CREED SPEAKING CAREER DEVELOPMENT EVENT

Purpose:

To develop public speaking and agricultural leadership for younger members in the FFA organization by providing the opportunity to recite from memory the FFA creed.

Objectives:

- To develop in individuals the ability to effectively orally deliver the FFA Creed from memory.
- To develop in individuals the ability to answer impromptu questions about the content of the FFA Creed.

General rules:

1. The state FFA Creed Speaking CDE will be limited to the winning participant in each of the FFA districts during the current school year.
2. Participants must be freshmen members enrolled in agriculture.
3. The State FFA Creed Speaking Career Development Event will be held at the State Leadership Conference.
4. Participants must memorize the Creed and shall use only "The FFA Creed" by E.M. Tiffany as an introduction and close with "Thank You."
5. Agriculture instructors representing each of the nine FFA districts will judge the preliminary event.
6. In the preliminary round all judges will judge all speakers and the high and low rank will be discarded for each participant. The final rank will be determined by tallying the remaining seven ranks for each participant.
7. In the final competition, the agriculture instructors of the finalists will select and mutually agree on four agriculture instructors to serve as judges for the final round.
8. In the final competition, the top four participants will present the creed on stage during one of the main sessions.
9. There will be two questions asked of the participants in the preliminary round and three questions in the final round.
10. Participants in need of special accommodations (disability or other health issues) must submit the Idaho State FFA Career Development Events Request for Special Accommodation Application found at the end of the General Rules and Regulations at least one month prior to the event.
11. Tiebreakers - Ties will be broken based on the greatest number of low ranks. The participant's low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant's response to questions. The participant with the greatest number of low ranks from the response to question will be declared the winner. If a tie still exists then the participant's raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

Format and scoring:

1. In the preliminary round each participant will be asked two questions pertaining to the FFA Creed and allowed one minute to respond to each question. (Time will be called at one minute per question).
2. In the final round, each participant will be asked three questions and allowed one minute to respond to each question. (Time will be called at one minute per question). Questions should come from the content of the creed and how it relates to the individual.
3. Participants will not hear the other responses to the questions.
4. A deduction of twenty (20) points per word missed will be assessed.

Awards:

Awards are presented to the top four individuals.

THE FFA CREED

I believe in the future of agriculture, with a faith born not of words but of deeds--achievements won by the present and past generations of agriculturists; in the promise of better days through better ways, even as the better things we now enjoy have come to us from the struggles of former years.

I believe that to live and work on a good farm, or to be engaged in other agricultural pursuits, is pleasant as well as challenging; for I know the joys and discomforts of agricultural life and hold an inborn fondness for those associations which, even in hours of discouragement, I cannot deny.

I believe in leadership from ourselves and respect from others. I believe in my own ability to work efficiently and think clearly, with such knowledge and skill as I can secure, and in the ability of progressive agriculturists to serve our own and the public interest in producing and marketing the product of our toil.

I believe in less dependence on begging and more power in bargaining; in the life abundant and enough honest wealth to help make it so--for others as well as myself; in less need for charity and more of it when needed; in being happy myself and playing square with those whose happiness depends upon me.

I believe that American agriculture can and will hold true to the best traditions of our national life and that I can exert an influence in my home and community which will stand solid for my part in that inspiring task.

CREED SPEAKING CAREER DEVELOPMENT EVENT SCORECARD

Creed Speaking CDE Presentation Rubric - 1,000 points

Participant #_____

Oral Communication – 200 points						
Indicators	**Very strong evidence skill is present 5-4**	**Moderate evidence skill is present 3-2**	**Strong evidence skill is not present 1-0**	**Points Earned**	**Weight**	**Total Score**
A. Speaking without hesitation	Speaks very articulately without hesitation. · Never has the need for unnecessary pauses or hesitation when speaking.	Speaks articulately, but sometimes hesitates. · Occasionally has the need for a long pause or moderate hesitation when speaking.	Speaks articulately, but frequently hesitates. · Frequently hesitates or has long, awkward pauses while speaking.		X 20	
B. Pace	Speaks at a moderate pace to be clear.	Speaks at a moderate pace most of the time, but shows some nervousness.	Pace is too fast/slow; nervous.		X 5	
C. Tone	Voice is upbeat, impassioned and under control.	Voice is somewhat upbeat, impassioned and under control.	Voice is not upbeat; lacks passion and control.		X 5	
D. Pronunciation	Pronunciation of words is very clear and intent is apparent.	Pronunciation of words is usually clear, sometimes mumbled.	Pronunciation of words is difficult to understand; unclear.		X 5	
E. Volume	Emitted a clear, audible voice for the audience present.	Emitted a somewhat clear, audible voice for the audience present.	Emitted a barely audible voice for the audience present.		X 5	
Non-verbal Communication – 400 points						
A. Attention (eye contact)	Eye contact constantly used as an effective connection. · Constantly looks at the entire audience (90-100% of the time).	Eye contact is mostly effective and consistent. · Mostly looks around the audience (60-80% of the time).	Eye contact does not always allow connection with the speaker. · Occasionally looks at someone or some groups (less than 50% of the time).		X 20	
B. Mannerisms	Does not have distracting mannerisms that affect effectiveness. · No nervous habits.	Sometimes has distracting mannerisms that pull from the presentation. · Sometimes exhibits nervous habits or ticks.	Has mannerisms that pull from the effectiveness of the presentation. · Displays some nervous habits – fidgets or anxious ticks.		X 20	
C. Gestures	Gestures are purposeful and effective. · Hand motions are expressive and used to emphasize talking points. · Great posture (confident) with positive body language.	Usually uses purposeful gestures. · Hands are sometimes used to express or emphasize. · Occasionally slumps; sometimes negative body language.	Occasionally gestures are used effectively. · Hands are not used to emphasize talking points; hand motions are sometimes distracting. · Lacks positive body language; slumps.		X 20	
D. Well poised	Is extremely well poised. · Poised and in control at all times.	Usually is well poised. · Poised and in control most of the time; rarely loses composure.	Isn't always well poised. · Sometimes seems to lose composure.		X 20	

Question and Answer—400 points						
A. Being detail-oriented	Is able to stay fully detail-oriented. · Always provides details which support answers/basis of the question.	Is mostly good at being detail-oriented. · Usually provides details which are supportive of the answers/basis of the question.	Has difficulty being detail-oriented. · Sometimes overlooks details that could be very beneficial to the answers/basis of the question.		X 30	
B. Speaking unrehearsed	Speaks unrehearsed with comfort and ease. · Is able to speak quickly with organized thoughts and concise answers.	Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure. · Is able to speak effectively, has to stop and think and sometimes gets off focus.	Shows nervousness or seems unprepared when speaking unrehearsed. · Seems to ramble or speaks before thinking.		X 30	
C. Examples used in response to questions	Examples are vivid, precise and clearly explained. · Examples are original, logical and relevant.	Examples are usually concrete, some-times needs clarification. · Examples are effective, but need more originality or thought.	Examples are abstract or not clearly defined. · Examples are sometimes confusing, leaving the listeners with questions.		X20	
			Gross Total Points			
			Time Deduction*			
			Accuracy Deduction**			
			Net Total Points			
			Rank			

* -1 point per second over, determined by the timekeepers
**** - 20 points per word, determined from by the accuracy judges.**