

Communication Courses

UCGE Proposal Criteria & Suggestions

The University of Idaho Faculty is invited to submit proposals for, or revisions to, the Oral Communication requirement of the general education curriculum.

SBOE Guidelines for General Education Oral Communication Courses:

Definition:

Oral communication is a deliberate, spoken transaction (verbal and nonverbal) designed to increase knowledge, to influence attitudes, values, beliefs, or behaviors, or foster understanding (inform, persuade, relate).

Competency and Knowledge Objectives:

To meet the oral communication requirement of the general education core, upon completion of a course in this category, students are able to demonstrate the following competencies.

1. Research, discover, and develop information resources and structure spoken messages to increase knowledge and understanding.
2. Research, discover, and develop evidence-based reasoning and persuasive appeals for ethically influencing attitudes, values, beliefs, or behaviors.
3. Adapt spoken messages to the diverse personal, ideological, and emotional needs of individuals, groups, or contexts.
4. Employ effective spoken and nonverbal behaviors that support communication goals and illustrate self-efficacy.
5. Listen in order to effectively and critically evaluate the reasoning, evidence, and communication strategies of self and others.
6. Demonstrate knowledge of key theories, perspectives, principles, and concepts in the Communication discipline, as applied to oral communication.

Updated competencies approved by SBOE 10-21-2021

Proposals should consist of the following:

- **Instructor:** Name and title of instructor.
- **Course Outline and Description:** In one to two pages, describe the course and its objectives and provide a course outline/syllabus. Please include a list of likely materials and activities included in the course and discuss how the course emphasizes and measures five SBOE competencies (above). Identify a specific signature learning activity or assignment (e.g., test, exam, written paper, oral presentation, collaborative project, poster, etc.) of the course that directly emphasizes and is integrated with more than one of the SBOE competencies that will be used to gauge student achievement. The course syllabus should also be included in the course proposal packet to supplement this information.
- **Department Support:** A signature line indicating department support for the course.

For assistance with the course proposal, contact:

Dean Panttaja, Director of General Education and Assessment at panttaja@uidaho.edu

or visit the General Education, Resources for Faculty page at:

<https://www.uidaho.edu/academics/general-education/faculty-advisor-information/faculty>

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