

CURRICULUM VITAE

University of Idaho

NAME: Keim, Delphine **DATE:** February 1, 2013

RANK OR TITLE: Associate Professor

DEPARTMENT: Art & Design

OFFICE LOCATION AND CAMPUS ZIP: AAN 305, 2471

OFFICE PHONE: 208-885-9066

FAX: 208-885-9428

EMAIL: delphine@uidaho.edu

DATE OF FIRST EMPLOYMENT AT UI: July 1996

DATE OF TENURE: Tenured

DATE OF PRESENT RANK OR TITLE: 2003

EDUCATION BEYOND HIGH SCHOOL:

Degrees:

MFA, Graphic Design & Illustration, 1995, Kent State University, Kent, Ohio.

BFA, Studio Art, Graphic Design, *Cum Laude*, 1989, University of Arizona, Tucson, Arizona.

EXPERIENCE:

Teaching, Extension and Research Appointments:

Associate Professor, Department of Art & Design, Moscow, Idaho, 2003-present.

Foundations Coordinator, Department of Art & Design, University of Idaho, Moscow, Idaho, 2004-07.

Assistant Professor, Department of Art, University of Idaho, Moscow, Idaho, 1997-2003.

Instructor, Department of Art, University of Idaho, Moscow, Idaho, 1996-97.

Visiting Assistant Professor, Department of Art, Boise State University, Boise, Idaho, 1995-96.

Adjunct Professor, Department of Art, Boise State University, Boise, Idaho, 1994-95.

Non-Academic Employment:

Publication Designer, Agricultural Communications, College of Agriculture, Moscow, Idaho, 1996-97.

Graphic Designer, Glyphix, Graphic Design Studio, Kent State University, Kent, Ohio, 1992-93.

Graphic Designer, Office of Arid Lands Studies, The University of Arizona, Tucson, Arizona, 1991.

Graphic Design Consultant, Boelts Bros. Design, Tucson, Arizona, 1990.

Associate Graphic Designer, Formaz, Inc., Tempe, Arizona, 1989-90.

Selected Graphic Design Commissions:

“SLAG: The Anti-Art Glass Catalog.” Design and produce 32 pg catalog for group art exhibition, 2011.

“David Giese: Plunder of the Past Catalog.” Design and produce 64 pg catalog for artist exhibition, 2011.

“Kota Ezawa: Upstairs/Downstairs.” Design and produce 32 pg catalog for artist exhibition, 2011.

“TLEX Online Library.” Redesign of visual look and feel of database Web site, 2009.

“DK Mullin Architects.” Business System and promotion design for local architect with international clientele, 2005-2010.

“Red Pheasant Realty.” Business System for new Boise business, 2008-09.

“University of Idaho Professional Ethics and Justice.” Organization identity and Web site, 2007.

“Ilahie Group.” Corporate Identity and Business System for Idaho/Virginia Consulting Group, 2006.

“Quanta Piko.” Capabilities Brochure for Washington Physical Therapy Practice, 2006.

- “Eymann, Allison, Fennessy, Hunter, Jones, PS.” Business system and signage for Spokane law firm. 2004-present.
- “DeBord Construction.” Redesign and apply logo for Boston based business, 2004.
- “Native Landscape Design.” Develop concepts for identity system, Moscow, 2003.
- “Core Physical Therapy.” Business system and signage for new practice, New York, New York, 2003-04.
- “Werre | Hand.” Design identity, collateral materials for new industrial design studio, Boise, Idaho, 2003-04.
- “University of Idaho, College of Letters, Arts & Social Sciences.” Establish visual presence for new college, co-design web site with Amy DesRosier, 2002.
- “Wild Onion Catering,” Design logo and promotional materials for new business, Moscow, Idaho, 2001.
- “Quanta Piko Physical Therapy,” Design identity system and collateral materials for new business, Pullman, Washington, and Portland, Oregon, 2000-01.
- “National Park Service,” Design and illustrate promotional material for national Sabbatical in the Parks program, Washington, DC, 2000.
- “D8,” Redesign web graphics for international manufacturing/fabrication corporation, Potlatch, Idaho, 1998.
- “Cowgirl Chocolates,” Design identity, packaging and promotional materials for new business, Moscow, Idaho, 1998-2005.
- “First Security Bank,” Design promotional materials for Winter Games, Boise, Idaho, 1998.
- “Adopted Child,” Design newsletter for business that gives information on raising adopted children, Moscow, Idaho, 1997.
- “Jewish Lights Publishing,” Design children’s books, book jackets and dies for publisher, Woodstock, Vermont, 1996-99.

TEACHING ACCOMPLISHMENTS:

Areas of Specialization:

Graphic Design, Communication Design, Typography

Administration:

Fall 2004-Spring 2007:

Studio Foundations Coordinator: Art 111, Art 121, Art 112, Art 122

Coordinate foundations studio courses serving Architecture, Landscape Architecture, Virtual Technology Design, Interior Design and Art & Design. Responsibilities include: training, supervising, providing course materials and ordering supplies for nine teaching assistants/ instructors for 15-18 sections of two foundation studio courses per semester. Survey quality of curriculum and projects on an ongoing basis. Mentor instructors in teaching. Provide a forum for discussion and feedback on classroom related concerns. Update and maintain course materials on foundations web site.

Courses Taught:

1997-present:

- Art 121, Design Process 1, 2 credits
- Art 221, Introduction to Graphic Design, 3 credits
- Art 222, Typography, 3 credits
- Art 321, Graphic Design Concepts, 3 credits
- Art 322, Graphic Design Studio, 3 credits
- Art 488, Faculty Directed Internship, 1-3 credits
- Art 490, Art Studio, 6 credits
- Art 495, Senior Thesis, 2 credits
- Art 499, Directed Study, 1-3 credits

Art 498, Internship, 1-12 credits
 Art 500, Master's Research & Thesis, credit arranged
 Art 515, Art Faculty Studio, 3 credits
 Art 516, MFA Art Studio, 3 credits
 Art 521, MFA Individual Critique, 3 credits
 Art 590, MFA Thesis Exhibition, 3-6 credits
 Art 597, Practicum, 3 credits
 Art 598, Graduate Internship, 3 credits
 Art 404/504, Information Design, 1-3 credits, co-taught with Cronk, Dacey, and Taugher.

Courses Supervised:

2000-present:

Art 221, Introduction to Graphic Design, 3 credits
 Art 222, Typography, 3 credits

2004-2007:

Art 111, Drawing 1, 2 credits
 Art 112, Drawing 2, 3 credits
 Art 121 Design Process 1, 2 credits
 Art 122 Design Process 2, 3 credits

Students Mentored:

2004-present: Art 490, Art Studio, 6 credits, responsible for mentoring senior design students in the Spring semester.

Students Advised:

Undergraduate Students: 30-50 advisees per year

Graduate Students:

Advised to completion of degree; served as major professor:

Boris Pelcer, MFA, Spring 2013
 Angelique Abare, MFA, Spring 2011
 Nathan Myatt, MFA, Spring 2011
 Aimee Graham, MFA, Fall 2007
 Gregory Pace, MFA, Spring 2006
 Todd Goehner, MFA, Spring 2005
 Jan Kirchhoff-Smith, MFA Spring 2005
 Melinda Breen, MFA, Spring 2004
 William Wise, MFA, Spring 2003
 XiaoJiu Shi, MFA, Fall 2001

Serving/Served on graduate committee:

Abigail Tjaden, MFA, Spring 2011
 Sarah Gilbert, MFA, Spring 2010
 J. Blake Johnson, MFA, Spring 2007
 Mare Blocker, MFA, Spring 2006
 Jason Mills, MFA, Spring 2003
 James Creighton, MFA, Fall 2002
 Jennifer Munizza, MFA, Fall 2001
 Lisa Anderson, MFA, Spring 2000
 Nancy Hathaway, MFA, Spring 2000
 Cory Peeke, MFA, Spring 2000
 John Owens, MFA, Summer 2000

Materials Developed:

Developed and revised materials for Studio Foundations program. The curriculum for this foundations program serves several constituent programs, and there must be an ongoing discussion of outcomes with instructors as well as leaders of Architecture, Landscape Architecture, Virtual Technology Design, Interior Design and Art & Design. Legacy materials are being used and revised in addition to the new materials that have been developed.

Developed all course materials for all Graphic Design classes including projects, exercises, handout and images. Contributed materials to Senior Studio, Senior Thesis, and Information Design.

Courses Developed:

Developed entire curriculum for Graphic Design area, including Introduction to Graphic Design, Typography, Graphic Design Concepts and Design Studio. Contributed to curricula for Senior Studio, Senior Thesis, Internship and Information Design.

Non-credit Classes, Workshops, Seminars, Invited Lectures:

Portfolio Workshops, College of Art and Architecture Student Congress, lecture and individual feedback to students, 2011-present.

Invited lecturer, Interdisciplinary Studies, Honors INTR 404, Technology/Humanities, Michael O'Rourke, "Technology, Tool or Medium?" University of Idaho, Moscow, Idaho, 2002.

Invited lecturer, Basic Architectural Design ARCH 256, Bill Bowler, "Typography for Architects." University of Idaho, Moscow, Idaho, 1999.

Workshop co-presenter and organizer, "Portfolio Review and Interview Workshop," in cooperation with Cindy Johnson and Barbara Ham, UI Printing & Design and Melissa Rockwood, R Design, University of Idaho, Moscow, Idaho, 1999.

Workshop presenter, "Alternative Exposing Methods for Photo-polymer Plates," BSU Printmaking Program, Boise State University, Boise, Idaho, 1995.

Teaching Honors and Awards:

Best Professor, Best of UI, *Argonaut* student newspaper poll, 2002.

Best Course, Graphic Design IV, Best of UI, *Argonaut* student newspaper poll, 2002.

SCHOLARSHIP ACCOMPLISHMENTS:**Publications & Exhibitions:****Juried:**

It's A Sign, National Juried Exhibition, Road Stories, Collaborative Artwork with Sally Machlis, October 2012.

IIID Award, International Information Design Competition, October 2011, Taipei, TLEX Online Library.

American Design Award, Semi Annual Design Competition, First Place, Catalog Design, Kota Ezawa: Upstairs/Downstairs.

"Pink Tea," The New Big Book of Layouts," Forthcoming, Summer 2010, Harper Collins Publishers, international adjudicated book of graphic design, Erin Mays, Katie Jain.

"TLEX Online Library," DESIGNING FOR THE GREATER GOOD: The Best of Cause-Related Marketing and Nonprofit Design, January 2010, Harper Collins Publishers, international adjudicated book of graphic design, Peleg Top and Jonathan Cleveland.

“DK Mullin Architects.” *Big Book of Self-Promotion*,” March 2009. Louisville, KY: Harper Collins Publishers, international adjudicated book of graphic design, Stephens, Suzanna MW.

“Wild Onion Catering.” *Logo 2002*. 2002. New York: Hearst Books International, international adjudicated book of graphic design, Carter, David E., Ed.

“Quanta Piko Physical Therapy.” 2001. *American Corporate Identity 17*, New York: Hearst Books International, national adjudicated book of graphic design, Carter, David E., Ed.

“Cowgirl Chocolates.” *Creativity 29*. 1999. New York: Hearst Books International, international adjudicated book of graphic design, Carter, David E., Ed.

“Cowgirl Chocolates.” *American Corporate Identity 15*. 1999. New York: Hearst Books International, national adjudicated book of graphic design, Carter, David E., Ed.

“Idaho Shakespeare Festival,” *Print*. 1998. America’s Graphic Design Magazine, LLI:V September/October 1998, national graphic design publication, Illustrated by Bethanne Andersen.

“Air to Ground.” *Story: Telling*. 1998. International adjudicated exhibition of artists’ books, Minnesota Center for Book Arts, Minneapolis, Minnesota.

Entry: *Hamilton-Lowe Aquatic Center*. 1998. Regional Public Art Competition, finalist with Marilyn Lysohir.

A Booker’s Dozen. 1996. Regional adjudicated traveling exhibition of 14 Idaho Artist’s Books.

Peer Reviewed:

“Tribal Law Exchange: Reflections on the Multidisciplinary Design Process of Creating an Online Resource of American Indian Tribal Legal Materials,” *Design Principles & Practices: An International Journal, Volume 2, Number 3, 2008*. Co-Authored with Aimee Graham.

“Farm Fresh: Wholesome Design Education in a Rural Context,” peer reviewed paper, presentation and Web publication. *AIGA Design Education Conference, Design Frontier 2006*. Co-authored with Dr. Gregory Turner-Rahman.

“Moving data chaos to a clarity of vision: findings on information design at the University of Idaho,” *Proceedings of SPIE Volume Number 4672*. 2002. Co-authored with Colleen Taugher.

Selected Exhibitions:

“UI Faculty Exhibition,” UI Prichard Art Gallery, Moscow, Idaho, 1998-present.

“An Academic Celebration of Idaho Artists,” invited exhibition, Idaho State University, Pocatello, Idaho, 2001.

“Books and Beyond,” invited exhibition, Compton Union Gallery, Washington State University, Pullman, Washington, 1998.

“Literary Sojourn: The Book as Art, An Exhibition of Books as Objects,” invited exhibition, Eleanor Bliss Center for the Arts, Steamboat Springs, Colorado, 1997.

“Books and Broad­sides,” invited exhibition, Hiram College, Hiram, Ohio, 1996.

“Singing Down Roots,” Arizona State Museum traveling exhibit, funded by Arizona Humanities

Council and the Office of Arid Lands Studies, Tucson, Arizona, 1996.

Presentations and Other Creative Activities:

Malcom Renfrew, UI Humanities Colloquium Series, Turning of the Wheel: The Interplay of the Unique and Universal, "Road Stories," Artists' Lecture with Sally Machlis.

Holes Symposium, School of Architecture and Construction Management, WSU, "The Ontology of Holes," Invited co-authored presentation, Co-author/presenter: Joseph Keim Campbell, 2009.

FATE Biennial National Conference (Foundations in Art: Theory & Education), "Finding Common Ground: The Shaping of a College-wide Foundation Curriculum," Co-authored with Sally Machlis, Román Montoto, Phillip Mead, 2009.

Tribal Law Exchange, co-presenting project with Doug Lind and Traci Hobson, National American Indian Court Judges Association Conference, Seattle, Washington, 2006.

NSF ITR Grantee Meeting, poster presentation: "Tribal Law Exchange," Washington DC, 2004.

Publishing Colloquium, "Designers: A Guide for Top Performance," UI Press, University of Idaho, Moscow, Idaho, 2003.

Technology and the Making of Humanity Colloquium, "Technology: Tool or Medium?" UI Commons, University of Idaho, Moscow, Idaho, 1999.

Design Technology Center Presentation, designed and assisted in production for Dean of College of Art and Architecture, University of Idaho, Moscow, Idaho, 1998.

Professional Meeting Papers, Workshops, Showings, Recitals:

School of Visual Arts 26th Annual National Conference on Liberal Arts and the Education of Artists, Wordimage/Imageword, New York, NY, October 2012.

NASAD Annual Meeting, Session Moderator, Online Delivery: New Models and Approaches, Presenter, Pamela Baker, University of Cincinnati, October, 2012.

International Conference on Design Principles & Practices, lead-author, "TLEX: Reflections on the Multidisciplinary Design Process of Creating an Online Resource of American Indian Tribal Legal Materials, co-authored and co-presented with Aimee Graham, Miami, FL, January 2008.

Imaging Science and Technology, International Society for Optical Engineering, IS&T/SPIE Symposium, Electronic Imaging Science and Technology, Internet III, "Moving data chaos to a clarity of vision: findings on information design at the University of Idaho," co-authored and co-presented with Colleen Taugher, San Jose, California, January 2002.

Grants and Contracts Awarded:

National Science Foundation Idaho/EPSCoR Small Travel Grant
College of Art & Architecture Dean's Travel Fund

National Science Foundation, Information Technology Research, "Tribal Law Enhancement Project," co-principal investigator, Lead principal investigator: Douglas Lind, co-principal investigator: James Foster, 2003, \$411,446.

UI Travel Grant, for travel to give presentation at SPIE Conference, 2002, \$900.

SBOE Technology Incentive Grant, "Interdisciplinary Program in Information Design," co-investigator, principal investigator: Jill Dacey, other co-investigator: Frank Cronk, 2001, \$49,973.
 UI Seed Research Grant, "How We Engage the Viewer," 1998, \$6,000.
 Teaching and Learning Grant, "Videos for Technical Training," 1997, \$869.
 Teaching and Learning Grant, "Multi-media Page Layout," 1997, \$279.

Honors and Awards:

Mayor's Arts Award, Outstanding Achievement in Outreach in the Arts, February 2011, Moscow, ID.
 Alumni Award for Excellence, Inspiration for Kylie Castellaw Pfeifer, University of Idaho Alumni Association, 2006.
 Best Book Award, Publisher's Weekly, Children's Religion category, "A Prayer for the Earth," designed by Delphine Keim-Campbell, written by Sandy Sasso, illustrated by Bethanne Andersen, published by Jewish Lights Publishing, 1999.
 ACE Silver Award, Agricultural Communicators in Education, ACE Critiques and Awards Program, "Composting at Home," 1998.
 2 Golden Rockie Awards Boise Advertising Federation, Idaho Shakespeare Festival, season campaign design and poster design, 1998.
 UCDA Award of Excellence, University and College Designer's Association, editorial illustration, "How I Get My Best Design Ideas," 1995.
 UCDA Award of Excellence, University and College Designer's Association, poster design, "The Illusion," 1994.
 Tucson Addy Award, Tucson Advertising Club, Sierra Tucson Annual Report, co-designed with Kerry Stratford, Boelts Bros. Design, 1990.
 Prisma Award, Phoenix AIGA, juried by Paul Rand, Greg Samata, Ron Sullivan, David Fowler, 1989.

SERVICE:

Major Committee Assignments:

Currently Serving on the University Committee for General Education, 2010-present
 Served as representative of the College of Art & Architecture on the University Committee for General Education, advisory capacity only, 2009
 Member, Faculty Council, Sabbatical replacement for Sally Machlis, Fall 2007
 Alternate Member, UI Graduate Council, 2001
 Member, UI Press Board, 2001-02

Professional and Scholarly Organizations:

Current, Associate member, AIGA, American Institute of Graphic Arts.

Outreach Service:

External Evaluator, Utah State University Tenure Review, served as external reviewer for tenure and promotion candidate, 2010.
 External Evaluator, BYU Tenure Review, served as external reviewer for tenure and promotion candidate, 2008.
 North Idaho College, Program Review, served as external reviewer for NIC graphic design program, Coeur d'Alene, Idaho, 2003.
 Invited Co-juror with Karen Bubb, BSU Student Art Exhibition, Visual Arts Center, Boise State University, 2002.

Invited Juror for CASE, Council for Advancement and Support of Education, Circle of Excellence Awards Program, 2002.
 Coordinator of Juried Show, *One Another: an exhibition celebrating diverse perspectives*, Hartung Theatre, Juried by Ross Coates, Washington State University, 1999.

Community Service:

Design and consult on design for community organizations, selected clients include:
 Gritman Medical Center, designed promotional materials for Pink Tea event (*pro bono*), 2009-present.
 Kenworthy Performing Arts Centre, designed identity, business system and materials for organization (*pro bono*), 2000-08.
 Moscow Charter School, Event Promotion, (*pro bono*), 2007-09.
 Palouse Clearwater Environmental Institute, Event Promotion, (*pro bono*), 2006.
 Moscow Arts Commission, designed community arts campaign, 1998-99.
 Idaho Shakespeare Festival, season campaigns, illustrator Bethanne Andersen (*pro bono*), 1995-98.

Coordinate and direct service learning projects for community organizations including:
 1997-present

- The City of Moscow
- University of Idaho Interior Design Student Energy Materialized Project
- Sojourners' Alliance
- Rendezvous in Moscow
- Idaho State Lottery
- Make-A-Wish Foundation
- IdahoSTARS
- University of Idaho Foundation office
- Prichard Art Gallery
- Cogito, Spatial Cognition Lab
- GAP Analysis
- Animal Haven, Whitman County Humane Society
- Paradise Path
- Latah Trail
- Kenworthy Performing Arts Centre
- WSU Film Studies
- Latah Adult Literacy Council
- Disability Action Center Northwest
- National Alliance for the Mentally Ill
- Hospice of the Palouse
- Idaho Conservation League
- UI Arboretum
- Inland Northwest Philosophy Conference
- Arts for Idaho
- UI College of Art and Architecture
- UI Engineering Outreach
- Moscow Renaissance Fair
- WSU Art Museum
- UI Summer Programs
- Day of Service
- AIDS Awareness
- National Park Service
- Latah Economic Development Council

University Service:

University Committee on General Education, member 2011-present.
 Graduation Floor Marshall 2011-present.

College Service:

Member, Tenure and Promotions Committee, College of Art & Architecture
 Outside Member, Advertising Search, Department of Journalism & Mass Media, Spring 2012
 Member, Academic Petitions Committee, College of Art & Architecture, Fall 2007-Spring 2012
 Member, Bylaws Committee, College of Art & Architecture, Fall 2007-present
 Member, Academic Petitions Committee, College of Letters, Arts & Social Sciences, 2004-06
 Member, Publications Designer Search committee, College of Agriculture, 2000
 Member, Publications Designer Search committee, College of Agriculture, 1999
 Ongoing assistance in the design of communication materials for College of Art & Architecture.

Departmental Service:

Serve as NASAD representative
 Member, Painting Search Committee, 2012-13
 Chair, New Media Design Search Committee, 2011-12
 Chair, Sculpture Search Committee, 2010-11
 Developed and Revised U of I Coeur d'Alene Program with input from Sally Machlis and Greg Turner-Rahman.
 AIGA Student Club Advisor
 BFA Review Committee, ongoing
 Scholarship Review Committee, ongoing
 Chair, Sculpture Search Committee, 2007
 Chair, Visual Communication Design Search Committee, 2004
 Member, George Wray retirement committee, Department of Art, 2001-02
 BFA Review committee, Department of Art, 1996-2002
 Co-chair, Painting Search committee, Department of Art, 2001
 Co-chair, Speakers committee, Department of Art, 2001-02
 Ongoing assistance in the design of communication materials for Department of Art & Design.

PROFESSIONAL DEVELOPMENT:**Teaching:**

Led field trip to AIGA Reality Check, portfolio review event, Seattle, WA, 2010.
 Lynda.com, online webinars, 2009-10.
 NASAD 64th Annual Meeting, Seattle, WA, October, 2008.
 5th Annual Advising Symposium, University of Idaho, Moscow, Idaho, September 2008
 Faculty Fellowship in Academic Service Learning, University of Idaho, Moscow, Idaho, 2003.
 Learning industry software on an ongoing basis, 1989-2008.
 Attended class in Web CT, CTI, University of Idaho, Moscow, Idaho, 2001.
 Co-led field trip with Jill Dacey to prominent Northwest design firms, 1998.

Scholarship:

Attended College Art Association Conference, New York, for recruiting the open position in Sculpture, 2011.
 Attended NASAD Annual Meeting Conference, Cincinnati, OH, for attending workshops relating to current accreditation issues, 2010.
 Attended NASAD Annual Meeting Conference, Seattle, WA for attending workshops relating to current accreditation issues, 2008.
 Attended College Art Association Conference, New York, for recruiting the open position in Sculpture, 2007.
 Attended College Art Association Conference, Seattle, Washington for recruiting the open position in

Visual Communication Design 2004.

Attended National Education Computing Conference Trade Exhibition, "Visions and Reflections," Seattle, Washington, 2003.

Attended AIGA Educators Regional Conference, "Universal Truths/Universal Myths," Seattle, Washington, 2002.

Attended "Designing Successful Grant Proposals," Pullman, Washington, 2000.

Attended "Technology and the Making of Humanity Seminar," UI Campus, McCall, Idaho, 2000.

Attended Advanced Interface Design for one semester, UI Department of Art, Moscow, Idaho, 1997.

Attended Digital Imaging Workshop, Hi-Tech Color, Boise, Idaho, 1996.

Outreach:

Maintain a limited design practice working for regional and national businesses, services and nonprofit organizations, 1994-present.