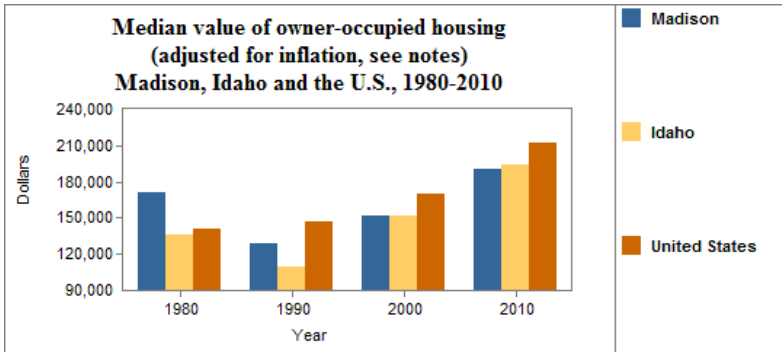


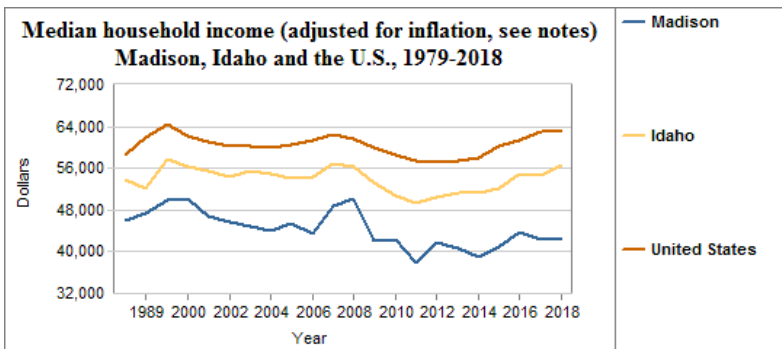
## Housing

- ◆ The median value of owner-occupied housing (adjusted for inflation) was \$211,260 between 2014 and 2018, compared to \$195,784 in Idaho and \$208,613 in the US.
- ◆ The median value was the 8th highest out of Idaho's 44 counties between 2014 and 2018.
- ◆ The number of housing units increased by 80.7% from 2000 to 2018, compared to an increase of 34.8% in Idaho.



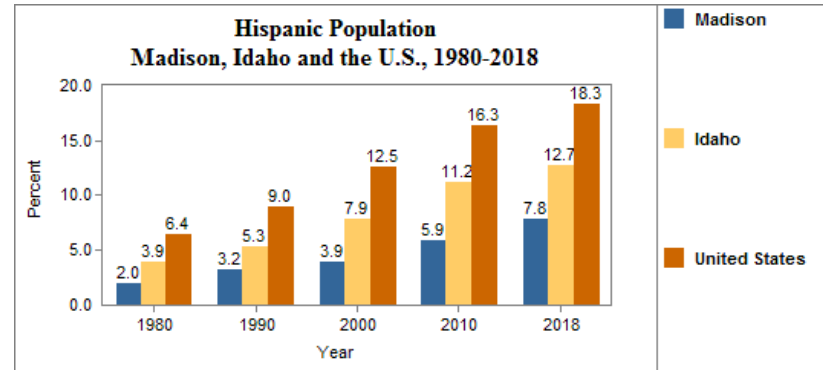
## Income

- ◆ The county's per capita income in 2018 (adjusted for inflation) was \$26,885, compared to the state average of \$44,696 and the national average of \$55,433.
- ◆ Per capita income increased by 23.6% from 2008 to 2018, compared to an increase of 15.3% in Idaho and an increase of 14.1% in the US.
- ◆ The median household income (adjusted for inflation) was \$42,585 in 2018 compared to \$56,530 in Idaho and \$63,059 in the US.



## Hispanic Population

- ◆ Madison County had 3,083 Hispanic residents in 2018.



## Age Structure

- ◆ 26.9% of Madison County's population was under 18 in 2018, in contrast to 25.5% in Idaho and 22.4% in the US.
- ◆ In 2018, 66.2% of the population was 18 to 64 years old, compared to 58.7% in Idaho and 61.5% in the US.
- ◆ Madison County's median age in 2018 was 23.2 compared to 36.6 in Idaho and 38.2 in the US.

**Note:** The Consumer Price Index (CPI) is a measure of inflation. Using the CPI to put dollar values in "real" terms makes it easier to see "inflation-free" change over time. Our base year is 2019, which means all dollar values are in terms of 2019 dollars. For more information, see <https://www.bls.gov/cpi/home.htm>

### Sources:

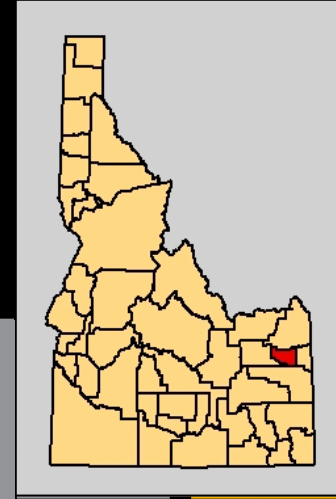
Please see the Indicators Idaho website ([indicatorsidaho.org](http://indicatorsidaho.org)) for data sources and additional information about your county.

Contact:  
University of Idaho Extension, Madison County  
208-356-3191  
[madison@uidaho.edu](mailto:madison@uidaho.edu)  
[www.uidaho.edu/community-data-tools](http://www.uidaho.edu/community-data-tools)

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March 2020

## MADISON COUNTY AT A GLANCE



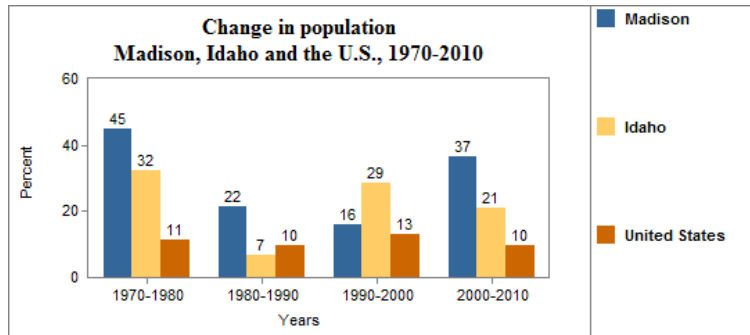
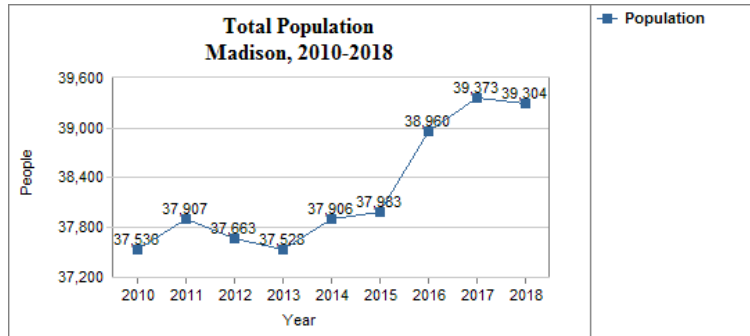
### COUNTY HIGHLIGHTS

- ◆ **Madison County's total population in 2018 was 39,304.**
- ◆ **In 2018, the median household income was \$42,585.**
- ◆ **Madison County's average annual unemployment rate was 1.7% in 2018.**
- ◆ **In 2018, Hispanic residents made up 7.8% of the population, compared to 12.7% in Idaho and 18.3% in the US.**

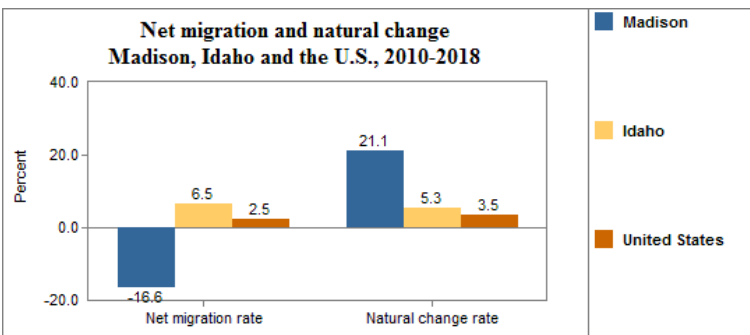


# Population Change

- ◆ Madison Co. had 39,304 residents in 2018, 1,768 more than 2010.
- ◆ Population increased by 4.7 percent between 2010 and 2018, compared to an increase of 11.9 percent in Idaho as a whole.



- ◆ Madison County was the 20th fastest growing county out of Idaho's 44 counties between 2010 and 2018.
- ◆ Since 1970, Madison County has gained 25,852 residents.
- ◆ Madison County had a migration rate below & natural change rate that was above the state average between 2010 and 2018.

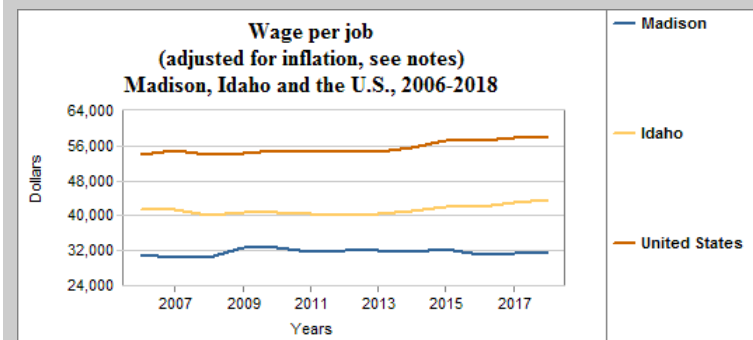


# Employment

- ◆ The average annual unemployment rate in 2018 was 1.7%, compared to 2.8% for Idaho and 3.9% for the US. Madison County ranked 44th—from highest to lowest—out of Idaho's 44 counties.
- ◆ The largest number of jobs in 2018 were provided by educational services, retail trade, and government.
- ◆ The number of jobs was 23,959 in 2018, compared to 4,792 in 1969—a 400% increase.

	2010	2014	2018
<b>Total Employment</b>	<b>18,186</b>	<b>20,494</b>	<b>23,959</b>
Farm	3.6%	3.5%	3.2%
Construction	4.9%	4.6%	4.7%
Manufacturing	4.5%	4.6%	4.9%
Retail trade	11.4%	11.6%	11.2%
Professional and technical services	6.9%	7.2%	7.7%
Educational services	NA	NA	15.4%
Health care and social assistance	NA	NA	6.8%
Accommodation and food services	5.5%	5.3%	6.4%
Government	11.8%	10.5%	9.7%
Other	NA	NA	NA

- ◆ In 2018, the self-employment rate was 24.9%, compared to 25.7% for Idaho and 23.1% for the US.
- ◆ The average wage per job in 2018 (adjusted for inflation) was \$31,393, up slightly from \$30,474 a decade earlier. The average was \$43,659 in Idaho and \$58,304 in the US.



# Social Trends

## Educational Attainment

In Madison County on average between 2014-2018...

- ◆ 4.1% of the population 25 years and older had no high school diploma, compared to 9.4% in Idaho and 12.3% in the US.
- ◆ 36.4% had a bachelor's degree or higher, compared to 26.9% in Idaho and 31.5% in the US.

## Poverty

- ◆ Madison County's overall poverty rate decreased from 25.1% in 2008 when the recession began to 23.9% in 2018.
- ◆ Statewide, the overall poverty rate in 2018 was 11.7% and the US rate was 13.1%.
- ◆ Madison County's child poverty rate (for people under 18) decreased from 18.7% in 2008 when the recession began to 16.4% in 2018.
- ◆ On average between 2014 and 2018, the poverty rate for people 65 and over was 7.3 percent.

## Madison County Youth

- ◆ The teen birth rate in 2017 was 1 per 1,000, compared to 6 per 1,000 in Idaho and 8 per 1,000 in the US.
- ◆ On average between 2014 and 2018, teens who were not working, looking for work, and not in school made up 2.4% of all youth aged 16-19, compared to 6.8% in Idaho and 6.8% in the US.

## Crime and Law Enforcement

In Madison County in 2018...

- ◆ The total number of crimes reported was 51 per 10,000 population, compared to 169 in Idaho and 258 in the US.
- ◆ The number of sworn police officers per 1,000 population was 1.4, compared to 1.6 in Idaho and 2.1 in the US.