

TO: University of Idaho Students

FROM: Scott Green, President

DATE: May 31, 2023

SUBJECT: Vandals Benefit From Affiliation With University of

Phoenix

At the University of Idaho, you, our students, come first. I am sure you have seen our proposed affiliation with the University of Phoenix and I am delighted to share with you what the affiliation means for you.

First and foremost, the U of I, through this affiliation, will remain a residential, destination campus and will continue to provide the quality student experience we are known for. But Idaho students are more than those who live and learn in Moscow or at our statewide sites. As we already know from our evergrowing cohort of online Vandals, we have students with varied needs. We have potential students who are place and time bound. This affiliation expands opportunities to all learners by expanding access to higher education. Increasing our reach benefits us all.

When this transaction closes next year, the University of Phoenix will remain an independent educational institution operated by its own president and leadership team.

So, what is in it for you?

1. World-class systems. The University of Phoenix has

- 85,000 students engaged through a robust and intuitive learning platform. This platform can be used in the future by the U of I and our own online classes.
- Best practices in student support. Engaging with students remotely is no easy task. The University of Phoenix has the technology to engage early and provide holistic support to its students. You can benefit by our adoption of those technologies and support endeavors.
- 3. Online options. I have seen, through my own children's college experience, that even students at residential campuses have to and will engage in online courses for a variety of reasons. Our experience with COVID-19 taught us that access to more classes on a robust platform can help keep you on your timeline for getting your diploma.
- 4. Revenue infusion. We cannot ignore the impact of a new revenue stream to the U of I. With \$10 million paid up front each year by the University of Phoenix and a share of their monetary successes at the end of the year, we can grow scholarships, build programs and improve university facilities that benefit you.

We have been ranked the Best Value Public University in the West for three years running for a reason. We invest in students. We invest in you.

I expect that you will have many questions about this transaction. We produced and posted an FAQ on our website that should answer most common questions. If you have an unanswered question, email phoenixquestions@uidaho.edu, and I will do my best to respond in a timely manner.

I know full well the value of a degree from the U of I. Mine has served me well. While there are many unknowns about future integration and collaboration, what we do know is we share with the University of Phoenix a passion for higher education, a desire to serve you, and the strong belief that higher education

does make people healthier, wealthier and wiser.

Go Vandals!

Scott Green

President

president@uidaho.edu

Connect with us!











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> University of Idaho 875 Perimeter Drive Moscow, ID 83844 info@uidaho.edu