

<b>MARKETING-PGM Option</b>		<b>2008-2009 Catalog</b>		<b>Name</b>		
<b>College of Business and Economics</b>		<b>9/19/08</b>		<b>Advisor</b>		
This worksheet is intended to be used as a guide to the curriculum requirements for earning a B.S. Business degree under the 2008-09 General Catalog. Refer to the Catalog for specific requirements and seek the advice of your advisor for questions.						
<input type="checkbox"/> <b>GPA Requirement Satisfied</b> <input type="checkbox"/> <b>Major Requirements Satisfied</b> <input type="checkbox"/> <b>Core Curriculum Requirements Satisfied</b> <input type="checkbox"/> <b>UI Core</b> <input type="checkbox"/> <b>State Board Core</b> <input type="checkbox"/> <b>General Core Studies Satisfied</b>						
<b>CORE CURRICULUM</b>				<b>Credit Hours</b>	<b>Earned Credits</b>	<b>Sem/Year</b>
<b>Communication:</b>						
<input type="checkbox"/>	Comm 101 - Fundamentals of Public Speaking			2		
<b>English Composition:</b>						
<input type="checkbox"/>	Engl 102 - College Writing and Rhetoric ( <i>prereq is Eng 101 or appropriate SAT/ACT score</i> )			3		
<b>Natural and Applied Sciences:</b>						
<input type="checkbox"/>	Select two from Degree Audit choices. (For UI Core, must have two with labs or one with lab and one CORS. For State Board Core, must have at least one with lab.)			4		
	<i>If Envs 101 is taken here, it also satisfies the CBE Environmental related course requirement.</i>			<u>3 or 4</u>		
				<b>7 or 8</b>		
<b>Mathematics:</b>						
<input type="checkbox"/>	Math placement based on SAT/ACT scores. Must have 3 credits beyond Math 108, excluding Math 160, 170 and 175. MATH 143 prereq to MATH 160 (reequired for IBC)			3		
				<b>Total Core Curriculum Credits</b>	<b><u>15-16</u></b>	
<b>GENERAL CORE STUDIES</b>						
<b>Please refer to Degree Audit for lists of applicable classes</b>						
<input type="checkbox"/>	Social Science Requirement - (Core Discovery, Fresh Year, for UI Core) or (SS elective for State Board Core)			3 or 4		
<input type="checkbox"/>	Humanities Requirement - (Core Discovery, Fresh year, for UI Core) or (Hum elective for State Board Core)			3		
<input type="checkbox"/>	International Course (Required for UI Core Only)			3 or 4		
<input type="checkbox"/>	Additional Course in Humanities (can be satisfied by Phil 103)			3		
<input type="checkbox"/>	Additional Course in Social Science (can be satisfied by Econ 201, 202 or 272)			3 or 4		
<input type="checkbox"/>	Additional Course in Social Science or Humanities (can be satisfied by CBE Senior Capstone, Bus 490)			<u>3</u>		
				<b>Total General Core Studies Credits</b>	<b><u>18-21</u></b>	
<b>Special Rules For CBE Students</b>						
* Before proceeding to any upper division courses (300-400 level Acct, Econ or Bus), students in the College of Business and Economics must complete and pass at least 58 semester credit hours, pass a college calculus course and earn at least a 2.35 GPA in the predictor courses shown below.						
Note: Non-CBE majors must have completed 58 total credits before proceeding to upper division courses, but are exempt from the 2.35 rule.						
<b>Predictor Courses</b>		<b>Hours</b>	<b>Grade</b>	<b>Points</b>	<b>TRANSFER STUDENT</b>	
Accounting 201 & 202		3+3			Credits Transferred:	
Blaw 265		3			Date of Evaluation:	
Economics 272 <i>or</i> 201 & 202		4 or 3 + 3			Evaluator:	
Statistics 251		3			Prior Degree:	
<b>TOTALS</b>		<b>14-18</b>				
[ >2.35 ]						
<b>MARKETING - PGM Option</b>				<b>2008-2009 Catalog</b>		
<b>CBE COMMON PROGRAM REQUIREMENTS:</b>				<b>Credit Hours</b>	<b>Earned Credit</b>	<b>Sem/Year</b>

<input type="checkbox"/>	<b>Bus 100/101</b> - The Business Profession		1 or 3	
<input type="checkbox"/>	<b>Comm 101</b> - Fundamentals of Public Speaking (Communications)		2	
<input type="checkbox"/>	<b>Phil 103</b> - Ethics (Humanities)		3	
<input type="checkbox"/>	<b>Literature Elective - 1 Class, see Degree Audit for choices.</b>		3	
<input type="checkbox"/>	<b>Environmental Related Course - 1 Class, see Degree Audit for choices.</b>		3	
<input type="checkbox"/>	<b>Additional Writing Course</b> - 1 Class in Engl 207 or 208 or 209 or 313 or 317		3	
<input type="checkbox"/>	<b>Math Course</b> - 3 Credits in Math 130 through 399 (Math 143 preferred, prereq to Math 160. Math 130 only to be taken upon successful completion of Math 160)		3	
<input type="checkbox"/>	<b>Calculus Course</b> - 1 Class in Math 160 ( <i>prereq is Math 143 or appropriate SAT/ACT score</i> )		4	
<input type="checkbox"/>	<b>Statistics Course</b> - Stat 251 ( <i>prereq is Math 143 or higher</i> )		3	
<input type="checkbox"/>	<b>Accounting 201</b> - Intro to Financial Accounting		3	
<input type="checkbox"/>	<b>Accounting 202</b> - Intro to Managerial Accounting		3	
<input type="checkbox"/>	<b>BLaw 265</b> - Legal Environment of Business		3	
<input type="checkbox"/>	<b>Economics</b> - Econ 272 (Foundations) or Econ 201 (Macro) & Econ 202 (Micro) - (Social Science)		4 or 3 + 3	
<b>1<sup>st</sup> Semester Integrated Business Curriculum (IBC) courses must be taken concurrently.</b>				
<input type="checkbox"/>	<b>Acct 310</b> – Accounting for Business Decisions I		2	
<input type="checkbox"/>	<b>Bus 340</b> – Team Building and Group Dynamics		2	
<input type="checkbox"/>	<b>Bus 341</b> – Business Systems		4	
<input type="checkbox"/>	<b>Bus 342</b> – Product and Process Planning		3	
<input type="checkbox"/>	<b>Econ 340</b> – Managerial Economics		2	
<b>2<sup>nd</sup> Semester Integrated Business Curriculum (IBC) courses must be taken concurrently.</b>				
	<i>(Prereq: Bus 340, 341, 342, Acct 310 and Econ 340)</i>			
<input type="checkbox"/>	<b>Acct 311</b> – Accounting for Business Decisions II		2	
<input type="checkbox"/>	<b>Bus 343</b> – Planning & Decision Making in Organizations		2	
<input type="checkbox"/>	<b>Bus 344</b> – Managing the Firm’s Resources		3	
<input type="checkbox"/>	<b>Bus 345</b> – Business Operating Decisions		3	
<input type="checkbox"/>	<b>Upper-division Economics Elective</b> (not part of IBC) - Econ 385 may be used to satisfy the upper-division economics elective requirement OR the environmental related course requirement, but <b>not</b> both.		3	
<input type="checkbox"/>	<b>Bus 490 Senior Capstone</b> – Strategic Management ( <i>Prereq: Bus 340-345, Acct 310, 311 and Econ 340</i> )		3	
<b>MARKETING-PGM Option</b> ( <i>Prereqs are in italics</i> )				
<b>*Check with your advisor to see if any of the classes are offered only one semester. Bi-semester courses may be subject to change.</b>				
<input type="checkbox"/>	<b>Bus 103</b> (formerly Rec 103) – Introduction to Professional Golf Management ( <i>PGM Major</i> )		2	
<input type="checkbox"/>	<b>Bus 150</b> (formerly Rec 150) - Professional Golf Management Level I ( <i>Bus 103</i> )		2	
<input type="checkbox"/>	<b>Bus 251</b> (formerly Rec 250) – Professional Golf Management Level II ( <i>Bus 103, 150 and PGM Major</i> )		2	
<input type="checkbox"/>	<b>Bus 298</b> - Internship (1st summer) <b>Bus 298</b> - Internship (2nd summer) ( <i>Permission</i> )		1 + 1	
<input type="checkbox"/>	<b>Bus 324</b> – Buyer Behavior ( <i>Bus 321 or prereq or coreq Bus 343-345</i> )		3	
<input type="checkbox"/>	<b>Bus 385</b> - Professional Golf Management Level III ( <i>Bus 103, 150 and 251</i> )		2	
<input type="checkbox"/>	<b>Bus 386</b> (formerly Rec 340/345) - Food & Beverage Hospitality w/ Lab ( <i>PGM Major or permission</i> )		4	
<input type="checkbox"/>	<b>Bus 398</b> - Internship ( <i>CBE Major</i> )		6	
<input type="checkbox"/>	<b>Bus 421</b> – Marketing Research and Analysis ( <i>Stat 251 and Bus 321; or prereq or coreq Bus 343-345</i> )		3	
<input type="checkbox"/>	<b>Bus 424</b> - Pricing Strategy and Tactics ( <i>Bus 321 or 343- 345; and Econ 202 or 272</i> )		3	
<input type="checkbox"/>	<b>Bus 425</b> – Retail Distribution Management ( <i>Bus 321; or prereq or coreq 343-345</i> )		3	
<input type="checkbox"/>	<b>Bus 428</b> – Marketing Management ( <i>Bus 324, 421, and one Tier 1 Marketing elective</i> )		3	
<input type="checkbox"/>	<b>Bus 494</b> (formerly Rec 494) - Golf Program, Promotion, Planning and Management ( <i>PGM Major or Permission</i> )		3	
<input type="checkbox"/>	<b>Larc 301</b> – Survey of Landscape Architecture & Golf Course Design ( <i>PGM Major, Junior standing</i> )		3	
<input type="checkbox"/>	<b>Plsc 302</b> – Golf and Sports Turf Management ( <i>PGM Major, Junior standing</i> )		3	
<input type="checkbox"/>	<b>*Rec 105</b> – Teaching Golf I ( <i>PGM Major or Rec 103 and Permission</i> )		2	Spring
<input type="checkbox"/>	<b>*Rec 205</b> – Teaching Golf II ( <i>PGM Major or Rec 103 and permission</i> )		2	Fall
<input type="checkbox"/>	<b>Rec 305</b> - Teaching Golf III ( <i>Rec 205</i> )		2	
<input type="checkbox"/>	<b>Communication Elective: One class in Comm 233, 235, 331 or 332</b> (See Degree Audit for prereqs)		3	
<input type="checkbox"/>	<b>Tier 1 Marketing Electives: One class in Bus 420, 422, 423, 426, 427 or 482</b> (See Degree Audit for prereqs)		3	
<b>SUMMARY OF CURRICULUM REQUIREMENTS:</b>			<b>Required</b>	<b>Earned</b>
Total of Core Curriculum, General Core Studies and CBE Common Program Requirements			<b>84-91</b>	
Marketing Major and PGM Program Requirements			<b>56</b>	
<b>TOTAL MINIMUM CREDIT HOURS FOR GRADUATION</b>			<b>141-150</b>	
<b>PGA’S PGM REQUIREMENTS:</b> Must have 12.0 handicap or better to enter program. Also, must be a U.S. citizen to be eligible for PGA membership.				
<b>Electives</b>		<b>Checkpoints</b>		<b>Internships</b>
Comm 101	<input type="checkbox"/>	Level 1 Checkpoint Date Completed _____	Level 1 dates/# months _____	
(Must take one of the following)				
Golf Range Management	<input type="checkbox"/>	Level 2 Checkpoint Date Completed _____	Level 2 dates/# months _____	
Golf Facility Design	<input type="checkbox"/>			
Golf Course Design	<input type="checkbox"/>	Level 3 Checkpoint Date Completed _____	<b>Level 3 dates/# months</b> _____	
Caddie Management	<input type="checkbox"/>			
<b>Playing Ability Test Date Completed:</b> _____			<b>Total # of Months</b> _____	



