INTEGRATING for ACTION

MANAGING DYNAMICS | SEMESTER 4
- EMBA 531  Mass Media and Crisis Communication
- EMBA 542  Negotiation and Conflict Management
- EMBA 544  Risk Management
- EMBA 545  Integrative Business Analysis II
- EMBA 546  Managing for Your Future
SEMMESTER INTEGRATION: Customized Strategic Analysis

OPTIMIZING PERFORMANCE | SEMESTER 3
- EMBA 533  Lean Start up and Product Launch
- EMBA 535  Decision Analysis
- EMBA 543  Assessing to Improve Firm Performance
- EMBA 545  Integrative Business Analysis I
SEMMESTER INTEGRATION: Customized Strategic Analysis

FRAMING OPPORTUNITIES | SEMESTER 1
- EMBA 509  Team Building and Group Dynamics
- EMBA 512  The External Context of Business
- EMBA 514  Financial Reporting and Financial Management
- EMBA 516  Strategic Business Communication
- EMBA 517  Ethical Leadership
SEMMESTER INTEGRATION: Valuing Business

BUILDING ORGANIZATIONS | SEMESTER 2
- EMBA 521  Strategy Formulation and Execution
- EMBA 522  Marketing Management and Innovation
- EMBA 524  Strategic Cost and Process Management
- EMBA 525  Managing Relationships to Influence Behavior
- EMBA 534  Managing and Leading Change
SEMMESTER INTEGRATION: Process Improvement