Idaho Dismissal Hearings Committee, 2013-16
Member, search committee, Department Head, Department of Fish and Wildlife, 2013-14

Member, University of Idaho Vision 2020 Task Force, 2013-14
Member, search committee, Dean, College of Agricultural and Life Sciences, 2013
Member, search committee, Director, McClure Center for Public Policy Research, 2013
Member, University of Idaho Entrepreneurial Task Force, 2012-present
Member, CALS Web Coordinator Search Committee, 2012

URI Departmental Service

Undergraduate Advisor and Director, Undergraduate Programs, 2005 – 2011.
Director, Graduate Program, 1996 - 1997.

URI College Service

Member, Search Committee, Dean of the College of the Environment and Life Sciences, 2000; and 2009-2010
Chair, College Re-organization Committee Administration Framework, 2009
Member, Evaluation Committee, CELS Dean, 2008
Member, Land Grant Program Area Leader, 2002-2005.
Co-Chair, *Maritimes* Advisory Committee, 1998 - 2000.
Member, Search Committee, CELS Business Manager, 1998.
Member, Search Committee, URI Coastal Institute Director, 1996 - 2000.
Member, College of Resource Development Curriculum Committee, 1990 - 1991; 1996 - 2000.

University of Rhode Island Service

Member, URI Council for Research, 2009-2011
Member, Leadership Team, NSF ADVANCE Program/Grant, 2003 – 2005.
Chair, URI Council for Research, and several sub-committees, 2001-2002
Member, URI Intellectual Properties Committee, 2000-2003
Member, URI Teaching Effectiveness Committee, 1998-2000