

Kyoto International University - University of Idaho (UI) Curriculum Plan (2015)
A.B.-D.T.A. Business:Marketing (General Marketing Emphasis) (B.S.Bus.)

Freshman Year at Kyoto International University

Spring Term					Fall Term					Winter Term					
Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit
ENG 101	3	English Composition	3	MATH 132	4	Calculus&Analytical Geometry II	4	MATH 115	3	Foundation of Mathematics	3	MATH 108	3		
ACCT 211	3	Principles of Accounting I	3	MATH 201b	2	Statistics	2	BUSI 243	3	Human Resources Management	3	BUS 000	3		
ECNC 213	3	Principles of Microeconomics	3	ECNC 214	3	Principles of Macroeconomics	3	BUSI 301	3	Business Law	3	BLAW 265	3		
MATH 121	3	College Algebra	3	BUSI 330	3	Marketing	3	PHYS 231	4	University Physics I	4	PHYS 211	4		
HIEU 202	3	History of Western Civilization II	3												
Total	15			Total	12			Total	13						

Sophomore Year at Kyoto International University

Spring Term					Fall Term					Winter Term					
Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit	Course	KIU Credit	UI Equivalent Course	Credit
ACCT 212	3	Principles of Accounting II	3	BUSI 240	3	Organization Behavior	3	BUSI 400	3	Strategic Planning&Business Policy	3	BUS 000	3		
BUSI 101	3	Intro to Business Management	3	BUSI 320	3	Corporate Finance	3	BUSI 434	3	International Business	3	BUS 000	3		
BUSI 322	3	Managerial Accounting	3	PHIL 201	3	Philosophy&Contemporary Ideas	3	MATH 202	3	Advanced Statistics	3	STAT 251	3		
ENG 105	3	Prof Comm and Team Presentations	3	SOCI 202	3	Japanese Sociology	3	MATH 131	4	Calculus I	4	MATH 170	4		
GOVT 202	3	US National Government	3	ENGL 200	3	Introduction to Literature	3								
Total	15			Total	15			Total	13						

Junior Year at Kyoto International University

Fall Semester					Spring Semester					Summer					
Course	Credit	Course	Credit	Course	Credit	Course	Credit	Course	Credit	Course	Credit	Course	Credit	Course	Credit
BUS 190	3	Integrated Business and Value Creation	3	BUS 290	3	Leading Organizations & People	3								
BUS 252	3	Formal Decision Making Models	3	BUS 301	3	Financial Resources Management	3								
ENGL 102	3	College Writing and Rhetoric	3	BUS 324	3	Consumer Behavior	3								
ENVS 101	3	Introduction to Environmental Science	3	BUS 350	3	Managing Information	3								
ENVS 102	1	Field Activities in Environmental Science	1	BUS 370	3	Process Management	3								
PHIL 103	3	Ethics	3												
Total	16			Total	15			Total	0						

Senior Year at University of Idaho

Fall Semester					Spring Semester				
Course	Credit	Course	Credit	Course	Credit	Course	Credit	Course	Credit
BUS 390	3	Integrated Topics in Business	3	BUS 428	3	Marketing Management	3		
BUS 421	3	Marketing Research and Analysis	3	BUS 490	3	Strategic Management	3		
	3	Business Elective	3	ENGL 313	3	Business Writing	3		
	3	Economics Elective	3		3	Marketing Elective	3		
	3	Marketing Elective	3		3	Marketing Elective	3		
					3	Marketing Elective	3		
Total	15			Total	18				

Total Credit

147