Licensees

Licensed as of 4/2012

U of Idaho

Standard License

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320

Cary, NC 27513

Mr. Mark Baric

Phone 919-380-9746 Fax 530-380-9743

www.2thumbz.com mark@2thumbz.com

Spec Agr Disclosed: 12/22/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

4imprint Inc. (49210)

PO Box 320

Oshkosh, WI 54903-0320

Mr. John Lord

920-236-7272 8205 Phone

920-236-7282 Fax

www.4imprint.com john.lord@4imprint.com

Spec Agr Disclosed: 03/20/2012

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07E (Footwear)

Internet/TV/Catalog Off-Price

Related Retail/Direct Restricted Channel Specialty Mid-Tier

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

07D (Infant Products)

07E (Footwear)

adidas Team Inc (36296)

951 32nd Ave. SW Cedar Rapids, IA 52404 Mr. Bob Leuenberger 319-368-0353

319-368-0314 Fax www Adidas com

bob.leuenberger@adidas-group.com Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Licensees

Licensed as of 4/2012

U of Idaho

All Star Dogs (72398)

20 Hastings Rd. Marlboro, NJ 07746 Mr. Refael Olya

917-731-8651 Phone 732-566-3401 Fax www.Allstardogs.com info@allstardogs.com

Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

All-Star Images Inc. dba The Shirt Shack (4

118 E. Third St. Moscow, ID 83843 Mr. Douglas Kornmeyer 208-882-2203 Phone 208-882-1359 Fax doug.myshirtshack@yahoo.com Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear)

01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

03A (Domestics)

1527 Brentwood Lane

Mr. John Ambrose

Fax

Mount Vernon, WA 98274

Phone 360-752-2700

Distribution Channel(s)

877-878-5570

iambrose@adrenalinepromotions.com

www.Adrenalinepromotions.com

Spec Agr Disclosed: 10/15/2011

04D (Gifts & Novelties - Miscellaneous)

Ambrose Enterprises LLC (44218)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01E (Jerseys/Uniforms) 01M (Clothing Accessories) 06A (Sports Equipment)

Antiqua Group Inc. (11622)

16651 North 84th Avenue Peoria, AZ 85382-4772 Mr. Kevin O'Neill Phone 800-562-9777 623-523-6009 Fax www.Antigua.com koneill@antigua.com

Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance

Apparel)

02C (Personal Accessories) 06A (Sports Equipment)

Appible LLC (84117)

PO Box 131 Teton, ID 83451 Mr. Alan Cook Phone 425-998-8471 208-458-4452 Fax

www.Appible.com alan@appible.com

Spec Agr Disclosed: 05/05/2011

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

07H (Media Players & Content)

AS (37575)

2101 Grace Street Culloden, WV 25510 Ms. Sue Clark

Phone 304-743-7905 304-743-8578 Fax suec@tsisportswear.com Spec Agr Disclosed: 11/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques **Department Stores** Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

Licensees

Licensed as of 4/2012

U of Idaho

Ash City Worldwide (54431)

35 Orlando Drive

Richmond Hill, ON L4B 0B4

Ms. Cheryl Kirsten

Phone 866-5520

274-2489 866-377-3534 Fax www.Ashcity.com ckirsten@ashcity.com

Spec Agr Disclosed: 12/15/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

06A (Sports Equipment)

Baden Sports Inc. (11587)

34114 21st Ave. South

Federal Way, WA 98003

Ms. Carol Carlsen

253-883-5139 Phone

253-925-0570 Fax

www.Badensports.com

carolc@badensports.com

Spec Agr Disclosed: 02/07/2012

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)

02C (Personal Accessories)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06B (Balls)

Badger Sportswear Inc. (88759)

111 Badger Lane

Statesville, NC 28625

Ms. Melanie Wood

800-868-0105 Phone

704-871-0521 Fax

www.Badgersportswear.com

mwood@badgersportswear.com Spec Agr Disclosed: 01/06/2012

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

Barbarian Rugby Wear Inc. (12329)

575 Trillium Drive

Kitchener, ON N2R 1J4

Mr. Mike Hardy

Phone 519-895-1932

519-895-0988 Fax

www.Barbarian.com

mike@barbarianrugby.com

Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)

Belnick Inc. (84325)

4350 Ball Ground Highway

Canton, GA 30114

Ms. Patti Greco

770-721-8237 Phone

770-721-8370 Fax

www.Flashfurniture.com

pattigreco@belnickinc.com

Spec Agr Disclosed: 11/20/2011

Distribution Channel(s)

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

05E (Publishing)

BMC Custom Eye Black (52002)

PO Box 60705

Potomac, MD 20859

Mr. Phil Giantsos

Phone 301-816-1980 204

301-816-7944 Fax

www.Eyeblack.com

phil@eyeblack.com

Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 4/2012

U of Idaho

Boardwork Studios (78848)

PO Box 48427 Spokane, WA 99218 Mr. Rick Bakken 509-995-2176 Phone 509-483-9429 Fax bakkenmom@hotmail.com Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

03A (Domestics) 03B (Furniture/Furnishings)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Jacksonville, FL 32254 Ms. Caitlin Norgard 904-271-4172 Fax 850-254-9893 www.Ruppshirts.com cnorgard@boxseatclothing.com Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

Boxer & Stone LLC (66737)

3513 Carpenter Avenue Hurricane, WV 25526 Ms. Kemmeth Rivers Walker 304-760-8071 Phone 509-278-3412 Fax www.Boxerandstone.com kemmethr@me.com

Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

Boxercraft Inc. (60640)

11880 College Blvd. Ste. 400 Overland Park, KS 66210

Ms. Sarah Dice

Phone

913-324-2799 Fax www.Boxercraft.com sdice@jonesmitchell.com Spec Agr Disclosed: 12/06/2011

913-324-2762

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear)

Branded Apparel (84890)

PO Box 10556

Cedar Rapids, IA 52410 Mr. Dan Krapfl 319-447-0369 Phone 319-447-0370 Fax www.Brandedapparel.net dan@brandedapparel.net Spec Agr Disclosed: 01/12/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

Headwear)

01A (Men's/Unisex T-shirts) 01C (Men's/Unisex Other Headwear) 01J (Men's/Unisex Fleece) 01R (Men's/Unisex Adjustable Non-Wool

Bright Advertising Co. Inc. (55482)

Boise, ID 83705 Mr. Gary Smith 208-344-8305 Phone 208-344-8329 Fax www.Brightadvertising.com felice@brightadv.com Spec Agr Disclosed: 06/23/2011

1951 W. Frederick Ln.

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01M (Clothing Accessories) 01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02A (Jewelry)

02C (Personal Accessories) 03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04B (Collectibles) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

06A (Sports Equipment)

06C (Toys) 07E (Footwear)

2051 Alpine Way

Bruml Management dba Techstyles Sportsv

Hayward, CA 94545 Mr. Jon Bruml Phone 510-732-0423 510-732-0431 Fax www.Techstyles.com jon@techstyles.com Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01I (Women's Apparel)

Licensees

Licensed as of 4/2012

U of Idaho

Bruzer Sportsgear Ltd (84337)

2 - 302 Bridgeland Ave. Unit 2 Toronto, ON M6A 1Z4

Mr. Jim Gardner

416-781-0011 222 Phone 416-781-3160 Fax www.Bruzer.com jim@bruzer.com

Spec Agr Disclosed: 12/20/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

1400 Aliceanna St. 2nd Floor

410-276-1440 Fax

Spec Agr Disclosed: 06/20/2011

Build-A-Bear Retail Management Inc. and A: Distribution Channel(s)

1954 Innerbelt Bus. Ctr. Dr. St. Louis, MO 63114 Ms. Misty Jackson

Phone 314-423-8000 5336

314-423-8188 Fax www.Buildabear.com MistyJ@buildabear.com

Spec Agr Disclosed: 03/12/2012

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

Business Innovations (12986) Distribution Channel(s)

6579 Peachtree Industrial Blvd.

Norcross, GA 30092 Mr. Mark Feldman

Phone 770-242-8002 248 770-242-8088 Fax www.Businessinnovations.com

mfeldman@bi-ww.com

Spec Agr Disclosed: 07/14/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

Cambridge Apparel Ltd. (12577)

Baltimore, MD 21231-2801

Mr. Scott Roth

410-327-5060 Phone scott@neckwearstore.com

Campus/Local Channel

Product Categories

01M (Clothing Accessories)

Cambridge Collection (80471)

3089 South 300 West Salt Lake City, UT 84115

Mr. Doug Laney

Phone 801-908-0342 801-975-7107 Fax

www.Cambridgecollection.net

doug@cambridgecollection.net

Spec Agr Disclosed: 10/14/2011

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

Camp David (17631)

7920 Foster

Overland Park, KS 66204

Ms. Nichole Todd

913-648-0573 246 Phone

913-648-7444 Fax

www.Campdavid.com

nicholet@campdavid.com

Spec Agr Disclosed: 02/03/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 4/2012

U of Idaho

Campus Casuals by CC (52645)

420 East State Pkwy. Schaumburg, IL 60173 Ms. Robyn Shea Phone 847-490-3636 847-490-8199 Fax www.Clubcolors.com r shea@clubcolors.com Spec Agr Disclosed: 12/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance

Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02C (Personal Accessories)

03A (Domestics) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies) 06A (Sports Equipment) 07D (Infant Products)

Campus Drive Inc. (58475)

PO Box 8248 Missoula, MT 59807 Ms. Lindsey Holst Phone 406-531-7689 Fax 406-830-3084 lindsey@campusdrive.com Spec Agr Disclosed: 11/02/2011

Distribution Channel(s)

Off-Price

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Campus One Sportswear (52107)

15030 W. 106th St. Lenexa, KS 66215 Mr. Paul Whitener Phone 913-239-9040 913-239-9050 www.Campusone.net paul@campusone.net Spec Agr Disclosed: 08/17/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

Canyon Outback Leather Goods (30949)

2121 N. Broadway New Ulm, MN 56073 Mrs. Amv Wendinger 507-359-3800 Phone 507-359-8015 Fax www.Canyonoutback.com amy@canyonoutback.com Spec Agr Disclosed: 07/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05B (Checks)

05D (School Supplies)

06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210 Norman, OK 73072 Mr. Mike Ross

405-360-9856 Phone 405-360-0373 Fax www.Towcaps.com mross@towcaps.com

Spec Agr Disclosed: 03/26/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged

01F (Infant/Toddler Apparel)

01G (Youth Apparel) 01I (Women's Apparel) 01M (Clothing Accessories)

01R (Men's/Unisex Adjustable Non-Wool

Headwear) 05E (Publishing)

Licensees

Licensed as of 4/2012

U of Idaho

Carpenter Screen Printing Inc. (11995)

916 Albany

Caldwell, ID 83605
Ms. Elaine Carpenter
Phone 208-459-0883
Fax 208-459-9731
www.Carpenterscreen.com
elaine@carpenterscreen.com
Spec Agr Disclosed: 10/19/2011

Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

03A (Domestics)

C-B Graduation Announcements (34290)

PO Box 781

Manhattan, KS 66503

Mr. Chris Barr

Phone 785-776-5018 Fax 785-537-3104

www.Cbgrad.com

chrisbarr@cbgrad.com

Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

CDI Corp (17259)

3440 North Knox Street Chicago, IL 60641 Ms. Rita Tucker

Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/06/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03B (Furniture/Furnishings)

03C (Office Products)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

06A (Sports Equipment)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway Aliso Viejo, CA 92656 Mr. Manu Ishino

Phone 949-699-2044 Fax 949-855-0579

www.Centon.com mishino@centon.com

Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Specialty Mass Specialty Mid-Tier

Product Categories

02C (Personal Accessories) 03C (Office Products)

Champion Custom Products (12269)

9700 Commerce Parkway

Lenexa, KS 66219

Mr. Trey Ham

Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com tham@gearforsports.com

Spec Agr Disclosed: 03/21/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02C (Personal Accessories)

05E (Publishing)

Licensees

Licensed as of 4/2012

U of Idaho

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)

Sharon, MA 02067

Mr. Jeffrey Lakin

Phone 781-793-5300 372

Fax 781-793-1129

www.Charlesriverapparel.com

jeffl@charlesriverapparel.com

Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Campus/Local Channel

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

Church Hill Classics (15381)

594 Pepper Street

Monroe, CT 06468

Minority/Woman Owned

Mrs. Karen Tabor

Phone 203-268-1598 12

Fax 203-268-2468

www.Diplomaframe.com

karenf@diplomaframe.com

Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Product Categories

03C (Office Products)

05E (Publishing)

CI Sport Inc. (13789)

16 Broadway

Fargo, ND 58102

Ms. Vonnie Birmingham

Phone 701-237-5151 1

Fax 701-239-4208

www.Cisport.com

vonnie@gdfargo.com

Spec Agr Disclosed: 01/26/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

College Concepts LLC (11690)

3350 Riverwood Parkway

Suite 850

Atlanta, GA 30339

Ms. Sonya Holmes

Phone 770-859-1420 3038

Fax 770-859-1434

www.CollegeConcepts.com

sholmes@collegeconcepts.com

Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01G (Youth Apparel)

01I (Women's Apparel)

01K (Men's/Unisex Loungewear &

Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane

Neenah, WI 54956

Ms. Billie Jo Werner

Phone 920-886-8920 200

Fax 920-886-8933

www.College-kids.net

Billiejo.werner@collegekids.com

Spec Agr Disclosed: 02/08/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300

Roanoke, VA 24002

Ms. Linda Reich

Phone 540-981-0281

Fax 540-981-0337

www.Collegiatepacific.com

linda.reich@collegiatepacific.com

Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04C (Signage Products)

Licensees

Licensed as of 4/2012

U of Idaho

Collegiate Snuggie by Fabrique Innovations

48 West 38th St. 4th Floor New York, NY 10018 Mr. Sy Garfinkel

Phone 212-244-0099 204 Fax 212-244-0244 www.Sykelenterprises.com

sykel@aol.com

Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Brian Delehoy
Phone 714-308-9954
Fax 310-667-8354
www.Colosseumusa.com
briand@colocm.com

Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Concept One Accessories (16451)

119 West 40th Street, 3rd Fl

New York, NY 10018

Ms. Lori May

Phone 917-267-4201 Fax 212-868-2595 www.Conceptone.com Imay@concept1.com

Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03D (Housewares)

06A (Sports Equipment)

07D (Infant Products)

Copper Dog - The (65408)

5120 N. Leather Place Boise, ID 83713 Mr. Nick Stein

Phone 208-830-6132

Fax

www.Copperdogusa.com boswatch@earthlink.net

Spec Agr Disclosed: 04/06/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Correctional Industries (77273)

801 88th Ave SE Tumwater, WA 98501 Ms. Donna Gober Phone 360-725-9140

Fax 360-753-0219 www.Washingtonci.com

donna.gober@doc.wa.gov Spec Agr Disclosed: 08/09/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

Cotton Gallery (15292)

PO Box 1111

Marion, IA 52302

Mr. Michael Stromert

Phone 319-373-0068

Fax 319-377-6747

www. Cottongallery.com

mbstromert@cottongallery.com

Spec Agr Disclosed: 12/26/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Licensees

Licensed as of 4/2012

U of Idaho

Coveroo Inc. (78708)

520 Townsend St. Suite 300 San Francisco, CA 94103

Mr. Daniel Pena

Phone 415-508-3663 Fax 415-626-1374 www.Coveroo.com dpena@coveroo.com

Spec Agr Disclosed: 12/08/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

02C (Personal Accessories)

05A (Stationery)

07H (Media Players & Content)

Craven's Coffee Co. (36963)

115 North Magnolia Street Spokane, WA 99202-3025 Mr. Mark Templin

Phone 509-747-6424
Fax 509-482-5775
www.Cravenscoffee.com
mark@cravenscoffee.com

Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

07B (Consumables)

Creative Apparel Concepts Inc. (41250)

800 Washington Ave. N Suite 509

Minneapolis, MN 55401

Mr. Scott Gray

Phone 612-843-1845 308

Fax 612-843-1850

www.Creativeapparelconcepts.com scott@creativeapparelconcepts.com Spec Agr Disclosed: 01/27/2012

Distribution Channel(s)

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)01I (Women's Apparel)

Creative Knitwear (50333)

PO Box 921852 Norcross, GA 30010 Minority/Woman Owned

Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
neal.marks@creativeknitwear.com
Spec Agr Disclosed: 12/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's Apparel) 01M (Clothing Accessories)

03A (Domestics) 07D (Infant Products)

Cutter & Buck (29578)

701 North 34th Street - Suite 400

Seattle, WA 98103
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com

Erika.Dahring@cutterbuck.com Spec Agr Disclosed: 02/14/2012

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Product Categories

Shops

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01L (Men's/Unisex Performance

. . .

Davis Sheet Metal Works (90156)

24143 Bluff Ln Parma, ID 83660 Mr. Nicholas Davis Phone 208-761-8777

Apparel)

Fax

davi6053@vandals.uidaho.edu Spec Agr Disclosed: 01/05/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

Dayna Designs (55063)

300 South Center St
Westminster, MD 21157
Minority/Woman Owned
Ms. Kimberly Faust
Phone 866-443-2962 5
Fax 866-443-2962
www.Daynau.com
kim@daynadesigns.com

Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03C (Office Products)

Licensees

Licensed as of 4/2012

U of Idaho

DP Design (15433)

1112 Ethel Street Glendale, CA 91207 Mr. Danny Pun Phone 626-303-6154 Fax 626-358-6470 www.Know-wear.com

Spec Agr Disclosed: 10/28/2011

Distribution Channel(s)

dannypun@aol.com

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 03A (Domestics)

Edwards Sports Furniture (69065)

5011 West Hoffman Spokane, WA 99205 Mr. John Edwards Phone 509-220-6448 Fax 509-328-3062 www.EdwardsSports.com admin@edwardssports.com Spec Agr Disclosed: 01/12/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics) 03D (Housewares)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com

jleblanc@eglomisedesigns.com Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 05A (Stationery) 05E (Publishing)

Eighty-Eight Inc. (78201)

1063 West 900 North
Farmington, UT 84025
Mr. Bronson Barber
Phone 801-738-0805
Fax 801-303-6615
www.Mwallco.com
bronson@mwallco.com
Spec Agr. Disclosed: 12/28/2

Spec Agr Disclosed: 12/28/2011

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's Apparel) 02A (Jewelry)

02C (Personal Accessories)
03B (Furniture/Furnishings)
04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

Emory Group LLC (55562)

115-D Southport Rd Spartanburg, SC 29306 Mr. Michael Emory Phone 864-595-3771 Fax 864-595-1142 michael@emorygroup.com Spec Agr Disclosed: 03/14/2012

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

02C (Personal Accessories)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)06A (Sports Equipment)

EnjoyLife Inc. (12348)

PO Box 118

Lake Zurich, IL 60047
Minority/Woman Owned
Ms. Mari Russell
Phone 847-966-3377
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/06/2012

Distribution Channel(s)

Department Stores

Campus/Local Channel

Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

Enmon Accessories LLC (35562)

900 E. Hickory Denton, TX 76201 Mr. Terry Enmon Phone 940-243-8640 800-889-0237 Fax www.Enmonaccessories.com

jamie.tegeler@enmonaccessories.com Spec Agr Disclosed: 04/02/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories) 03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

07E (Footwear)

Esselte Corporation dba Ampad (11600)

3101 East George Bush Hwy. Suite 200

Richardson, TX 75082 Mr. Ryan Hanson

972-578-2000 6279 Phone 972-578-3350 Fax www.Ampad.com

rhanson@esselte.com

Spec Agr Disclosed: 03/08/2011

Distribution Channel(s)

Campus/Local Channel

Specialty Mass

Product Categories

05A (Stationery) 05D (School Supplies)

Explosion Sportswear (47212)

4814 S. 35th Street Phoenix, AZ 85040 Mr. Bryant Aplass 480-703-5914 Phone 602-276-4315 www.Explosionsportswear.com bryant@explosionsportswear.com Spec Agr Disclosed: 03/17/2011

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Extreme Graphics dba Green Frog Printing

1002 E. Bannock St. Boise, ID 83712 Ms. Liz Kreipl

Phone 208-860-5348 Fax 208-345-3453 www.Greenfrogprinting.com greenfrogprinting@gmail.com Spec Agr Disclosed: 09/21/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01F (Infant/Toddler Apparel) 04A (Automobile Products)

Product Categories

01H (Men's Fashion Apparel) 01I (Women's Apparel) 02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings) 04A (Automobile Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06C (Toys) 07E (Footwear)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way Suwanee, GA 30024

Mr. Onur Kececigil

800-525-5923 330 Phone 678-730-0604 Fax www.Fanmats.com onur@fanmats.com

Spec Agr

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Fabrique Innovations Inc. dba Sykel (47490 Product Categories

48 West 38th St.6th Floor New York, NY 10018 Mr. Sv Garfinkel

212-244-0099 204 Phone 212-244-0244 Fax www.Sykelenterprises.com

sykel@aol.com

Spec Agr Disclosed: 04/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings) 04A (Automobile Products)

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

Fanatic Group LLC - The (51414)

309

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777
Fax 732-512-9444

www.Fanaticcards.com

gregg@thefanaticgroup.com Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery) 05C (Paper Products) 05D (School Supplies) 07B (Consumables)

Fanboxr (86773)

10601 Horseshoe Bend Rd. #49

Boise, ID 83714 Mr. Nick Wade Phone 208-938-9441

Phone 206-936-944

Fax

www.Fanboxr.com fanboxr@rocketmail.com Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

FatHead LLC (15444)

20255 Victor Parkway Suite 100

Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com

nathanpartington@fathead.com Spec Agr Disclosed: 11/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

05A (Stationery) 05E (Publishing)

First & Girl LLC (76728)

3214 N. University Ave. #225

Provo, UT 84604

Ms. Suzanna Van Skyhawk
Phone 801-949-5579
Fax 801-407-6608
www.Firstandgirl.com
suzannav@firstandgirl.com
Spec Agr Disclosed: 01/23/2012

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

Four Point Products (11634)

106 Gamma Drive Pittsburgh, PA 15238-2949 Ms. Tammy Plutko Phone 800-456-6603

Fax 412-967-9898 www.Fourpoint.com tammyp@binders.com

Spec Agr Disclosed: 02/23/2012

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

03A (Domestics) 03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
Broken Arrow, OK 74011
Ms. LaVonda Henrichs
Phone 918-369-0666
Fax 918-369-0683
www.shopfthwholesale.com
lavonda@fthwholesale.com

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel

Spec Agr Disclosed: 03/14/2012

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Licensees

Licensed as of 4/2012

U of Idaho

Gameday Boot Company LLC (81551)

1522 South Congress Ave Austin, TX 78704 Mr. Steve Greenberg Phone 512-440-8820 512-447-0582 Fax www.Allensboots.com steve@allensboots.com

Spec Agr Disclosed: 01/06/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

05E (Publishing) 07E (Footwear)

Garb Inc. (50224)

730 South Jason St. Unit #34 Denver, CO 80223 Mr. Joseph P. Silva Phone 303-674-3139 Fax 303-679-0272 www.Garbinc.com

kedwards@garbinc.com

Spec Agr Disclosed: 02/07/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel)

07D (Infant Products)

Gear For Sports (11666)

9700 Commerce Parkway Lenexa, KS 66219

Mr. Trey Ham

913-693-3261 Phone 913-693-3939 Fax www.Gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 03/21/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Better Dept Stores/Boutiques

Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Global Neckwear Marketing Inc (27976)

79 Freeport Street

Dorchester, MA 02122-2831

Mr. Alexander Paine

Phone 617-282-0200 617-929-3600

www.Globalneckwear.com

alex@globalneckwear.com

Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01M (Clothing Accessories)

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 27th Floor New York, NY 10018

Mr. Eric Schapiro

Phone 212-403-0576 Fax 212-403-0889

www.G-iii.com

mara.venegas@g-iii.com

Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Licensees

Licensed as of 4/2012

U of Idaho

Globular Innovations Inc. (89026)

PO Box 71837 Marietta, GA 30007 Mr. Wilton Burris 770-331-2687 Phone

Fax spiritmats.com cwilton10@aol.com

Spec Agr Disclosed: 09/13/2011

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road Yonkers, NY 10710 Mr. Jim Levi

914-476-6700 Phone 106 914-476-4333 Fax www.Greek101.com jim@greek101.com

Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Grey Hunt Holdings dba GelScrubs (38950) Hallmark Emblems (Supplier Only) (17870)

1100 W. Cermak 5th Floor Chicago, IL 60608 Ms. Laura Arendt

866-435-9327 Phone 211 312-873-4429 Fax www.Gelscrubs.com larendt@gelscrubs.com Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Groovy Keys Pty Ltd. (86668)

PO BOX 3818 Chatsworth, CA 91313 Ms. William Bona Phone 818-626-8157 818-626-8359 Fax www.Groovykeys.com.au info@wbkeys.com

Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares)

2401 Tampa Street Tampa, FL 33602 Mr. Scott DeLarco 813-223-5427 Phone 813-273-0564 Fax scott@hallmarkemblems.com Spec Agr Disclosed: 06/06/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Herff Jones Inc. (12263)

4601 West 62nd Street Indianapolis, IN 46268 Ms. Holly Strohm Phone 317-612-3683 317-329-3363 Fax www.HerffJones.com/college hastrohm@herffjones.com Spec Agr Disclosed: 03/29/2012

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies) 05E (Publishing)

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

HipKraft (90683)

104 E. Fairview Ave.

#219

Meridan, ID 83642 Mr. Brian Heffley

sales@hipkraft.com

Phone 800-286-9307 704 Fax 805-299-4924 www.Hipkraft.com

Spec Agr Disclosed: 04/05/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)01G (Youth Apparel)01I (Women's Apparel)

HiProfile Marketing (93891)

1200 N. Main #1579 .
Meridian, ID 83680
Ms. Michelle Clifford
Phone 208-371-0483
Fax 208-887-5685

michelle@hiprofilemarketing.com Spec Agr Disclosed: 09/05/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04B (Collectibles)

Holloway Sportswear Inc. (11789)

PO Box 4489 Sidney, OH 45365-4489 Ms. Beth Russell

Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 01/18/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)02C (Personal Accessories)

03A (Domestics)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

I.D.E.A. Inc. (47034)

1 Idea Way
Caldwell, ID 83605
Ms. Jane McConnell
Phone 208-459-6357
Fax 208-459-6484
www.Relyonidea.com
jmcconnell@relyonidea.com
Spec Agr Disclosed: 12/15/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel) 04D (Gifts & Novelties - Miscellaneous)

Idaho Flare LLC (93303)

553 N. Sierra View Way Eagle, ID 83616 Ms. Patty Streebel Phone 208-859-4504

Fax

idahoflare@gmail.com

Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics) 04E (Holiday Accessories)

Idaho Glass (65645)

8399 Northview Street Boise, ID 83704 Mr. Mark Baccay Phone 208-353-0386

Fax

www.Espncentral.com 1@espncentral.com Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04E (Holiday Accessories)

05A (Stationery) 05E (Publishing)

Licensees

Licensed as of 4/2012

U of Idaho

Idaho Impressions Inc. (23950)

844 "D" Street
Lewiston, ID 83501
Ms. Sue Edwards
Phone 208-746-6099
Fax 208-746-8451
www.ldahoimpressions.com
sue@idahoimpressions.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

Idaho Sporting Goods (38458)

PO Box 169 Boise, ID 83702 Mr. Pat Brady

Phone 208-344-8448 Fax 208-344-8254

isgnick@idahosportinggoods.com Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)04D (Gifts & Novelties - Miscellaneous)

Innovative Adhesives LLC (63027)

PO Box 1719
Cary, NC 27512
Ms. Melinda Murphy
Phone 866-926-2266 106
Fax 866-381-8706
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 01/03/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shons

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Iron Stop (52895)

Woodstream Corporation

69 N. Locust Street
Lititz, PA 17543
Mr. Peter Dohm
Phone 800-800-1819 288
Fax 800-800-1770
www.lronstop.com
pdohm@woodstream.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

J America (14278)

445 Van Riper Road Fowlerville, MI 48836 Ms. Melissa Shears Phone 517-655-8800 115 Fax 517-655-8801

www.J-america.com

mshears@jamericaretail.com Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

JanSport a division of VF Outdoor Inc. (119

PO Box 1817

Appleton, WI 54912-1817

Ms. Dawn Brown

Phone 920-735-1918 Fax 920-831-7743 www.Jansport.com dawn_brown@vfc.com

Spec Agr Disclosed: 07/26/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

06A (Sports Equipment)

Shops

Licensees

Licensed as of 4/2012

U of Idaho

Jardine Associates (44516)

200 Compass Circle North Kingstown, RI 02852

Ms. Susan Kemble

Phone 401-667-3800 117
Fax 401-667-3818
www.Jardineassociates.com
susank@jardineassociates.net
Spec Agr Disclosed: 02/03/2012

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics) 03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment)

07B (Consumables) 07C (Health/Beauty) 07E (Footwear)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400 Overland Park. KS 66210

Ms. Sarah Dice

Phone 913-324-2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/01/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)01H (Men's Fashion Apparel)01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway Owatonna, MN 55060 Ms. Elizabeth Lent

Phone 507-455-6418 6418

Fax

www.Jostens.com

elizabeth.lent@jostens.com Spec Agr Disclosed: 03/12/2012

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel)

02A (Jewelry) 02B (Class Rings)

03A (Domestics)

03B (Furniture/Furnishings)03C (Office Products)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane Riverside, RI 02915 Ms. Sandy Martin

Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/18/2012

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment) 07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Off-Price

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

03A (Domestics)

05E (Publishing)

07D (Infant Products)

Licensees

Licensed as of 4/2012

U of Idaho

Kolder Incorporated (11793)

PO Box 100 Edinburg, TX 78540 Mr. Ryan Meyer

Phone 956-381-9851 2838 Fax 956-287-0254 www.Kolder.com ryan@kolder.com

Spec Agr Disclosed: 03/25/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

Kotis Design LLC (54283)

2101 N 34TH St. Suite 200

Seattle, WA 98103 Ms. Gini Mattingly

Phone 206-466-1800
Fax 206-466-1801
www.Kotisdesign.com
licensing@kotisdesign.com
Spec Agr Disclosed: 01/28/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics) 03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)05D (School Supplies)

06A (Sports Equipment)

Kranos Corporation dba Schutt Sports (164

610 S. Industrial Dr. Litchfield, IL 62056

Mr. Brad Haley

Phone 217-324-2712 2130

Fax 217-324-3236 www.Schuttsports.com bhaley@schutt-sports.com

Spec Agr Disclosed: 04/04/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products) 04B (Collectibles)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd

Detroit Lakes, MN 56501

Ms. Carrie Ulschmid

Phone 218-846-3065 3016 Fax 218-846-3069

www.Lakeshirts.com carrieu@lakeshirts.com

Spec Agr Disclosed: 03/21/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Laser Magic/FL (13768)

946 Century Lane

Apopka, FL 32703-3709

Ms. Tish Figueroa

Phone 407-880-7151 309

Fax 407-880-7150 www.Lasermagic.net tish@lasermagic.net

Spec Agr Disclosed: 02/09/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

06A (Sports Equipment)

06D (Games)

07D (Infant Products)

Licensees

Licensed as of 4/2012

U of Idaho

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor

Bridgeport, PA 19405

Ms. Gina McShane

Phone 610-272-7575 233

Fax 610-272-9175

www.Leaguecollegiatewear.com

gina@4league.com

Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)

01E (Jerseys/Uniforms)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

03A (Domestics)

Legacy Athletic (14000)

300 Fame Ave.

Hanover, PA 17331

Ms. Angie Muller

Phone 717-630-0892 131

Fax 717-630-0827

www. Legacy at hletic.com

amuller@legacycaps.com Spec Agr Disclosed: 03/17/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02A (Jewelry)

02C (Personal Accessories)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

07E (Footwear)

Levelwear (59015)

66 West Beaver Creek Road

Richmond Hill, ON L4B 1G5

Mr. Harvey Ngo

Phone 416-465-7211 230

Fax 416-465-4571 www.Levelwear.com

www.Levelwear.com

harvey@accolade-group.com

Spec Agr Disclosed: 04/14/2011

Distribution Channel(s)

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

02C (Personal Accessories)

Logo Chair Inc. (36683)

117 Southeast Parkway

Franklin, TN 37064

Ms. Shannon O'Dell

Phone 615-261-2100 224

Fax 615-261-2101

www.Logochairs.com

shannon@logochairs.com

Spec Agr Disclosed: 02/26/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

06A (Sports Equipment) 06D (Games)

07C (Health/Beauty)

07E (Footwear)

Licensees

Licensed as of 4/2012

U of Idaho

Logo Products Inc. (41228)

PO Box 1295

Lake Oswego, OR 97035

Mr. John Adams

Phone 503-636-0215 Fax 503-636-0610 www.Logo-products.com john@logo-products.com

Spec Agr Disclosed: 09/22/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

Louis Garneau USA (51457)

PO Box 755

Newport, VT 05855 Ms. Heidi Myers

Phone 802-334-5885 Fax 802-334-6425 www.Louisgarneau.us hmyers@louisgarneau.us

Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01M (Clothing Accessories)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com

Spec Agr Disclosed: 01/30/2012

Distribution Channel(s)

kristina@suttersmill.com

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06D (Games)

07C (Health/Beauty)

Mapco Inc. (97560)

PO Box 50033 Boise. ID 83705

Mr. Michael Lukes

Phone 208-863-8000

Fax 208-344-1292

www.Fanmeter.com

mlukes@tsshvac.com

Spec Agr Disclosed: 03/12/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Maverick Jackets (45401)

610 Coit Suite 100 Plano, TX 75075 Mr. Don Giddens

Phone 469-374-9000

Fax 469-374-9003 don@maverickjackets.com

Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

McGregor Company - The (93749)

PO Box 740

Colfax, WA 99111

Ms. Tina Imler

Phone 509-397-4355

Fax 509-397-2524

www.McGregor.com

tina.imler@mcgregor.com

Disclosed: 01/23/2012

Distribution Channel(s)

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

McSteven's Inc. (52468)

5600 NE 88th Street

Vancouver, WA 98665

Mr. Alex Pava

Phone 360-944-5788

Fax 360-944-1302 www.Mcstevens.com

alay@maatayana aan

alex@mcstevens.com

Spec Agr Disclosed: 03/28/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Product Categories

07B (Consumables)

Licensees

Licensed as of 4/2012

U of Idaho

McU Sports (15492)

822 W Jefferson Boise, ID 83702 Mr. Rich Urresti

208-342-7734 Phone 208-342-8348 Fax www.Mcusports.com mcusports@mcusports.com Spec Agr Disclosed: 05/23/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Meesh & Mia (82394)

PO Box 773 Sandpoint, ID 83864 Ms. Elizabeth Turley 208-304-2401 Phone 208-255-4241 Fax www.Meeshandmia.com elizabeth@meeshandmia.com Spec Agr Disclosed: 08/27/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01I (Women's Apparel) 01M (Clothing Accessories) 02A (Jewelry)

Memory Company LLC-The (14697)

25 Downing Drive Phenix City, AL 36869

Ms. Cheryl Wills

334-448-0708 152 Phone 334-664-0022 Fax www.Memorycompany.com cwills@memorycompany.com Spec Agr Disclosed: 02/13/2012

Distribution Channel(s)

Amusement Park

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06D (Games)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel) 01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Merge Left Inc. (14539)

17101 East Ohio Drive Aurora, CO 80017 Ms. Brady Riney

303-597-0206 3155 Phone 303-597-0212 Fax

www.Mergeleft.com

briney@imperialheadwear.com Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Licensees

Licensed as of 4/2012

U of Idaho

Midwest College Mktg Group Inc. (15050)

400 North Main Street Chelsea, MI 48118 Ms. Lisa Harwood

734-433-5444 Phone 105 734-433-5466 Fax www.Mcmgroup.net lharwood@mcmgroup.net Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products) 03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery) 05B (Checks)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

Milliken & Company (32234)

920 Milliken Road M-620 Spartanburg, SC 29303

Mr. Robin Bishop

864-503-6103 Phone 864-503-6154 Fax

www.Milliken.com

robin.bishop@milliken.com

Spec Agr Disclosed: 04/09/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

MJ Soffe LLC (11553)

#1 Soffe Dr.

Fayetteville, NC 28312

Mr. Jay Williams

910-483-2500 6231 Phone

910-483-7406 Fax

www.Mjsoffe.com

jay.williams@mjsoffe.com

Spec Agr Disclosed: 03/26/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01D (Men's/Unisex Combo-Packaged

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

05E (Publishing)

Mobile Edge LLC (61836)

1150 North Miller St.

Anaheim, CA 92806

Mr. G. David Cartwright

714-399-1400 Phone

714-399-1401 Fax

www.Mobileedge.com

gdc@mobileedge.com

Spec Agr Disclosed: 01/25/2012

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

06A (Sports Equipment)

MP Direct Inc. (43715)

4800 126th Ave. N

Clearwater, FL 33762

Ms. Michelle Uraco

Phone 727-572-8443 8002

727-573-4814 Fax www.Suntime.com

michelleu@mpline.com

Spec Agr Disclosed: 04/05/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd.

Old Bethpage, NY 11804

Mr. Drew Sfugaras

Phone 516-752-0670

Fax 866-386-6053

www.Mrbarbq.com

drew@mrbarbq.com

Spec Agr Disclosed: 04/10/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

Mundi/Westport Corporation (12834)

PO Box 2002

Pine Brook, NJ 07058-2002

Ms. Barbara Martino

Phone 973-575-0110 287

Fax 973-575-3319

www.Mundiwestport.com

bmartino@mundiwestport.com

Spec Agr Disclosed: 01/27/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05B (Checks)

05D (School Supplies)

MV Sport (11592)

PO Box 9171

Bay Shore, NY 11706-9171

Ms. Ellen Linz

Phone 631-273-8020 256

Fax 631-435-8018

www.Mvsport.com

ellen@wpmv.com

Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

03A (Domestics)

06A (Sports Equipment)

07D (Infant Products)

NBS Promos Inc. (48154)

22910 E. Appleway Ave. Suite 6

Liberty Lake, WA 99019

Mr. Randy Spencer

Phone 509-924-5200

Fax 509-924-5201

nellie@nbspromos.com

Spec Agr Disclosed: 03/15/2012

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

Nehemian-The (66741)

1553 East 4000 N.

Buhl, ID 83316

Ms. Nancy Tyrrell

Phone 208-543-4253

Fax

nehemian@filertel.com

Spec Agr Disclosed: 06/15/2011

Distribution Channel(s)

Campus/Local Channel

Related Retail/Direct

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.

Vernon Hills, IL 60061

Mr. Matt London

Phone 847-549-7627 127

Fax 847-549-0349

www.Thevarsityline.com

mlondon@neilenterprises.com

Spec Agr Disclosed: 03/20/2012

Distribution Channel(s)

Campus/Local Channel

Restricted Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry) 02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty) 07D (Infant Products)

07E (Footwear)

Licensees

Licensed as of 4/2012

U of Idaho

New Agenda (13507)

5320 Rusche Drive Comstock Park, MI 49321

Ms. Katie Crowley

Phone 616-785-9091 224

Fax 616-785-9312

www.Perrinwear.com kcrowley@perrinwear.com

Spec Agr Disclosed: 12/21/2011

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.

Buffalo, NY 14202

Mr. Stuart Domanowski

Phone 716-604-9000 1327

Fax 716-604-9127

www.Neweracap.com

stuart.domanowski@neweracap.com

Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

05E (Publishing)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road

Dallas, TX 75212

Ms. Marci Orr

Phone 214-631-0307 7391

Fax 214-631-0566

www.Thermoserv.com

morr@thermoserv.com

Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

03C (Office Products)

03D (Housewares)

05E (Publishing)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4

Beaverton, OR 97005-6453

Ms. Elaine Nock

Phone 503-671-6831

Fax 503-622-8084

www.Nike.com Elaine.Nock@Nike.com

Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

01R (Men's/Unisex Adjustable Non-Wool

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

Headwear)

02C (Personal Accessories) 05E (Publishing)

06A (Sports Equipment)

06B (Balls)

07D (Infant Products)

07E (Footwear)

Licensees

Licensed as of 4/2012

U of Idaho

Northwest Company LLC-The (11865)

49 Bryant Avenue Roslyn, NY 11576 Ms. Katherine Knarr 516-484-6996 Phone 276 516-484-1400 Fax www.Thenorthwest.com

Katherine.Knarr@thenorthwest.com Spec Agr Disclosed: 03/02/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores**

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

06A (Sports Equipment)

07D (Infant Products)

Nu Line Concepts Inc. (87379)

1 South 072 Luther Ave. Lombard, IL 60148 Ms. Lisa Mattera 312-953-8680 Phone

630-424-0005 Fax www.Nulineconcepts.com lisa@nulineconcepts.com

Spec Agr Disclosed: 02/28/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)

01M (Clothing Accessories)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Oarsman Sportswear (12606)

PO Box 98

Bourbon, MO 65441 Ms. Linda Hodge

Phone 573-732-4411 160 573-679-2314 www.Oarsman913.com

lhodge@oarsman913.com Spec Agr Disclosed: 12/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

07D (Infant Products)

Old School Quilts (86769)

8717 Craydon Drive Boise. ID 83704 Ms. Deborah Arnold 208-860-2071 Phone 208-323-7866 Fax oldschoolquilts@live.com Spec Agr Disclosed: 09/19/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

Ouray Sportswear LLC (44006)

1201 W. Mansfield Ave Englewood, CO 80110 Ms. Christina Comerford 303-789-4035 303-789-9923 Fax www.Ouraysportswear.com christinac@ouraysportswear.com Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

Licensees

Licensed as of 4/2012

U of Idaho

Outdoor Cap Company Inc. (13035)

PO Box 210

Bentonville, AR 72712-0210

Mr. Paul Beahm

Phone 479-464-1116 Fax 479-464-5299 www.Outdoorcap.com

paul.beahm@outdoorcap.com

Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Department Stores

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

04E (Holiday Accessories)

Outerstuff Ltd. (13515)

1412 Broadway, 18th Floor

New York, NY 10018

Mr. Stephen Werdiger

Phone 212-594-9700

Fax 646-364-9755

www.Outerstuff.com

submissions@outerstuff.com

Spec Agr Disclosed: 02/22/2012

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

07D (Infant Products)

Pacific Company LLC (62179)

N. 2823 Martin

Spokane, WA 99207

Mr. Jeff Valley

Phone 509-487-4189

Fax 509-487-4040

www.Pacificcompany.net

jeff@pacificcompany.net

Spec Agr Disclosed: 01/09/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

- (IVICITS/OTI

Back Headwear)
01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Patina Products (71445)

4303 Huasna Rd.

Arroya Grande, CA 93420

Mr. John Waterman

Phone 805-474-1354 204

Fax 805-474-1351

www.Patinaproducts.com

john@patinaproducts.com

Spec Agr Disclosed: 01/18/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Picnic Time Inc. (62319)

5131 Maureen Lane

Moorpark, CA 93021

Ms. Tiffany Brewer

Phone 805-529-7400 334

Fax 805-529-7474 www.Picnictime.com

tiffany@picnictime.com

Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05E (Publishing)

06D (Games)

Licensees

Licensed as of 4/2012

U of Idaho

Pinemeadow Golf Products Inc (39839)

26200 SW 95th Ave. Suite 300 Wilsonville, OR 97070 Mr. Guy Mount III 503-236-0531 Phone 503-783-3711 Fax www.Pinemeadowgolf.com gabe@pinemeadowgolf.com Spec Agr Disclosed: 07/05/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares)

Ping (24374)

2201 West Desert Cove Phoenix, AZ 85029 Mr. Patrick Brown

Phone 602-687-5809 1309 602-687-5040 Fax www.Pinggolf.com patrickb@ping.com

Spec Agr Disclosed: 08/02/2011

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Golf Specialty Internet/TV/Catalog

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance

Apparel)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Plaque It Up (78411)

5899 N. Flat Tail Way Meridian, ID 83646 Mr. Carl Johnson Phone 208-608-9016 208-895-7928 Fax www.Plaqueitup.com plaqueit@yahoo.com

Spec Agr Disclosed: 09/15/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

03D (Housewares) 05E (Publishing)

PING Apparel by Custom Branded Sportswe Plushland Inc. (71522)

7007 College Blvd. #701 Overland Park, KS 66211

Mr. Glenn Rice

913-341-7464 Phone 913-341-7465 www.Mrpingapparel.com grice@pingcbs.com

Spec Agr Disclosed: 01/12/2012

Distribution Channel(s)

308 South Alameda Street Los Angeles, CA 90013

Mr. Sean Sun

213-626-2292 107 Phone 213-626-7256 Fax www.Plushland.com sean@plushland.com Spec Agr Disclosed: 09/23/2011

Distribution Channel(s)

Amusement Park Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Potter Manufacturing Company (11739)

PO Box 988

Eugene, OR 97440 Ms. Rhea Ford

Phone 541-343-4450 541-343-7636 Fax www.Potterdecal.com rhea@potterdecal.com

Spec Agr Disclosed: 01/06/2012

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

Pure Country Inc. (15637)

PO Box 407 Lynn, NC 28750 Ms. Kathy Searcy

828-859-9916 306 Phone 828-859-2775 Fax www.Purecountry.com kathys@purecountry.com Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

Licensees

Licensed as of 4/2012

U of Idaho

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C

Brea, CA 92821

Ms. Connie Boettner

Phone 714-985-0270 110

Fax 714-985-0290

www.Rdspecialty.com

connie@rdspecialty.com

Spec Agr Disclosed: 02/06/2012

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07D (Infant Products)

R.F.S.J. Inc. (12738)

105 Quarry St.

Mt. Pleasant, PA 15666

Mr. Robert F. Smithnosky Jr.

Phone 724-547-4457

Fax 724-547-6717

doreen@rfsj.com

Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D

Matthews, NC 28104

Ms. Lora Chuong

Phone 704-821-1005 12

Fax 704-821-1094

lora@renimp.com

Spec Agr Disclosed: 02/10/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

02C (Personal Accessories)

07D (Infant Products)

07E (Footwear)

Replay Photos LLC (77662)

905 West Main Street Suite 23C

Durham, NC 27701

Mr. Nick Foster

Phone 919-688-2100

Fax 919-688-2122

www.Replayphotos.com

nfoster@replayphotos.com

Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)

03D (Housewares)

05A (Stationery)

05E (Publishing)

Richardson Sports Inc. (13613)

PO Box 2440

Eugene, OR 97402-0327

Mr. Kelly Richardson

Phone 541-687-1818

Fax 541-687-1130

Fax 541-007-1100

www.Richardsoncap.com

craigo@richardsoncap.com

Spec Agr Disclosed: 08/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.

Martinsburg, PA 16662

Mr. Eric Sailer

Phone 814-224-5141 2378

Fax 814-793-4843

www.Roaringspring.com

esailer@roaringspring.com Spec Agr Disclosed: 11/02/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)

05D (School Supplies)

Licensees

Licensed as of 4/2012

U of Idaho

Rockitecture Stoneworks LLC (64070)

4739 West Chinden Blvd. Garden City, ID 83714

Mr. Chris Hill

208-373-7625 Phone 208-658-4927 Fax www.Rockitecture.com chris@rockitecture.com

Spec Agr Disclosed: 12/30/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Salmon River Foods Inc. dba Dream Chocol Scentsy Inc. (67367)

2127 Century Way Boise, ID 83709 Mr. Kay Johnson Phone 208-376-3463 208-377-5031 Fax kay@dreamchocolate.com Spec Agr Disclosed: 04/10/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Product Categories

07B (Consumables)

PO Box 1335 Meridian, ID 83680 Mr. Phillip E. Broadbent 208-855-5491 Phone 208-895-1270 Fax www.Scentsy.com pbroadbent@scentsy.com Spec Agr Disclosed: 10/07/2011

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015

Bowling Green, KY 42102-9015

Ms. Jamie Newberry

270-781-6400 6869 Phone 256-500-9176 Fax www.Russellathletic.com newberryjamie@russellcorp.com Spec Agr Disclosed: 03/15/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

Samsill Corporation (13741)

PO Box 15066 Ft. Worth, TX 76119 Ms. Cinda Troupe

817-536-1906 228 Phone 817-535-6900 Fax www.Samsill.com ctroupe@samsill.com

Spec Agr Disclosed: 03/05/2012

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Sayangnari Greeting Cards (50694)

4119 Corliss Ave. N. Seattle, WA 98103 Minority/Woman Owned Ms. Sheela Hodges Phone 206-841-7885 206-675-9920 Fax sayangnari@comcast.net Spec Agr Disclosed: 04/05/2012

Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

05A (Stationery)

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200

Lafayette, IN 47909 Minority/Woman Owned

Mr. Jon Sautter

Phone 765-471-8883 765-471-8874 Fax www.Schooldatebooks.com jon@schooldatebooks.com Spec Agr Disclosed: 04/06/2012

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

05D (School Supplies)

Licensees

Licensed as of 4/2012

U of Idaho

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com

sewingconcepts@prodigy.net Spec Agr Disclosed: 12/10/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

04A (Automobile Products) 04C (Signage Products) 06A (Sports Equipment)

06C (Toys)

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 02/23/2012

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C Clearwater, FL 33764 Mr. David Freeman Phone 727-489-2070 Fax 888-830-8310

www.Graduationannouncements.net

Licensing@SignatureA.com Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

03A (Domestics) 03C (Office Products) 03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery) 05C (Paper Products) 05D (School Supplies)

Shadows Embroidery and Screen Printing

3559 West Wright St.
Boise, ID 83705
Ms. Sandy Christensen
Phone 208-395-1200
Fax 208-395-1211
www.Shadowsembroidery.com
sandy@shadowsembroidery.com
Spec Agr Disclosed: 09/10/2011

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

Sideline Apparel by College Concepts (916)

Riverwood 100 Building
3350 Riverwood Parkway #850
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.Collegeconcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores Off-Price Specialty Mass Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)

Licensees

Licensed as of 4/2012

U of Idaho

Siskiyou Buckle Co. (11767)

3551 Avion Drive
Medford, OR 97504
Mrs. Brandy Holder
Phone 541-858-3400
Fax 541-858-3402
www.Siskiyougifts.com
brandyh@siskiyougifts.com
Spec Agr Disclosed: 12/18/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05B (Checks)

06A (Sports Equipment)

06C (Toys)

07C (Health/Beauty)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108 San Diego, CA 92121 Mrs. Antje Desalvo

Phone 858-433-2580 7022

Fax 858-433-2599

www.Skinit.com

antje.desalvo@skinit.com

Spec Agr Disclosed: 01/26/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Related Retail/Direct

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories) 04A (Automobile Products)

05A (Stationery)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401

Jacksonville, FL 32216

Mr. Mike Merrill

Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphonestech.com
mike@smartphonestech.com

Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 02/07/2012

Distribution Channel(s)

Campus/Local Channel Restricted Channel

Product Categories

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07E (Footwear)

07H (Media Players & Content)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor Farmingdale, NY 11735 Mr. Fred Malamud Phone 631-249-8324 Fax 631-249-8328 www.Sportstissues.com freddy@sportstissues.com Spec Agr Disclosed: 04/20/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03D (Housewares) 05E (Publishing)

07C (Health/Beauty)

Licensees

Licensed as of 4/2012

U of Idaho

Sportswear Inc. (78648)

2211 Elliott Avenue, Suite 601

Seattle, WA 98121
Ms. Maggie Fogel
Phone 206-588-7017
Fax 206-876-2810
www.Prepsportswear.com
mfogel@prepsportswear.com
Spec Agr Disclosed: 11/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

01I (Women's Apparel) 01J (Men's/Unisex Fleece)

01L (Men's/Unisex Performance

Apparel)

03A (Domestics)

03B (Furniture/Furnishings)04A (Automobile Products)

05A (Stationery)

06A (Sports Equipment)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 04/06/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Sterling Contract Packaging dba Seven Son

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/19/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Stockdale (14367)

104 Commerce St. Lake Mary, FL 32746 Ms. Kay Mullins

Phone 407-323-5121 113 Fax 407-321-3939 www.Stockdale.net kay@stockdale.net

Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/02/2011

Distribution Channel(s)

Campus/Local Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01B (Men's/Unisex Outerwear) 02C (Personal Accessories)

03A (Domestics) 07E (Footwear)

Style Pasifika International LLC (81384)

6490 W. Desert Inn Rd.
Las Vegas, NV 89146
Mr. Scott Ribeiro
Phone 702-644-9445
Fax 702-253-7501
www.Getleid.com
scott@stylepasifika.com

Spec Agr Disclosed: 01/10/2012

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 4/2012

U of Idaho

Sunshine Sports & Marketing (56156)

676 W. Pullman Rd. Suite 186

Moscow, ID 83843 Mr. Randall Hayes Phone 208-883-0747

Fax

www.Sunshinesportsandmarketing.com

randy@sunshinesports.com Spec Agr Disclosed: 05/06/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Related Retail/Direct Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

06D (Games)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business

Park

Edison, NJ 08837

Mr. Matt Katz

Phone 732-967-1177 215 Fax 732-967-9518 www.Forevercollectibles.com mkatz@forevercollectibles.com Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

TCX LLC dba The Cotton Exchange (11647) Product Categories

PO Box 825

Wendell, NC 27591

Ms. Rhonda Miller

Phone 919-365-5900 137 Fax 919-365-5999

www.Thecottonexchange.com

rmiller@cottonx.com

Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece)

03A (Domestics)

Super Center

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive

Doylestown, OH 44230-1208

Ms. Joan Martin

Phone 330-658-4300

Fax 330-658-5544

www.Gamefaces.com joan@gamefaces.com

Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Related Retail/Direct Restricted Channel Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East

Bradenton, FL 34208

Ms. Sarah Coker

Phone 941-747-5300 Fax 941-747-9575

scoker@teamedition.com

Spec Agr Disclosed: 01/12/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

Licensees

Licensed as of 4/2012

U of Idaho

Team Gift Shop Inc. (58025)

9249 S Broadway Blvd. Unit 200 - #336

Highlands Ranch, CO 80129

Mr. Ben White

Phone 303-662-0300
Fax 303-662-0700
www.U-giftshop.com
bwhite@u-giftshop.com

Spec Agr Disclosed: 12/08/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03B (Furniture/Furnishings)

03D (Housewares)

04A (Automobile Products)

06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Ln Suite 105

Dallas, TX 75220 Ms. Alisa Stitt

Phone 214-366-1595 Fax 214-366-1599 www.Alumnigolf.com astitt@alumnigolf.com

Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Campus/Local Channel

Department Stores

Golf Specialty

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

TEI (71734)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 02/29/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.

North Venice, FL 34275

Ms. Lola Pringle

Phone 941-966-2114 1421

Fax 941-441-2308

www.Tervis.com lpringle@tervis.com

Spec Agr Disclosed: 03/13/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores
Golf Specialty

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03D (Housewares) 05E (Publishing)

Teton Memory LLC (96989)

3270 E. 17th St. #209 Ammon, ID 83406

Mr. Brian Powell

Phone 208-881-1255

Fax

www.Tetonmemory.com

bpowell@tetonmemory.com

Spec Agr

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Specialty Mid-Tier

Product Categories

03C (Office Products)

Third Street Sportswear (11659)

PO Box 145

Ozark, MO 65721-0145

Ms. Becky Thomas

Phone 800-538-1059

Fax 417-485-8995

www. Third street sports we ar. com

becky@thirdstreetsportswear.com Spec Agr Disclosed: 01/12/2012

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Distribution Channel(s)

Campus/Local Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

07D (Infant Products)

Licensees

Licensed as of 4/2012

U of Idaho

Thirstystone Resources Inc. (15067)

PO Box 1638
Gainesville, TX 76241
Ms. Radawn Balthrop
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
rbalthrop@thirstystone.com
Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)03C (Office Products)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

TimeMark Books, LLC (93396)

64 Miller Lane Salmon, ID 83467 Ms. Jo Schroeder Phone 208-993-0182

Fax

www.Timemarkbooks.com schroeder.ws@gmail.com Spec Agr Disclosed: 01/30/2012

Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

Product Categories

05E (Publishing)

To The Game LLC (11499)

PO Box 2516

Phenix City, AL 36868-2516

Ms. Keeli Floyd

Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog

Off-Price

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Toffee Cottage - The (96552)

828 S. Washington Ave.

Suite 142

Emmett, ID 83617 Mr. Mike Zagarella

Phone 208-365-4237

Fax

thetoffeecottage@live.com

Spec Agr Disclosed: 02/01/2012

Distribution Channel(s)

None Specified

Product Categories

ΑII

Campus/Local Channel Internet/TV/Catalog Related Retail/Direct

Better Dept Stores/Boutiques

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's Apparel)

on (Women's Apparei)

01L (Men's/Unisex Performance

Apparel)

Top Line Scrn Printing & Embroidery (3980

4210 L.B. McLeod Rd. Ste 109

Orlando, FL 32811 Mr. Mark Nelson

Phone 407-428-9515

Fax 407-447-9539

www.Toplineshirts.com mnelson@toplineshirts.com

Spec Agr Disclosed: 02/16/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

03A (Domestics)

Tommy Hilfiger Golf by Club Colors (46464

420 East State Pkwy.
Schaumberg, IL 60173
Ms. Robyn Shea
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
r_shea@clubcolors.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Licensees

Licensed as of 4/2012

U of Idaho

Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Mr. Mike Ross

405-360-9856 Phone 319 405-360-0373 Fax www.Towcaps.com mross@towcaps.com

Spec Agr Disclosed: 03/26/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel **Department Stores** Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods)

01F (Infant/Toddler Apparel)

01G (Youth Apparel) 01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

05E (Publishing)

Topsox (11759)

PO Box 7128

High Point, NC 27264-7128

Ms. Effie Atwell

Phone 336-887-8877 106 336-887-2725 Fax

www.Topsox.com eatwell@topsox.com

Spec Agr Disclosed: 01/16/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

04D (Gifts & Novelties - Miscellaneous)

T-Shirt International Inc. (12053)

2101 Grace Street Culloden, WV 25510

Ms. Sue Clark

304-743-7905 115 Phone 304-743-8578 Fax suec@tsisportswear.com Spec Agr Disclosed: 11/28/2011

Distribution Channel(s)

Amusement Park

Grocery/Drug/Convenience Stores

Off-Price Specialty Mass

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street Dedham, MA 02026 Mr. Kevin Meisinger Phone 781-320-1384 781-320-8186 www.Twinsenterprise.com kevinm@47brand.com

Spec Agr Disclosed: 02/29/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores

Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

U-Kan BBQ LLC (70714)

162 Eagle Lane Pullman, WA 99163 Ms. Tonva Callison 206-719-7213 Phone 866-451-5616 Fax www.Rivalrubs.com

tonya@rivalrubs.com

Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Campus/Local Channel Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Product Categories

07B (Consumables)

Licensees

Licensed as of 4/2012

U of Idaho

Uncorked LLC dba Camas Prairie Winery (§ University Blanket & Flag Corp (12511)

110 S. Main St.. Moscow, ID 83843 Mr. Jeremy Ritter 208-882-0214 Phone 208-882-0214 Fax www.Camasprairiewinery.com winemaker@camasprairiewinery.com Spec Agr Disclosed: 03/29/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Product Categories

07B (Consumables)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham

913-693-3261 Phone 913-693-3939 Fax www.Gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 04/03/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms) 01G (Youth Apparel)

01I (Women's Apparel)

01L (Men's/Unisex Performance

Apparel)

01M (Clothing Accessories)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

06A (Sports Equipment)

1111 Orange Ave. Suite C

Coronado, CA 92118-3432

Mr. Bradley Gerbel

619-435-4100 14 Phone 619-437-0226 Fax www.Ubflag.com bgerbel@ubflag.com

Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

04A (Automobile Products) 04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

University Frames (CA) (20385)

3060 E. Miraloma Avenue Anaheim. CA 92806-1810 Ms. Andrea Arczynski 714-575-5100 Phone Fax 714-575-5187 www.Universityframes.com licensing@universityframes.com Spec Agr Disclosed: 02/06/2012

Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

Product Categories

03C (Office Products) 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue Denver, CO 80239 Ms. Becky Alarid Phone 303-375-9620 Fax 303-375-0815 www.Utrau.com

becky@utrau.com Spec Agr Disclosed: 12/20/2011

Distribution Channel(s)

Campus/Local Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear)

02C (Personal Accessories)

U-Wrap Inc. (64564)

2043 N Beachwood Dr. #1 Los Angeles, CA 90068 Mr. Zachery Patterson 503-750-9439 Phone Fax 866-863-9727 www.Universitywrap.com zach@universitywrap.com Spec Agr Disclosed: 02/10/2012

Distribution Channel(s)

Campus/Local Channel **Department Stores** Grocery/Drug/Convenience Stores Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Licensees

Licensed as of 4/2012

U of Idaho

Vermont Originals (56001)

320 Wilkins St.

Morrisville, VT 05661

Mr. Tad Washburn

Phone 802-888-3032

Fax 802-888-2988

www.Vermontoriginals.com
tad@vermontoriginals.com

Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)

Vesi Inc. (13740)

16 Tech View Pl. Cincinnati, OH 45215 Ms. Sue Visconti

Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com

Spec Agr Disclosed: 02/08/2012

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Villa Decor & Design LLC (96712)

123 E. Aikens Rd. Ste. 115

Eagle. ID 83616

Ms. Sandie Maggio Gibson
Phone 208-869-5055
Fax 208-938-6062
www.Villadecordesign.org
villadecorinteriors@gmail.com
Spec Agr Disclosed: 03/19/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

Product Categories

02C (Personal Accessories)07E (Footwear)

Virginia Diner Inc. (78474)

322 West Main St.
Wakefield, VA 23888
Mr. Scott Stephens
Phone 757-899-6213
Fax 757-899-2281
www.Vadiner.com
sstephens@vadiner.com
Spec Agr Disclosed: 01/13/2012

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel

Grocery/Drug/Convenience Stores

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Western Image Inc. (17629)

107 N. Phillippi Street
Boise, ID 83706
Ms. Glinda Bailey
Phone 208-362-9300
Fax 208-362-9114
gbailey@westernimage.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Specialty Mid-Tier Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)05D (School Supplies)05E (Publishing)06A (Sports Equipment)

06C (Toys)

06D (Games)

Licensees

Licensed as of 4/2012

U of Idaho

Wideworld Sportswear (11685)

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Wildman Business Group (79695)

800 South Buffalo St.
Warsaw, IN 46580
Mr. David Bazzoni
Phone 574-253-1113
Fax 574-269-3417
dbazzoni@wildmanbg.com
Spec Agr Disclosed: 10/11/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings) 03D (Housewares)

Wincraft Inc. (11514)

PO Box 888

Winona, MN 55987

Ms. Sherry Otterness

Phone 507-454-5510 6408

Fax 507-453-6780

www.Wincraft.com

sotterness@wincraft.com

Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

Youth Monument Clothing Inc. (49548)

240 West 37th PI

Los Angeles, CA 90007

Mr. Nick Ventura

Phone 323-521-1397

Fax 323-606-8186

nick@youthmonument.com Spec Agr Disclosed: 10/25/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

Zephyr Graf-X (13475)

5443 Earhart Road

Loveland, CO 80538

Mr. Jas Kasten

Phone 970-663-3242

Fax 970-663-7695

www.Zhats.com

jkasten@zhats.com

Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02C (Personal Accessories)

Licensees

Licensed as of 4/2012

U of Idaho

Zome Design LLC (38536)

1821 W. 5th Avenue Suite 106

Spokane, WA 99201
Mr. Zane Troester
Phone 509-279-2034
Fax 509-279-2170
www.Zomedesign.com
zane@zomedesign.com
Spec Agr Disclosed: 01/05/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01E (Jerseys/Uniforms)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

Event Licensing Program

Business Innovations (12986)

6579 Peachtree Industrial Blvd.

Norcross, GA 30092

Mr. Mark Feldman

Phone 770-242-8002 248

Fax 770-242-8088

www.Businessinnovations.com

mfeldman@bi-ww.com

Spec Agr Disclosed: 07/14/2011

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

Campus One Sportswear (52107)

15030 W. 106th St. Lenexa, KS 66215 Mr. Paul Whitener Phone 913-239-9040 Fax 913-239-9050 www.Campusone.net paul@campusone.net

Spec Agr Disclosed: 08/17/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01G (Youth Apparel)

01I (Women's Apparel)

MV Sport (11592)

PO Box 9171

Bay Shore, NY 11706-9171

Ms. Ellen Linz

Phone 631-273-8020 25 Fax 631-435-8018 www.Mvsport.com

ellen@wpmv.com

Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &

Sleepwear)

01M (Clothing Accessories)

03A (Domestics)

06A (Sports Equipment)

07D (Infant Products)

Pacific Company LLC (62179)

N. 2823 Martin

Spokane, WA 99207

Mr. Jeff Valley

Phone 509-487-4189
Fax 509-487-4040
www.Pacificcompany.net
jeff@pacificcompany.net

Spec Agr Disclosed: 01/09/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)
01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool

Headwear)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015

Bowling Green, KY 42102-9015

Ms. Jamie Newberry

Phone 270-781-6400 6869

Fax 256-500-9176

www.Russellathletic.com

newberryjamie@russellcorp.com

Spec Agr Disclosed: 03/15/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)

01J (Men's/Unisex Fleece)

Wideworld Sportswear (11685)

13904 Equitable Rd

Cerritos, CA 90703

Ms. Jeanette Quiroz

Phone 562-229-0039 202

Fax 562-229-0313

jeanette@wwsportswear.com

Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01D (Men's/Unisex Combo-Packaged

Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Fundraiser Program

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202

Wilmington, NC 28403

Ms. Sheri Dixon

Phone 910-509-9292

Fax 910-509-9293

www.Braxltd.com sherid@braxltd.com

Spec Agr Disclosed: 07/29/2011

Distribution Channel(s)

Specialty Mass

Product Categories

03D (Housewares)

07B (Consumables)

Special Logo/Mark Program

Alta Gracia by Knights Apparel Inc. (86424)

5475 North Blackstock Rd.

Spartanburg, SC 29303

Ms. Heather Bishop

Phone 864-587-9690

Fax 864-587-9959

www.Knightsapparel.com

hbishop@knightsapparel.com

Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave.

Jacksonville, FL 32254

Ms. Caitlin Norgard

Phone 904-271-4172

Fax 850-254-9893

www.Ruppshirts.com

cnorgard@box seat clothing.com

Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

Creative Knitwear (50333)

PO Box 921852

Norcross, GA 30010

Minority/Woman Owned

Mr. Neal Marks

Phone 770-530-5984

Fax 770-393-1825

www.Creativeknitwear.com neal.marks@creativeknitwear.com

Spec Agr Disclosed: 12/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01M (Clothing Accessories)

03A (Domestics) 07D (Infant Products)

Licensees

Licensed as of 4/2012

U of Idaho

Idaho Impressions Inc. (23950)

844 "D" Street Lewiston, ID 83501 Ms. Sue Edwards 208-746-6099 Phone 208-746-8451 Fax www.ldahoimpressions.com sue@idahoimpressions.com Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's Apparel)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

04D (Gifts & Novelties - Miscellaneous)

05D (School Supplies) 05E (Publishing)

JanSport a division of VF Outdoor Inc. (119

PO Box 1817

Appleton, WI 54912-1817

Ms. Dawn Brown

920-735-1918 Phone 920-831-7743 Fax www.Jansport.com dawn_brown@vfc.com

Spec Agr Disclosed: 07/26/2011

Distribution Channel(s)

Campus/Local Channel **Department Stores** Internet/TV/Catalog

Off-Price

Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

02C (Personal Accessories)

06A (Sports Equipment)

Kotis Design LLC (54283)

2101 N 34TH St. Suite 200

Seattle, WA 98103 Ms. Gini Mattingly 206-466-1800 Phone 206-466-1801 Fax www.Kotisdesign.com licensing@kotisdesign.com Spec Agr Disclosed: 01/28/2012

Distribution Channel(s)

Campus/Local Channel Related Retail/Direct **Restricted Channel** Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

Legacy Athletic (14000)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller

Phone 717-630-0892 131 Fax 717-630-0827 www.Legacyathletic.com amuller@legacycaps.com Spec Agr Disclosed: 03/17/2012

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

02A (Jewelry)

02C (Personal Accessories)

04D (Gifts & Novelties - Miscellaneous)

07E (Footwear)

Licensees

Licensed as of 4/2012

U of Idaho

Logo Products Inc. (41228)

PO Box 1295

Lake Oswego, OR 97035

Mr. John Adams

Phone 503-636-0215 Fax 503-636-0610 www.Logo-products.com

john@logo-products.com

Spec Agr Disclosed: 09/22/2011

Distribution Channel(s)

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Related Retail/Direct Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

NBS Promos Inc. (48154)

22910 E. Appleway Ave. Suite 6

Liberty Lake, WA 99019

Mr. Randy Spencer

Phone 509-924-5200

Fax 509-924-5201

nellie@nbspromos.com

Spec Agr Disclosed: 03/15/2012

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

04D (Gifts & Novelties - Miscellaneous)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.

Buffalo, NY 14202

Mr. Stuart Domanowski

Phone 716-604-9000 1327

Fax 716-604-9127

www.Neweracap.com

stuart.domanowski@neweracap.com

Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Golf Specialty

Internet/TV/Catalog

Off-Price

Related Retail/Direct

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01I (Women's Apparel)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Pacific Company LLC (62179)

N. 2823 Martin

Spokane, WA 99207

Mr. Jeff Valley

Phone 509-487-4189

Fax 509-487-4040

www.Pacificcompany.net

jeff@pacificcompany.net

Spec Agr Disclosed: 01/09/2012

Distribution Channel(s)

Campus/Local Channel

Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01J (Men's/Unisex Fleece)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

03D (Housewares)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Richardson Sports Inc. (13613)

PO Box 2440

Eugene, OR 97402-0327

Mr. Kelly Richardson

Phone 541-687-1818

Fax 541-687-1130

www.Richardsoncap.com

craigo@richardsoncap.com

Spec Agr Disclosed: 08/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01C (Men's/Unisex Other Headwear)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Licensees

Licensed as of 4/2012

U of Idaho

Sunshine Sports & Marketing (56156)

676 W. Pullman Rd. Suite 186

Moscow, ID 83843 Mr. Randall Hayes Phone 208-883-0747

Fax

www.Sunshinesportsandmarketing.com

randy@sunshinesports.com Spec Agr Disclosed: 05/06/2011

Distribution Channel(s)

Campus/Local Channel

Golf Specialty

Grocery/Drug/Convenience Stores

Related Retail/Direct Restricted Channel

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04A (Automobile Products)

04B (Collectibles)

04D (Gifts & Novelties - Miscellaneous)

06A (Sports Equipment)

Wincraft Inc. (11514)

PO Box 888

Winona, MN 55987

Ms. Sherry Otterness

Phone 507-454-5510 6408

Fax 507-453-6780 www.Wincraft.com sotterness@wincraft.com Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Related Retail/Direct Restricted Channel Specialty Mass Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Team Dealer

Product Categories

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04C (Signage Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

05D (School Supplies)

06A (Sports Equipment)

06C (Toys)

06D (Games)

07B (Consumables)

Promotions

Akzo Nobel Paints LLC (59328)

East Building 15885 West Sprague Road

Strongsville, OH 44136

Mr. Adam Harrison

Phone 440-297-8530

Fax 440-297-8668

www.Glidden.com

adam.harrison@akzonobel.com

Distribution Channel(s)

Specialty Mass

Product Categories

03B (Furniture/Furnishings)

05E (Publishing)

G & G Outfitters Inc. (12989)

284 Executive Park Dr. NE

Suite 160

Concord, NC 28025

Ms. Jenny Ashley

Phone 704-816-1031

Fax 704-262-3336

www.Ggoutfitters.com

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jashley@ggoutfitters.com

Spec Agr Disclosed: 03/29/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

022 (PROMOTIONAL ROYALTIES)

Special Projects

EA Sports Basketball (34123)

4330 Sanderson Wav

Burnaby, BC V5G 4X1

Mr. Sean O'Brien

Phone 604-456-3998

Fax 604-456-5015

www.Easports.com

seanobrien@ea.com

Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive

Orlando, FL 32810

Mr. Michael Weisbecker

Phone 407-386-5396 Fax 407-386-5600

Fax 407-386-56 www.Easports.com

NCAA-CLC@ea.com

Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

07A (Video Games)

Licensees

Licensed as of 4/2012

U of Idaho

Upper Deck Company Inc. (16726)

2251 Rutherford Road Carlsbad, CA 92008 Mr. Jason Masherah Phone 760-929-3409 760-929-6547 Fax www.Upperdeck.com

jason_masherah@upperdeck.com Spec Agr Disclosed: 01/13/2012

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mass

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Special Rate Program

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park

Edison, NJ 08837

Mr. Matt Katz

732-967-1177 Phone

732-967-9518 Fax www.Forevercollectibles.com

mkatz@forevercollectibles.com

Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Off-Price

Restricted Channel

Specialty Mass

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged

Goods)

01M (Clothing Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

04D (Gifts & Novelties - Miscellaneous)

06B (Balls)

07E (Footwear)

COLLEGE VAULT

College Vault by adidas Originals (81164)

951 32nd Ave. SW Cedar Rapids, IA 52404

Mr. Bob Leuenberger

Phone 319-368-0353 Fax 319-368-0314

www.Adidas.com

bob.leuenberger@adidas-group.com

Spec Agr Disclosed: 01/26/2012

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01C (Men's/Unisex Other Headwear)

01G (Youth Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823

Pinckney, MI 48169

Ms. Bethany Stover

Phone 302-295-8992

302-295-9926 Fax www.Asgardpress.com

thor@asgardpress.com

Spec Agr Disclosed: 01/17/2012

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores

Internet/TV/Catalog

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

05E (Publishing)

College Vault by Concept One Accessories

119 West 40th Street, 3rd Fl

New York, NY 10018

Ms. Lori May

917-267-4201 Phone

212-868-2595 Fax www.Conceptone.com

Imay@concept1.com

Spec Agr Disclosed: 10/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog

Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

06A (Sports Equipment)

Licensees

Licensed as of 4/2012

U of Idaho

College Vault by Twins Enterprise Inc. (615

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

01H (Men's Fashion Apparel) 01I (Women's Apparel)

01J (Men's/Unisex Fleece) 01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed

Back Headwear)

010 (Men's/Unisex Structured Stretch Fit

Headwear)

01P (Men's/Unisex Unstructured Closed

Back Headwear)

01Q (Men's/Unisex Adjustable Wool

Blend Headwear)

01R (Men's/Unisex Adjustable Non-Wool

Headwear)

Better Dept Stores/Boutiques

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)

235 Licensees

233 Special Aggrements

232 Disclosed

College Vault by Wildcat Retro Brands LLC

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 224
Fax 323-583-6171

www.Originalretrobrand.com cmoore@originalretrobrand.com Spec Agr Disclosed: 03/26/2012

Distribution Channel(s)