Kyoto International University - University of Idaho (UI) Curriculum Plan (2016) A.B.-D.T.A. Business:Marketing (General Marketing Emphasis) (B.S.Bus.)

| Freshman Year at Kyoto International University KIU UI Equivalent KIU UI Equivalent KIU UI Equivalent KIU UI Equivalent | | | | | | | | | | | | | | | | | | |
|--|-------------------|---|------------------------------------|---------------|------------------|-----------------|-----------------|---------------------------------|---------------|---------------|-----|-------------|--------|------------------------------------|------------------------------------|--------|-----|--|
| | Spring Term | | | UI Equ Cou | iivalent urse | Fall Term | | | KIU Credit | UI Equ Cou | | | | Winter Term | KIU UI Equivalent Credit Course | | | |
| ENG | 101 | English Composition | 3 | ENGL | 101 | MATH | 132 | Calculus&Analytical Geometry II | 4 | MATH | 170 | MATH | 115 | Foundation of Mathematics | 3 | MATH | 108 | |
| ACCT | 211 | Principles of Accounting I | 3 | ACCT | 201 | MATH | 201b | Statistics | 2 | STAT | 000 | BUSI | 243 | Human Resources Management | 3 | BUS | 000 | |
| ECNC | 213 | Principles of Microeconomics | 3 | ECON | 202 | ECNC | 214 | Principles of Macroeconomics | 3 | ECON | 201 | BUSI | 301 | Business Law | 3 | BLAW | 265 | |
| MATH | 121 | College Algebra | 3 | MATH | 143 | BUSI | 330 | Marketing | 3 | BUS | 321 | PHYS | 231 | University Physics I | 4 | PHYS | 211 | |
| HIEU | 202 | History of Western Civilization II | 3 | HIST | 102 | | | | | | | | | | | | | |
| Total | Total 15 Total 12 | | | | | | | | | | | Total | | | 13 | | | |
| Sophomore Year at Kyoto International University | | | | | | | | | | | | | | | | | | |
| | | Spring Term | KIU UI Equivalent Credit Course | | | Fall Term | | | KIU Credit | | | Winter Term | | | KIU UI Equivalent Credit Course | | | |
| ACCT | 212 | Principles of Accounting II | 3 | ACCT | 202 | BUSI | 240 | Organization Behavior | 3 | BUS | 413 | BUSI | 400 | Strategic Planning&Business Policy | 3 | BUS | 000 | |
| BUSI | 101 | Intro to Business Management | 3 | BUS | 311 | BUSI | 320 | Corporate Finance | 3 | BUS | 000 | BUSI | 434 | International Business | 3 | BUS | 000 | |
| BUSI | 322 | Managerial Accounting | 3 | ACCT | 385 | PHIL | 201 | Philosophy&Contemporary Ideas | 3 | PHIL | 000 | MATH | 202 | Advanced Statistics | 3 | STAT | 251 | |
| ENG | 105 | Prof Comm and Team Presentations | 3 | COMM | 101 | SOCI | 202 | Japanese Sociology | 3 | SOC | 000 | MATH | 131 | Calculus I | 4 | MATH | 170 | |
| GOVT | 202 | US National Government | 3 | POLS | 101 | ENGL | 200 | Introduction to Literature | 3 | ENGL | 175 | | | | | | | |
| Total | | | 15 | | | Total | | | 15 | | | Total | | | 13 | | | |
| Junior Year at Kyoto International University | | | | | | | | | | | | | | | | | | |
| | Fall Semester | | | Credit | | | Spring Semester | | | Credit | | | Summer | | | Credit | | |
| BUS | 252 | Formal Decision Making Models | 3 | | | BUS | 310 | Leading Organizations & People | 3 | | | | | | | | | |
| ENGL | 102 | College Writing and Rhetoric | 3 | | | BUS | 301 | Financial Resources Management | 3 | | | | | | | | | |
| ENVS | 101 | Introduction to Environmental Science | 3 | | | BUS | 324 | Consumer Behavior | 3 | | | | | | | | | |
| ENVS | 102 | Field Activities in Environmental Science | 1 | | | BUS | 350 | Managing Information | 3 | | | | | | | | | |
| PHIL | 208 | Business Ethics | 3 | | | BUS | 370 | Process Management | 3 | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| Total | | | 13 | | | Total | | | 15 | | | Total | | | 0 | | | |
| Senior Year at University of Idaho | | | | | | | | | | | | | | | | | | |
| | | Fall Semester | Credit | | | Spring Semester | | | Credit | Credit | | | | | | | | |
| BUS | 421 | Marketing Research and Analysis | 3 | | | BUS | 428 | Marketing Management | 3 | | | | | | | | | |
| | | Business Course | 3 | | | BUS | 490 | Strategic Management | 3 | | | | | | | | | |
| | | Economics Course | 3 | | | ENGL | 313 | Business Writing | 3 | | | | | | | | | |
| | | Marketing Course | 3 | | | | | Marketing Course | 3 | | | | | | | | | |
| | | Marketing Course | 3 | | | | | Marketing Course | 3 | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| Total | | <u> </u> | 15 | | | Total | | <u> </u> | 15 | | | | | | | | | |

Total Credit

141