

Kyoto International University - University of Idaho (UI) Curriculum Plan (2013)
A.B.-D.T.A. Business:Marketing (General Marketing Emphasis) (B.S.Bus.)

Freshman Year at Kyoto International University

Spring Term					Fall Term					Winter Term				
ENG	101	English Composition	KIU Credit	UI Equivalent Course	MATH	132	Calculus&Analytical Geometry II	KIU Credit	UI Equivalent Course	MATH	115	Foundation of Mathematics	KIU Credit	UI Equivalent Course
ACCT	211	Principles of Accounting I	3	ACCT 201	MATH	201b	Statistics	2	STAT 000	BUSI	243	Human Resources Management	3	BUS 000
ECNC	213	Principles of Microeconomics	3	ECON 202	ECNC	214	Principles of Macroeconomics	3	ECON 201	BUSI	301	Business Law	3	BLAW 265
MATH	121	College Algebra	3	MATH 143	BUSI	330	Marketing	3	BUS 321	PHYS	231	University Physics I	4	PHYS 211
HIEU	202	History of Western Civilization II	3	HIST 102										
Total			15		Total			12		Total			13	

Sophomore Year at Kyoto International University

Spring Term					Fall Term					Winter Term				
ACCT	212	Principles of Accounting II	KIU Credit	UI Equivalent Course	BUSI	240	Organization Behavior	KIU Credit	UI Equivalent Course	BUSI	400	Strategic Planning&Business Policy	KIU Credit	UI Equivalent Course
BUSI	101	Intro to Business Management	3	BUS 311	BUSI	320	Corporate Finance	3	BUS 000	BUSI	434	International Business	3	BUS 000
BUSI	322	Managerial Accounting	3	ACCT 385	PHIL	201	Philosophy&Contemporary Ideas	3	PHIL 000	MATH	202	Advanced Statistics	3	STAT 251
ENG	105	Prof Comm and Team Presentations	3	COMM 101	SOCI	202	Japanese Sociology	3	SOC 000	MATH	131	Calculus I	4	MATH 170
GOVT	202	US National Government	3	POLS 101	ENGL	200	Introduction to Literature	3	ENGL 175					
Total			15		Total			15		Total			13	

Junior Year at Kyoto International University

Fall Semester					Spring Semester					Summer				
BUS	339	Spreadsheet Modeling	Credit		BUS	343	Planning & Decision-Making Orgs	Credit		PHIL	103	Ethics	Credit	
BUS	340	Team Building and Group Dynamics	2		BUS	344	Managing the Firm's Resources	3				Communication Elective	3	
BUS	341	Business Systems	4		BUS	345	Business Operating Decisions	3						
BUS	342	Product & Process Planning	3		ENGL	313	Business Writing	3						
ECON	340	Managerial Economics	2		ACCT	310	Accounting for Business Decisions I	2						
ENGL	102	College Writing & Rhetoric	3				Tier 1 Marketing Elective	3						
Total			15		Total			16		Total			6	

Senior Year at University of Idaho

Fall Semester					Spring Semester					
ENVS	101	Introduction to Environmental Science	Credit		BUS	428	Marketing Management	Credit		
ENVS	102	Field Activities in Environmental Science	1		BUS	490	Strategic Management	3		
BUS	324	Buyer Behavior	3				Tier 1 Marketing Elective	3		
BUS	421	Marketing Research Analysis	3				Tier 2 Business Elective	3		
		Tier 1 Marketing Elective	3				Research Elective	3		
		UD Economics Elective	3							
Total			16		Total			15		